#### THESIS REPORT

ON

#### AIR BNB CAPITAL RETREAT, MOTI NAGAR, DELHI

A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF:

#### BACHELOR OF INTERIOR DESIGN BY

(SHIZA SHAKEEL)

(ROLL NO. 1210107020)

THESIS GUIDE

)

**SESSION 2024-25** 



TO THE
SCHOOL OF ARCHITECTURE AND PLANNING
BABU BANARASI DAS UNIVERSITY
LUCKNOW.

### **CERTIFICATE**

I hereby recommend that the thesis entitled "AIR BNB CAPITA" RETREAT, MOTI NAGAR, DELHI "under the supervision, is the bonafide work of the students and can be accepted as partial fulfillment of the requirement for the degree of Bachelor's degree in Architecture School of Architecture & Planning, BBDU, Lucknow.				
Prof. Sangeeta Sharma Head	Prof. Sumit Wadhera  Dean			
Recommendation	Accepted Not Accepted			
External Examiner	External Examiner			

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4.	Degree for which the thesis is submitted: BACHELOR OF INTERIOR DESIGN		
5.	Faculty of University to which the thesis is submi	tted:	Yes / No
6.	6. Thesis preparation guide was referred to for preparing the thesis.		Yes / No
7.	7. Specification regarding thesis format have been closely followed.		Yes / No
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9.	9. The thesis has been prepared without resorting to plagiarism		Yes / No
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#### ACKNOWLEDGEMENT

I acknowledge my sincere to my guide	who guided me through
active participation and discussions and gave kind cooperate	ion throughout the process.
My sincere thanks to our Thesis coordinator Mrs.Ar. Va	ARSHA VERMA for her
cooperation and understanding at every stage of the stu-	dy, which gave my study a
new direction and make it more meaningful. I am thankf	ul to our Dean, <b>Prof. Ar.</b>
Sumit Wadhera for his cooperation and invaluable sup	port. I am also thankful to
the persons concerned to my studies for their cooperation a	and devoting their valuable
time for discussing withme Above all, thanks to my fri	ends for their sincere help
throughout, without which this report would not have bee	n in its present shape. Last
but not the least I thank my parents for their forever support	ort and blessings.

SHIZA SHAKEEL 1210107020

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### INTRODUCTION

- An Airbnb is a flexible hospitality model that merges design, function, and personalized experience in a domestic setting. With the rise of digital nomadism and short-term rentals, Airbnb spaces are now evolving beyond basic accommodation they offer curated interior environments with immersive, thematic, and often tech-enabled experiences.
- The proposed project aims to reimagine a luxury apartment as a short-term rental unit that integrates Augmented Reality (AR) features with spatial storytelling. This AR BNB will cater to guests who seek not only comfort and aesthetics but also experiential, digitally enhanced stays. The goal is to create a dynamic interior space that can adapt in mood, theme, and function using interactive design.
- ☐ This study explores how cutting-edge technology like AR can transform an otherwise static residential unit into an ever-evolving hospitality environment enhancing both user engagement and spatial flexibility

# HISTORY AND BACKGROUND

The Airbnb model originated in 2008 as a platform for temporary housing, growing into a global phenomenon that redefined hospitality. The increasing demand for personalized, immersive, and boutique-style experiences has shifted the design emphasis toward storytelling and identity-based interior design.
The AR (Augmented Reality), first popularized through mobile applications and gaming, is now finding place in interiors — allowing virtual layers of content (visual, auditory, interactive) to be projected into real physical space. The convergence of AR and Airbnb-type rentals offers a new paradigm: one where guests can choose their spatial experience based on mood, need, or theme — all within the same physical shell.
NEED OF TOPIC?
Airbnb properties today are moving toward highly curated, theme-based and tech-enabled environments — requiring designers to rethink residential spaces as hybrid hospitality zones.
There is growing demand for interior spaces that offer experience over utility. Design is no longer static — it must be dynamic, transformable, and userpersonalized.
AR technology opens possibilities in virtual staging, lighting simulation, theme switching, immersive storytelling, and more.
As short-term rentals become mainstream in cities like Delhi, premium users seek more than comfort — they

# AIM AND OBJECTIVES

	To design a thematic Airbnb rental space that merges
	luxury interiors with augmented digital
	overlays.
	To study the integration of AR into residential interiors
	and evaluate its impact on user experience
Ц	To develop zoning strategies that accommodate
	transformable themes within fixed built elements.
	To explore materiality, lighting, and spatial geometry suitable for AR interaction.
	To examine the behavioral and psychological impact of
	immersive design on short-term guests.
S	COPE
	This thesis focuses on designing a 3000 sqft residential unit as a boutique Airbnb property with AR-enhanced spaces.
	The design will address public (living/dining), semi-private (bedroom, meditation), and private zones (dressing, ensuite) for guests.
	Technological feasibility will be discussed through spatial strategy; however, full-scale AR development is conceptual
	The study is limited to one unit at DLF Capital Greens,  Delhi — but proposes a scalable design model for future AR-enhanced hospitality spaces

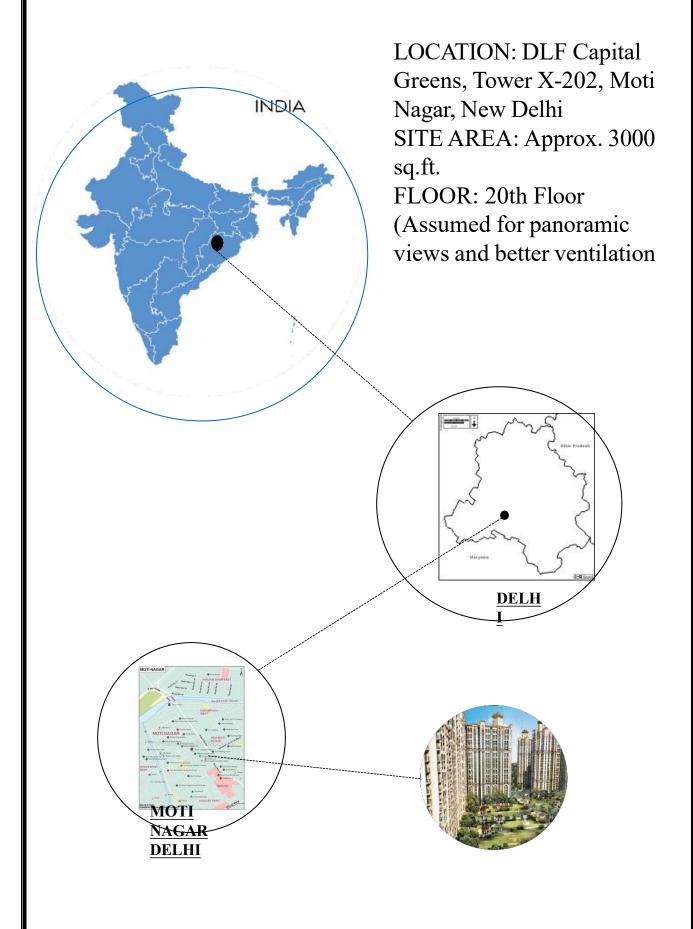
## **REQURIMENTS**

- Thematic Master Bedroom (with AR Lighting Scene Selector)
- Second Bedroom (guest mode)
- Dining Area + Open Kitchen
- Meditation / Zen Pod with Digital Sky Dome
- Designer Washrooms (with Smart Mirrors)
- Utility & Storage Zones
- Staff Quarters
- Walk-in Closet
- Projection Niche / VR Wall
- Compact Bar or Lounge Space

### **LIMITATIONS**

- AR functionality is presented as conceptual limited to visualization and mood setting.
- Society and building regulations may limit façade or service interventions.
- Certain AR hardware integrations are hypothetical and based on future-viable assumptions.

# **SITE IDENTIFICATION**



### **METHODOLOGY**

- SiteAnalysis (Physical, Climatic, Surrounding Context)
- Literature Study (AR in Interiors, Airbnb Trends, Hospitality Psychology)
- Case Studies (Airbnb Plus properties,
- Digital Art Spaces, Immersive Hotels)
- User Persona & Scenario Mapping
- Requirement Mapping & Area Distribution
- Zoning & Bubble Diagrams
- Concept Sheet & Mood Board
- Material Palette +Tech Integration Study
- Design Development
- 3D Visualizations and AR Simulation Concepts
- Final Working Drawings

### SWOT ANALYSIS

### **Strengths**

- Elevated location on the 20th floor offers panoramic views, natural ventilation, and minimal noise.
- Efficient functional zoning: clear separation of private, semi-private, and service areas.
- Located within a gated, secure complex with 24x7 access control and robust infrastructure.
- Proximity to metro, arterial roads, airport, and key commercial zones like Karol Bagh and Rajouri Garden.
- Equipped with pre-installed HVAC, plumbing, and electrical systems, suitable for smart technology integration.
- Surrounded by green landscapes, clubhouse, and recreational amenities, enhancing user experience.

#### Weaknesses

- Being on a higher floor may result in elevator dependency and limited vertical circulation in emergencies.
- Fixed structural elements like load-bearing walls and columns can limit interior flexibility.
- Limited facade treatment options due to apartment complex regulations.
- Restricted design interventions in service areas (kitchen, servant room) due to plumbing core placement..

### **Opportunities**

- · Growing demand for design-led boutique Airbnb stays in metro cities.
- Possibility to create a high-value short-term rental model targeting business travelers and urban staycation seekers.
- Opportunity to integrate AR/smart tech for differentiated user experiences.
- Leveraging local materials and art to create culturally immersive interiors with global appeal.

### **Threats**

- Rising competition from established hotel chains and serviced apartments.
- Fluctuations in tourism and travel regulations, especially post-pandemic.
- Possible restrictions by RWA or housing society on running commercial operations from residential units.
- Air quality and urban pollution in Delhi may impact guest comfort without adequate filtration solutions.

## **SITE ANALYSIS**

#### **ABOUT DELHI**

Delhi, the capital city of India, is a vibrant blend of history, culture, and modern development. Known for its rich heritage, architectural landmarks, and diverse population, Delhi is a hub for politics, commerce, education, and tourism. The city features a mix of Mughal-era monuments, colonial structures, and contemporary urban infrastructure. With an extensive metro network and growing business districts like Connaught Place, Saket, and Aerocity, Delhi supports a fast-paced lifestyle. It experiences a composite climate and faces challenges like air pollution and urban congestion. Despite this, Delhi continues to evolve, offering countless opportunities for innovation, creativity, and cultural exchange.







#### **MAJOR LANDMARK**



**QUTUB MINAR** 



**HUMAYUN'S TOMB** 



LOTUS TEMPLE



JAMA MASJID



JANTAR MANTAR



PURANA QUILA

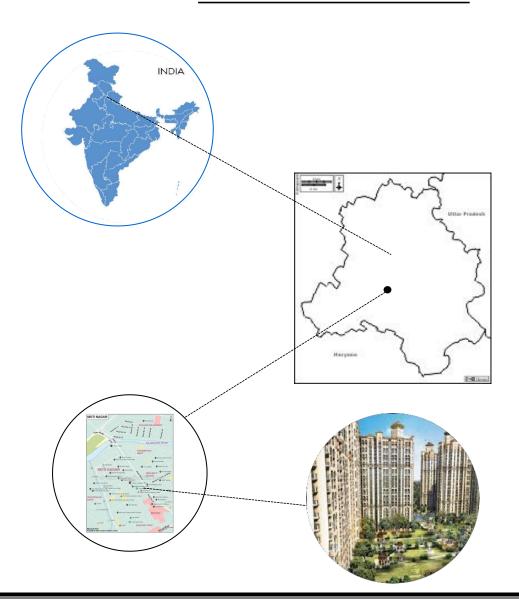
# **SITE INTRODUCTION**

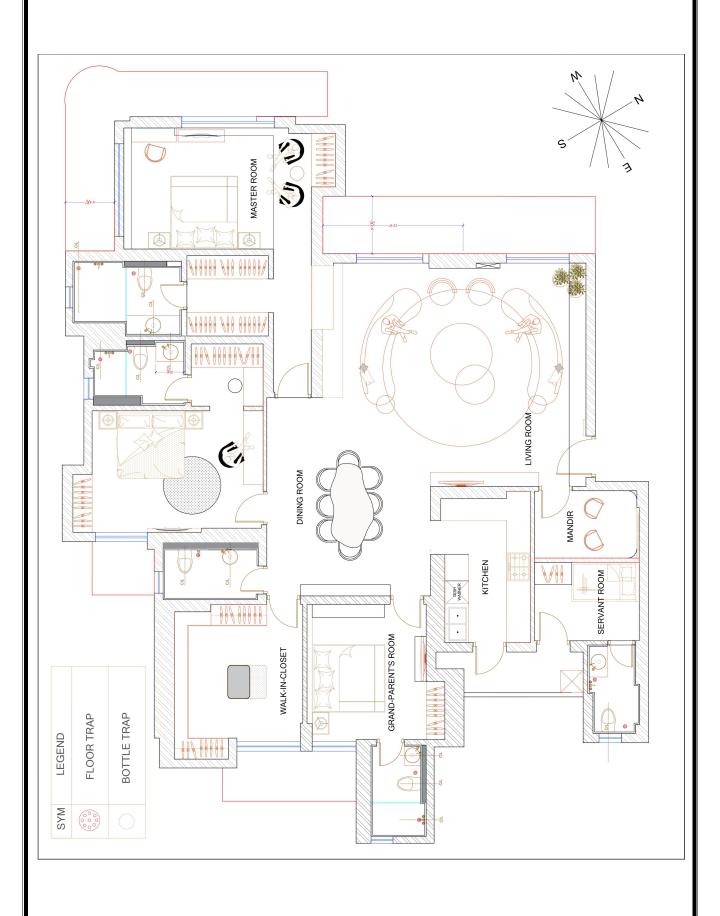
CLIENT - MRS. RADHIKA CHADHA PROJECT TYPE - AIR BNB - Capital Retrea

**LOCATON** - X-202, DLF Capital Greens, New Delh

**SITE AREA** - **3000** sq.ft.

# SITE IDENTIFICATION





# **CONNECTIVITY**



Moti Nagar Metro Station 1.0 km.



Moti Nagar Bus Depot 1.2 K.M.



IGI AIRPORT 17**.0 K.M.** 



Ring Road 1 **K.M.** 

# SITE SURROUNDINGS



Guru Harkrishan Public School



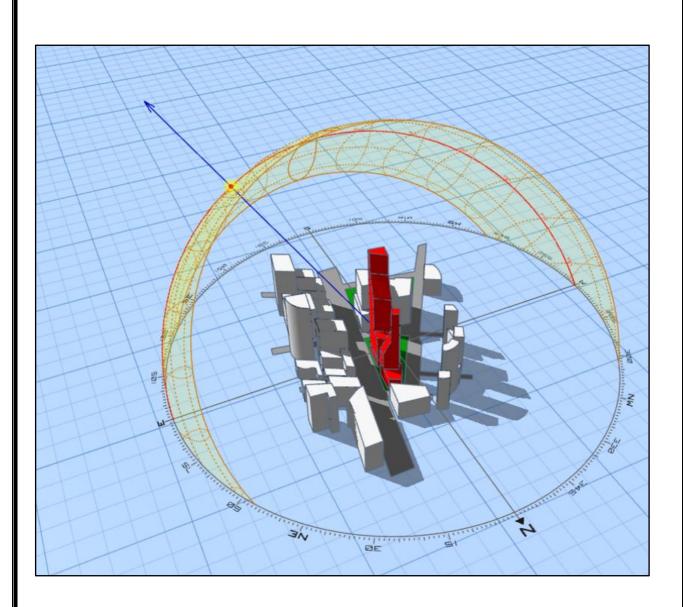
Deen Dayal Upadhyay Hospital



RAJAURI MARKET

# **SUN PATH**

 The site, located on the 20th floor of DLF Capital Greens in Moti Nagar, New Delhi, benefits from ample exposure to natural light due to its height and open surroundings. The east-facing façade receives abundant morning sunlight, enhancing the brightness of bedrooms and living areas. The southern and western sides experience sunlight during the afternoon, ideal for drying balconies and well-lit living zones. Proper shading is essential to minimize heat gain during summer afternoons, especially on west-facing windows.

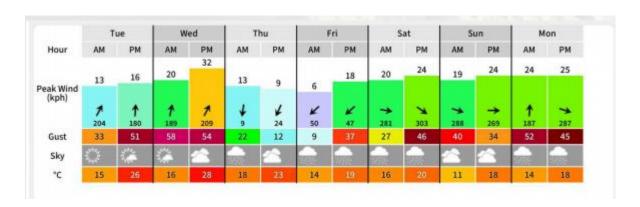


### **CLIMATE DATA**

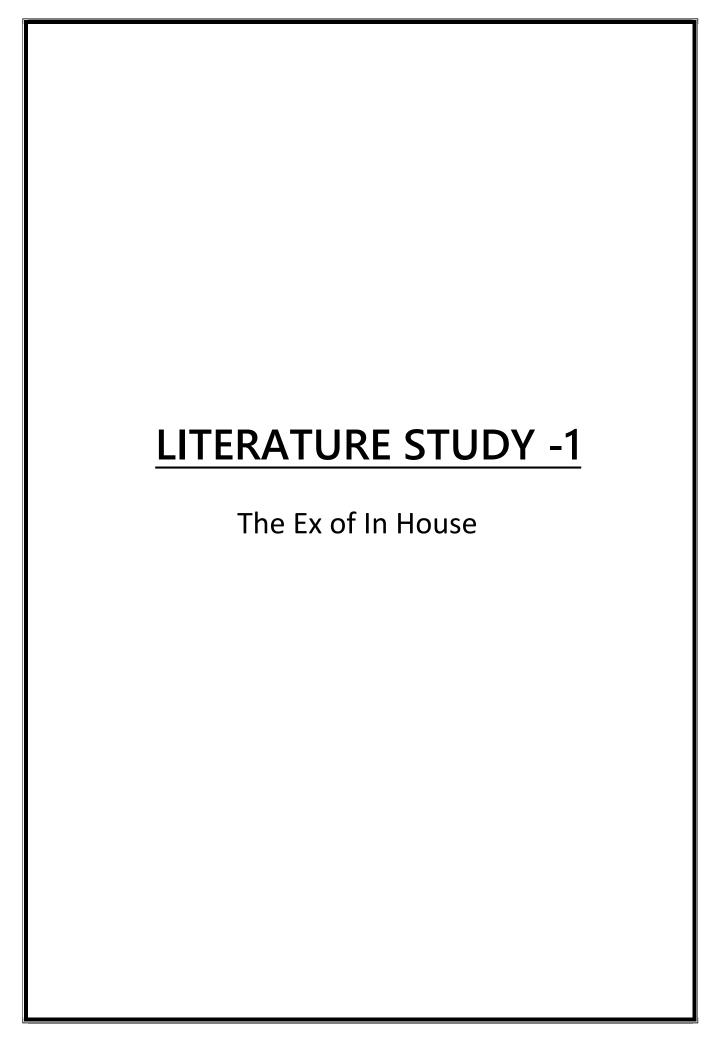
Delhi experiences a composite climate with extreme seasonal variations. Summers (April–June) are hot and dry, reaching up to 45°C, while winters (December–January) are cold, with temperatures dropping to 5°C. The city receives moderate monsoon rainfall between July and September. High temperature fluctuations and poor air quality make ventilation and air purification essential in interior design.

### TEMPERATURE GRAPH





### WIND DATA



# **INTRODUCTION**

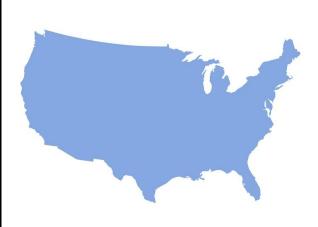
The Ex of In House by Steven Holl Architects is an experimental, off-grid guest house located in Rhinebeck, New York. Designed as a spatial exploration of inner experience, it emphasizes sustainability, minimalism, and unique geometry. Its innovative design offers inspiration forreimagining Airbnb interiors focused on immersive and eco-conscious living.







### **SITE LOCATION**





### SITE DETAIL

**CLIENT** - The Ex of In house

**ARCHITECT** - Steven Holl Architects

**PROJECT TYPE** - AIR B.N.B

**LOCATON** - RHINEBECK, NEW YORK, USA

**SITE AREA** - 918 sq.ft.

## **INTERIOR APPROACH**

The Ex of In House by Steven Holl exemplifies a radical and poetic interior approach focused on spatial purity and experiential geometry. The design explores the relationship between voids and solids, with minimal partitions and fluid movement. Interiors are defined by natural materials, sculptural wooden volumes, and dramatic natural light that changes throughout the day. There is a deliberate absence of decorative elements; instead, spatial character is created through form, proportion, and material texture. Built-in furniture and compact utility zones reflect a philosophy of functional minimalism, promoting introspection and simplicity. This approach inspires interior strategies that prioritize volume over surface, and emotional connection over visual clutter—making it a valuable reference in designing work or living spaces that are both contemplative and creatively stimulating.





The interior approach of The Ex of In House focuses on experiential minimalism, where space is shaped by light, material, and geometry rather than ornamentation. The interiors promote emotional depth, with built-in furniture and sculptural forms. Natural finishes, interconnected volumes, and minimal artificial intervention define its serene and contemplative spatial quality.





# **MATERIALS SPECIFICATION:-**

### **FLOOR COVERING:**

- Wooden Flooring / Natural Oak Finish
- Vitrified Tiles / Matte Beige
- Carpet Tiles / Soft Grey / Interface

### • PARTITIONS:

- Plywood / Century Ply + Laminate Finish
- Gypsum Partition Boards / Saint-Gobain
- Veneer Panels / Teakwood / Natural Polish
- Texture Paint / Royale Play / Asian Paints
- Glass Partitions / Toughened Clear / DGU Optional
- MDF Jali Panels / CNC Cut / Custom Design
- Acrylic Writable Surface Panels / White Gloss

### **CEILING SYSTEMS:**

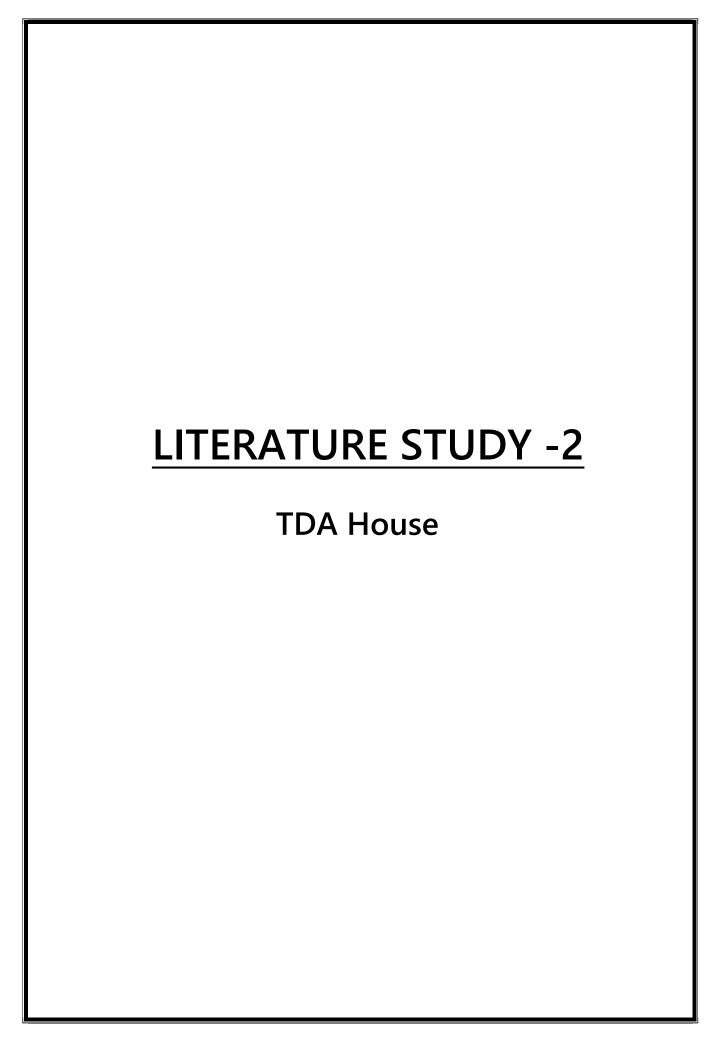
- Metal Frame Grid Ceiling / JSW + Gypsum Sheets
- False Ceiling / POP + Cove Lighting
- Paint / Warm White + Accent Wall Paint (Grey)
- Acoustic Panels / HERA Board / Grooved Finish

#### • LIGHTING:

- Ceiling Mounted Light / Magnus COB / Warm White
- Strip Light / Concealed LED / Havells / Uniser

### • FURNITURE:

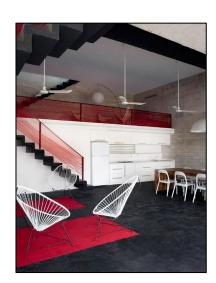
- Lounge Chairs / Upholstered / Muuto / Pastel Fabric
- Dining Chairs / Eames Style / Beech Wood Legs
- Bed / Queen Size / Hydraulic Storage / Custom Built
- Sofa Set / L-Shaped / Roche Bobois Inspired



TDA House, designed by Martín Dulanto Arquitecto, is a compact urban residence located in Lima, Peru. The design embraces a theme of raw minimalism, featuring exposed concrete, natural wood, and open spatial layering. With a focus on light, form, and volume, the house uses split levels and double-height spaces to create a sense of openness, offering a powerful example of modern, efficient living within a restricted urban footprint.







### SITE DETAIL





TDA House uerto Escondido, Oaxaca, Mexico

Architects: Martín Dulanto Arquitecto

**Area:** 200–300 sq. m<sup>2</sup>

**Year:** 2015

### **INTERIOR APPROACH**

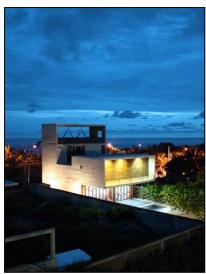




The interior approach of TDA House is rooted in the principles of raw minimalism and spatial honesty. The design avoids unnecessary ornamentation, instead highlighting the beauty of structural materials like exposed concrete, polished cement, and natural wood. The interiors are planned to enhance the sense of openness through double-height volumes, open-to-below connections, and split-level configurations that visually and physically link different zones. Built-in furniture and minimal loose elements maintain a clutter-free environment, reinforcing the architectural clarity. Natural light is introduced through large openings and internal voids, creating a rhythmic play of light and shadow throughout the day.

The overall experience is one of functional elegance, where every surface, level change, and transition serves both an aesthetic and practical purpose—making the space feel expansive, grounded, and deeply connected to its form.







### THE SPATIAL FLOW

The spatial flow of TDA House is designed to feel fluid, continuous, and vertically dynamic. The house follows a split-level configuration, where each functional zone is slightly elevated or sunken, enhancing visual connectivity without compromising privacy. Upon entry, users are led into a semi-open living area, seamlessly connected to the dining and kitchen zones. The central void and open staircases allow natural light to cascade through all levels, unifying the spaces. Private areas like bedrooms are located on upper floors, while service and utility areas are subtly tucked away. The terrace at the top offers an open, recreational space, completing the vertical journey. This layered layout promotes interaction between levels, encourages movement, and maximizes the limited footprint by stacking functions with spatial grace and efficiency.

### **FLOOR COVERING:**

- Polished Cement Flooring / Natural Grey Finish
- Wooden Flooring / Natural Teak (Stairs & Accents)

#### WALL FINISHES/CURTAIN:

- Exposed Concrete Walls / Structural
- Gypsum Board / Light Partitioning
- Glass Panels / Transparent Barriers
- Wood Veneer Panels / Warm Natural Finish
- Painted MDF Panels / White Matte Finish

### **CEILING SYSTEMS:**

- Exposed Slab / Polished Concrete Ceiling
- Gypsum Board False Ceiling / White

### **LIGHTING:**

- Recessed LED Downlights / Warm White
- Pendant Lights / Minimal Design / Black Finish
- Indirect Cove Lighting / White LED
- Wall Washers / Accent Lighting

### **FURNITURE:**

- Built-in Seating / Concrete + Wood Finish
- Minimalist Wooden Dining Table / Custom Made
- Lounge Chairs / Scandinavian Style / Light Fabric
- Storage Units / Wall-Mounted / Matte Lacquered Finish

CASE STUDY  The Brick Aperture – An Architectural Airbnb Experience	

### **INTRODUCTION**

The Brick Aperture

Add.: Safdarjung Enclave, South Delhi

Area: 8611 ft2

**Project Type: AIR BNB** 

## **SITE LOCATION**







## **ABOUT THE THEME**

• The design theme embraces a modern industrial aesthetic merged with contextual materiality, emphasizing open spatial planning, exposed surfaces, and modular design elements. A warm, neutral palette combines with textures like brick, wood, and concrete to create a space that is both raw and refined. The integration of natural light, greenery, and handcrafted details reinforces the theme's core intent a balance between urban functionality and human-centered comfort.

### **CONNECTIVITY:**

- Moti Nagar Metro Station (Blue Line) Approx. 1 km
- Kirti Nagar Metro Station (Blue + Green Line) Approx.
   1.5 km
- Located near Ring Road Easy access to major parts of Delhi

### **INTERIOR APPROACH**

• The interior approach focuses on creating a comfortable, functional, and visually appealing space for short-term stays like Airbnb. It blends modern minimalism with local character, using clean lines, neutral tones, and handcrafted elements. Smart space utilization, ambient lighting, and built-in furniture enhance usability. The design emphasizes warmth, privacy, and openness, offering a homely yet elegant environment that appeals to both business travelers and leisure guests seeking style and comfort.









# **Spatial Planning**

- Entry foyer leads into an open-plan living and dining area.
- Compact yet functional kitchen located adjacent to the dining zone.
- Bedroom positioned for privacy, with natural light and cross ventilation.
- Attached bathroom accessible directly from the bedroom.
- Balcony or extended opening to enhance visual connection and airflow.

# **Design Features**

Material Palette: Exposed concrete, natural wood, polished cement flooring, glass railings, and minimal paint finishes

**Lighting**: Natural daylight through voids and apertures; warm LED strip and spotlights for ambient effect

**Furniture**: Built-in, minimalist, and space-conscious with a focus on volumetric clarity

**Color Scheme**: Raw greys, soft whites, and warm wooden tones with high visual contrast

#### **KEY LEARNING**

- Creative use of split levels and voids to enhance spatial experience in a compact layout
- Use of raw materials and light to shape atmosphere without excessive ornamentation
- Emphasis on spatial honesty and functional minimalism as core design values

# **MATERIALS SPECIFICATION:-**

#### **WALL COVERING:**

- White colour paint
- Wooden textured pvc panels
- Geometric pattern pvc panels
- Aritificial grass carpet

#### **FLOOR COVERING:**

- Wooden Flooring / Oak or Teak Finish
- Vitrified Tiles / Matte Beige or Stone Texture
- Carpet Rugs / Neutral Wool Blend (for bedrooms)

#### **PARTITIONS:**

- Plywood / Century Ply + Laminate
- Gypsum Board / Saint-Gobain
- MDF Panels / White Duco Finish
- Brick Jali / Terracotta / Natural Finish
- Glass Partitions / Toughened with Powder-Coated Frames
- CNC Cut MDF Panels / Painted Finish

#### **FALSE CEILING:**

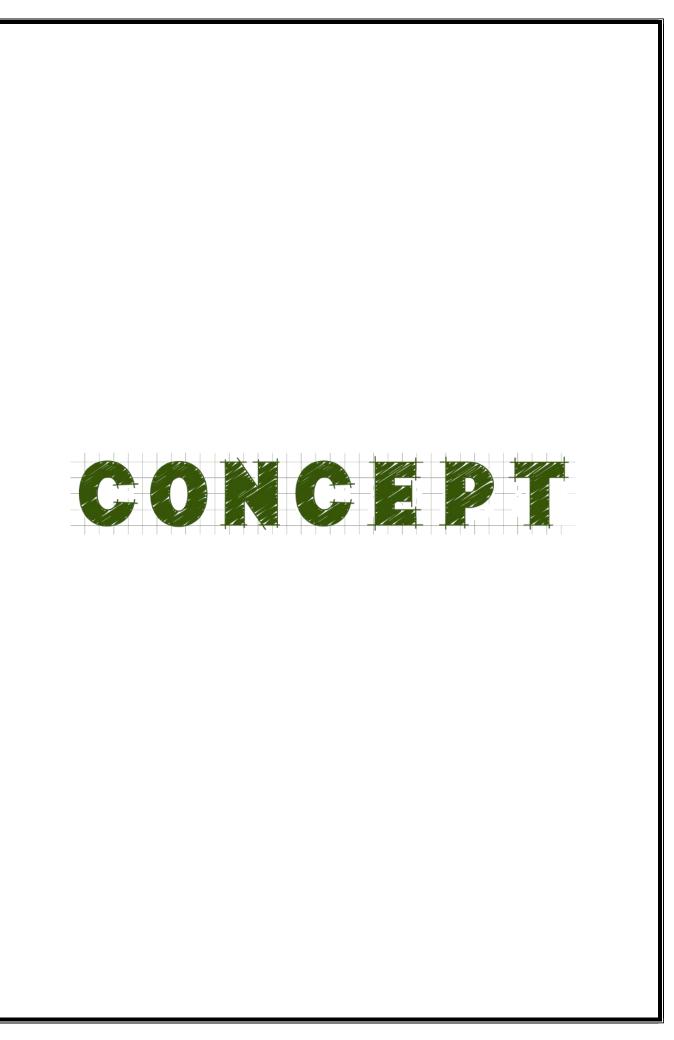
- POP False Ceiling / Cove Lighting Edge Detail
- Gypsum Board Panels / Grid Framing
- Paint Finish / White Matt Emulsion
- Wooden Ceiling Battens / Selected Zones (Optional Accent)

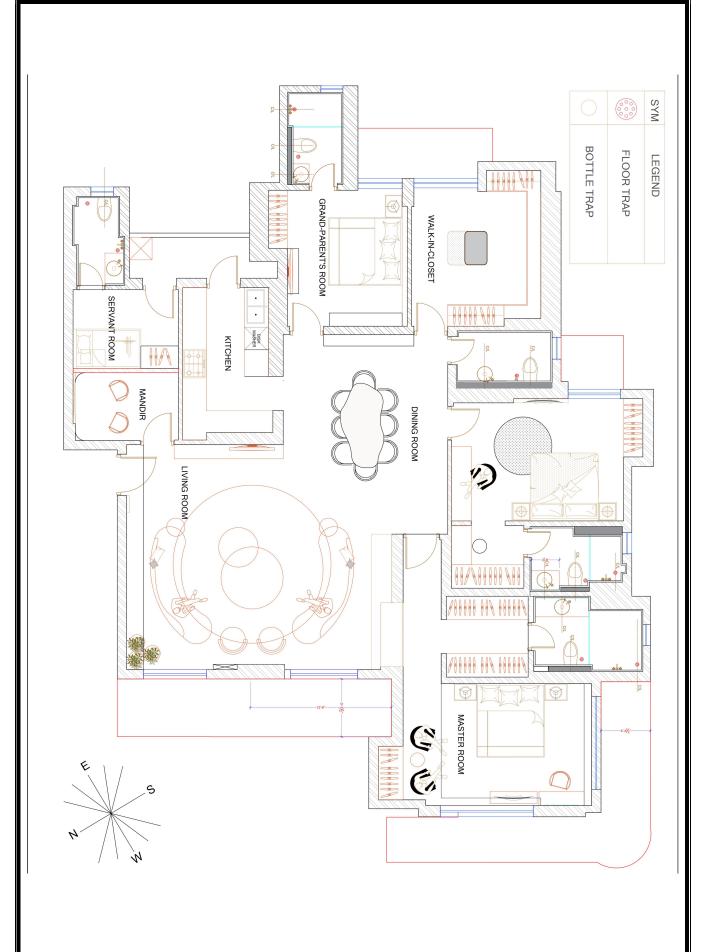
#### LIGHTING:

- Panel light
- Cove Light

#### **FURNITURE:**

- Queen Bed / Upholstered Headboard / Custom Built
- Lounge Chair / Contemporary Style / Fabric
   Upholstery
- Wall-Mounted Study Table / Engineered Wood
- Sofa Set / L-Shaped or 2-Seater / Roche Bobois Inspired
- Storage Unit / Wardrobe with Sliding Shutters / Soft Close Hinges





### **MOOD BOARD**

material and visual language evoke calm, curiosity, and sophistication. Every texture and color is chosen not only for tactile comfort but also to amplify the experience of living inside a smart, story-rich space. This moodboard sets the tone for a boutique hospitality offering that is as interactive as it is visually timeless. Accent pieces—such as brass light fixtures, artisanal ceramics, and ethnic textile patterns—add visual interest without overwhelming the space. The lighting palette includes warm LED strips, hanging pendant lamps, and diffused daylight, enhancing ambiance and user comfort.

.



### **INTERIOR THEME**

the interior theme of this Airbnb project is rooted in modern minimalism, enriched with locally inspired details to create a space that feels both contemporary and culturally grounded. The design eliminates excess, focusing on clean lines, functional furniture, and a neutral color palette to offer a calming environment suited for short-term stays.

The material language features a blend of natural wood tones, matte finishes, and subtle textures that provide warmth without visual clutter. Locally sourced elements—such as woven textiles, terracotta accents, and handcrafted decor—add character and authenticity, connecting the interior to Indian heritage while maintaining a sleek global appeal.

Light plays a key role in the theme, with warm white lighting, ample natural daylight, and ambient effects enhancing the experience. The result is a space that is elegant, restful, and adaptable, appealing to a wide range of travelers.

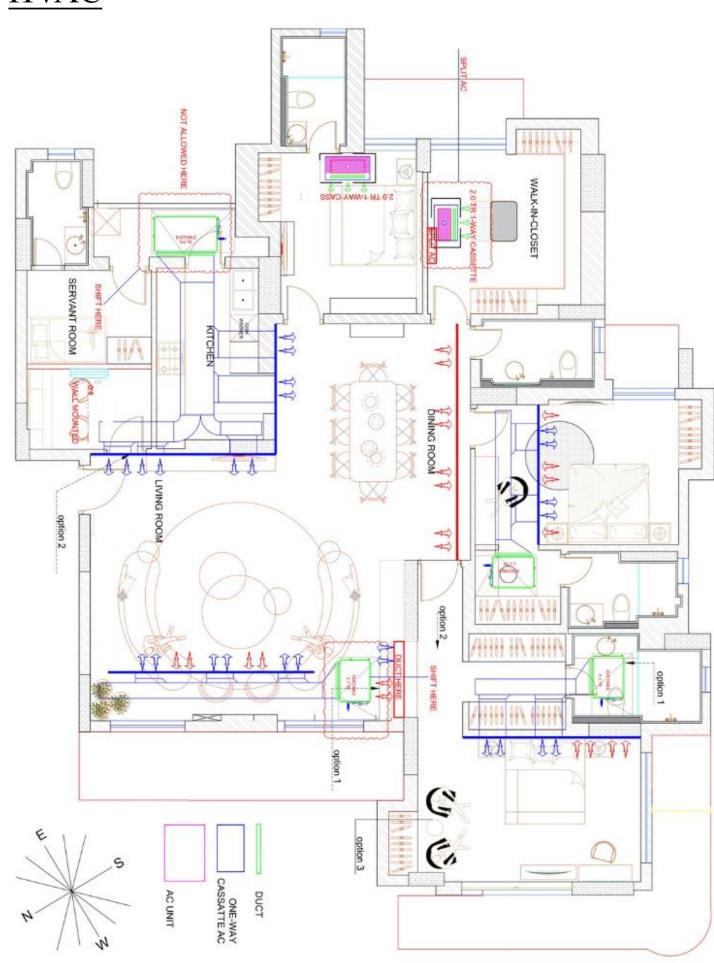
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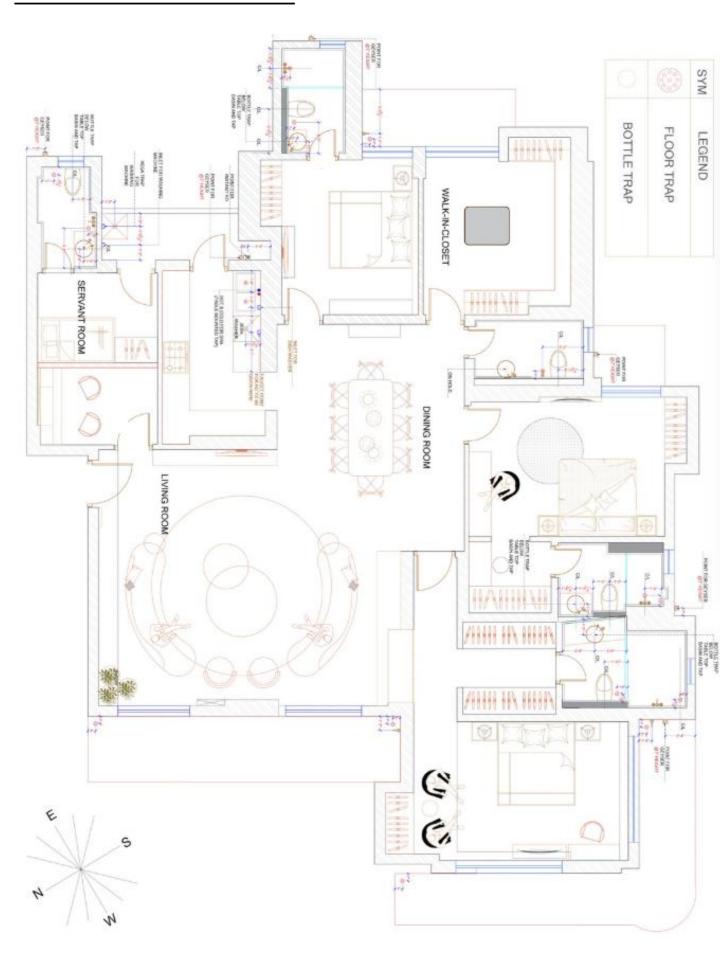
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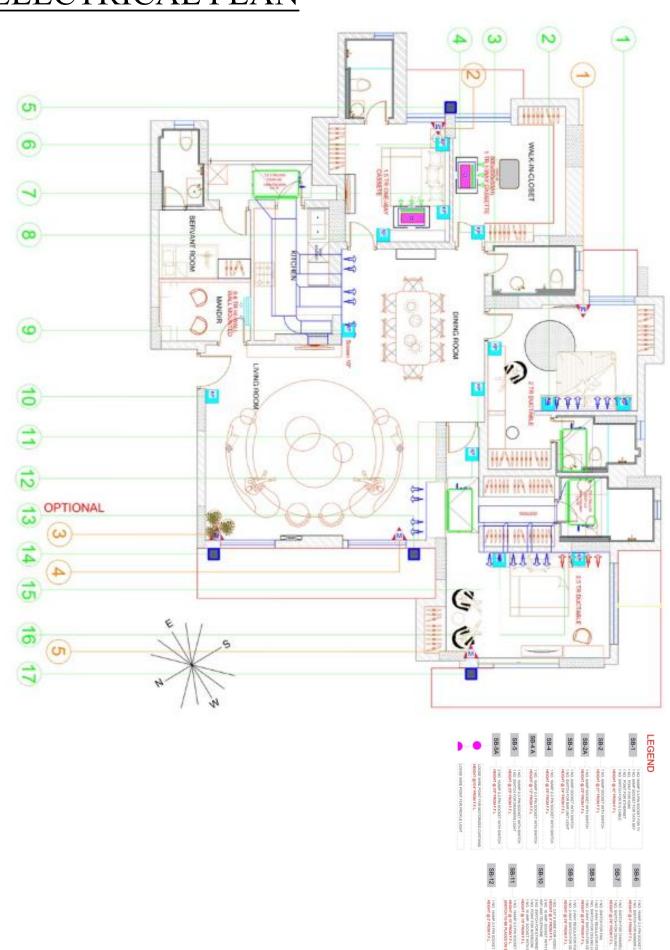
## **HVAC**

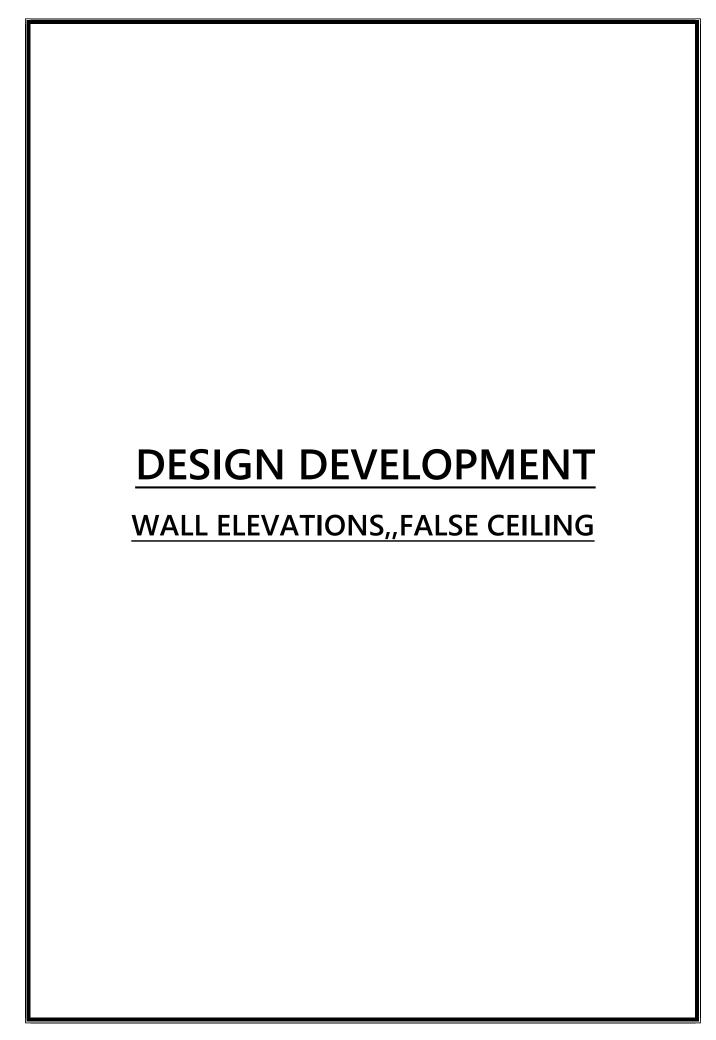


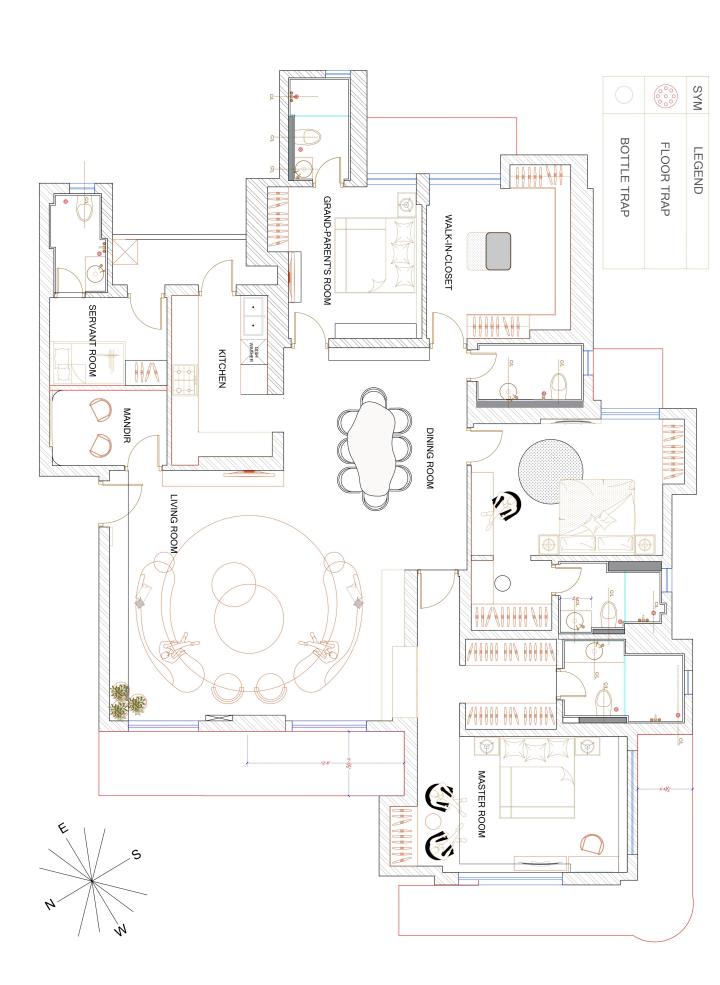
# PLUMBING PLAN



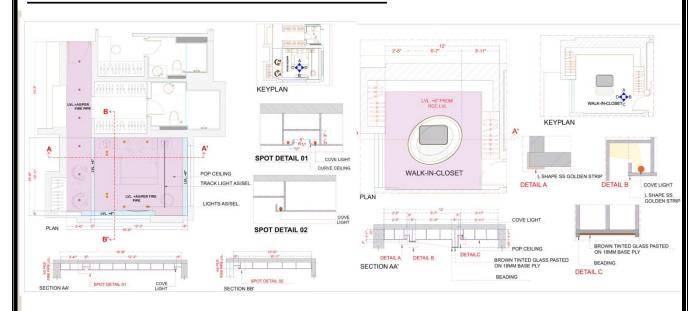
## ELECTRICAL PLAN

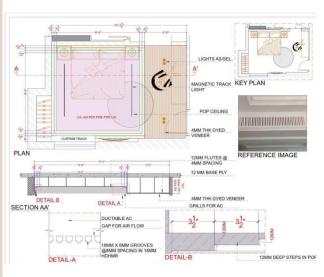


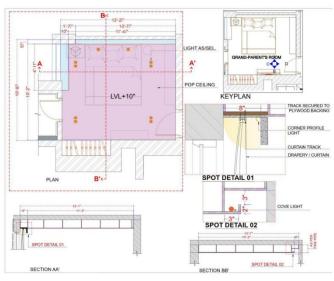


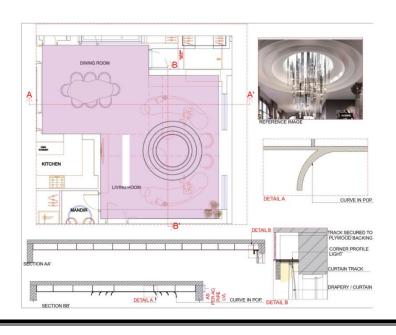


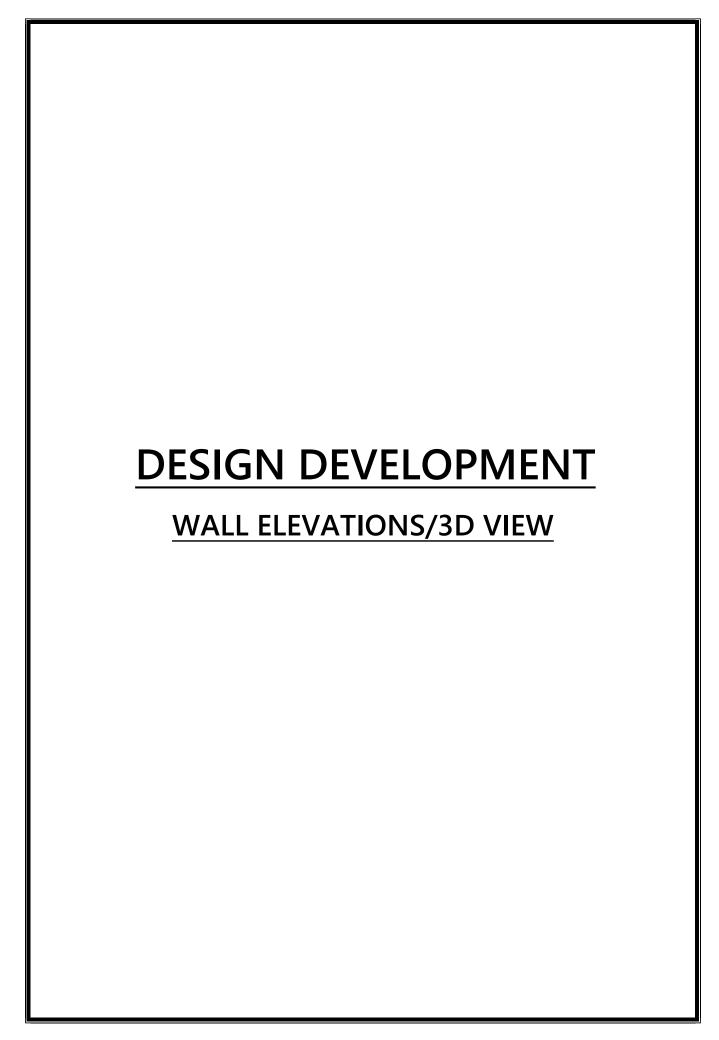
### RCP CEILING LAYOUT











## **ELEVATIONS**

TEXTURE PAIR



# 3D VIEW























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- The Interior Design Reference & Specification Book by Chris Grimley and Mimi Love
- A Pattern Language: Towns, Buildings, Construction by Christopher Alexander
- The Architecture of Happiness by Alain de Botton
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- Human Dimension & Interior Space by Julius Panero & Martin Zelnik

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