

THESIS REPORT ON
**RETAIL SHOWROOM
LUCKNOW**

A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE DEGREE OF:

**BACHELOR OF INTERIOR DESIGN
BY**

**(IQRA ISHTIAQ)
1210107007**

THESIS GUIDE
AR. SHAILESH KUMAR YADAV

SESSION
2024-25



TO THE
SCHOOL OF ARCHITECTURE & PLANNING
BABU BANARASI DAS UNIVERSITY
LUCKNOW.

SCHOOL OF ARCHITECTURE & PLANNING
BABU BANARASI DAS UNIVERSITY, LUCKNOW (U.P.).

CERTIFICATE

I hereby recommend that the thesis entitled “RETAIL SHOWROOM,
LUCKNOW” under the supervision, is the bonafide work of the
students and can be accepted as partial fulfillment of the requirement
for the Bachelor’s degree in Interior Design, School of Architecture &
Planning, BBDU, Lucknow.

Prof. Sangeeta Sharma

Head

Prof. Sumit Wadhera

Dean

Recommendation Accepted

Not Accepted

External Examiner

External Examiner

ACKNOWLEDGEMENT

Our hard work never shines if do not convey our heart feel gratitude to those people from whom we have got considerable support and encourage during this project.

To start with First and foremost gratitude towards Almighty GOD for his blessings. Then I would like to thank all my faculty members who have supported and guided me all these memorable 4 years.

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Last but not the least all friends and loved ones who give their all kind of support and concern.

I have put in my best of efforts and worked day and night to make this project a successful.

Hope you too will appreciate my endeavor.

THANKING YOU

IQRA ISHTIAQ

UNIVERSITY ROLL NO: 1210107001

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ABSTRACT

The project is driven by the need to create a versatile environment that accommodates a range of events—from weddings and receptions to corporate functions—while reflecting the local cultural essence and modern design principles. Through an in-depth site analysis, user behavior study, and case studies of existing banquet facilities, the design proposes a spatial layout that maximizes capacity without compromising comfort or elegance. Key considerations include acoustic treatment, lighting design, HVAC integration, accessibility, and the aesthetic balance between grandeur and functionality.

The study aims to create a space that reflects the brand's identity as a luxury ethnic fashion label while embracing the cultural essence of Lucknow. The design blends traditional Awadhi elements such as arches, jaali work, and rich textiles with modern materials, minimalist layouts, and ambient lighting to enhance both aesthetic appeal and customer experience. Through spatial planning, material selection, and thematic detailing, the project demonstrates how interior design can harmoniously balance heritage and contemporary luxury. This approach not only strengthens the brand's presence but also provides a timeless, culturally rooted retail environment. The thesis highlights the importance of cultural context in commercial interiors and showcases how design can narrate a visual story that is both locally inspired and globally appealing.

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INTRODUCTION:

A retail showroom focuses on creating an engaging, functional, and visually appealing space that enhances the shopping experience. The design aims to showcase products in a way that encourages customer interaction and drives sales. Key elements include:

Layout and Flow: The space should be organized to guide customers naturally through different sections, allowing easy navigation and highlighting key products.

Lighting: Lighting plays a crucial role in setting the mood and highlighting products.



Materials and Finishes: The choice of materials and finishes contributes to the overall aesthetic and feel of the space.

Display Fixtures: The design includes practical yet stylish display elements such as shelving, mannequins, and racks that showcase products effectively while being easy to maintain and adaptable to changing inventory.

HISTORY AND BACKGROUND:

The concept of retail showrooms dates back to the early days of commerce, evolving alongside industrialization and the growth of consumerism. Initially, stores were simple, functional spaces where goods were displayed on shelves or counters, with little focus on aesthetics or experience.

In the late 19th and early 20th centuries, with the rise of department stores like Macy's and Harrods, the retail showroom began to transform. These stores introduced innovative interior designs that aimed to create an immersive shopping experience, featuring elaborate window displays and distinct sections for different product categories.

Today, retail showrooms continue to evolve, incorporating technology, interactive elements, and experiential design. They are integral to creating a strong brand presence and fostering a deeper connection with customers, blending aesthetics with retail strategy.

AIM AND OBJECTIVES:

AIM-

To design an aesthetically appealing, functional, and brand-reflective interior for an apparel showroom that enhances the customer shopping experience, promotes sales, and establishes a strong brand identity.

OBJECTIVE-

1. Create a Visually Attractive Space:

Design the showroom to attract customers with appealing layouts, lighting, colours, and materials that reflect current fashion trends.

2. Enhance Customer Experience:

Ensure smooth navigation and a comfortable ambiance to encourage longer visits and improve customer satisfaction.

3. Maximize Display Efficiency:

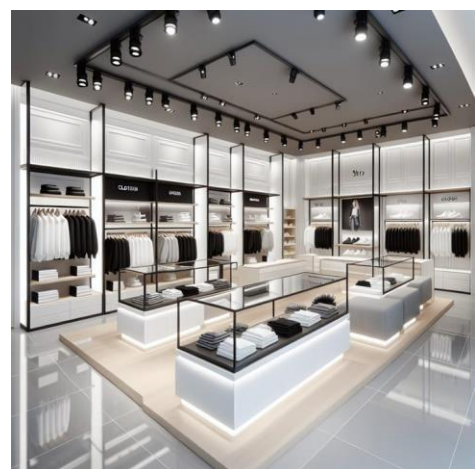
Strategically use space to display apparel in an organized and attractive manner, making products easy to browse and access.

4. Reinforce Brand Identity:

Incorporate design elements such as color schemes, logos, and thematic decor that align with the brand's image and target audience.

5. Ensure Functionality:

Balance aesthetics with practical needs like changing rooms, cash counters, storage, and staff movement areas.



SWOT ANALYSIS:

S - Strengths:

- A well-designed interior creates a pleasant ambiance and draws in customers.
- Clear visual identity through interior elements (colors, logos, themes) strengthens brand recognition.
- Organized and visually appealing displays increase product visibility and sales.
- Comfortable trial rooms, seating areas, and clear pathways improve shopping experience.
- Being in a high-traffic area increases footfall and visibility.

W - Weaknesses:

- Small or poorly planned layouts can lead to overcrowding or limited display areas.
- Stylish interiors may require frequent updates and upkeep.
- Fixed layouts can make it difficult to change displays for seasonal trends.
- Poor storage planning can clutter the store or delay service.
- Without online integration, the store may lose customers preferring digital shopping.

O - Opportunities:

- Smart mirrors, digital screens, and mobile POS can enhance the modern shopping experience.
- Using sustainable materials appeals to environmentally conscious customers.
- Combining showroom experience with e-commerce can grow the customer base.

- **Periodic interior updates attract repeat customers and create buzz.**
- **Boosts popularity and footfall through promotions or exclusive collections.**

T - Threats:

- **Many stores offering similar products and experiences can dilute customer loyalty.**
- **Interior themes may quickly become out dated with shifting consumer preferences.**
- **Reduced spending affects apparel sales, especially for mid-to high-end brands.**
- **Digital platforms offer convenience that may divert customers from physical stores.**
- **Can strain profitability, especially in premium location.**

MAJOR REQUIREMENTS OF THE PROJECTS:

- 1. Visual branding**
- 2. Clear layout and ambient lighting**
- 3. Proper fixtures and furniture**
- 4. Comfortable trial rooms**
- 5. Stock and staff room**

ABOUT THE CITY:

Lucknow has always been known as a multicultural city that flourished as north Indian Cultural and artistic hub, and the seat of power of nawabs in the 18th and 19th centuries. It continues to be an important centre of governance and administration.

Lucknow, the capital city of the Indian state of Uttar Pradesh, is a city steeped in history, culture, and diversity. Known as the “City of Nawabs,” Lucknow has a rich heritage that blends the elegance of Mughal architecture with the grandeur of Awadhi culture, best remembered for their refined and extravagant lifestyles were patrons of the arts. It is famous for its sumptuous cuisine, exquisite craftsmanship, and the warm hospitality of its people.



MUSHQ APPAREL STORE, LUCKNOW-

Located in the vibrant city of Lucknow, Mushq is an exclusive apparel store that blends timeless tradition with modern sophistication. Showcasing a stunning range of designer wear and a rich variety of clothing styles, Mushq is a celebration of both cultural heritage and contemporary trends.

Step inside, and you'll find yourself immersed in an atmosphere that's as thoughtfully designed as the clothing it houses. The interior reflects a harmonious fusion of Awadhi charm and modern minimalism — from intricate jaali patterns and vintage textures to sleek lines and ambient lighting. Every detail, down to the furniture, has been carefully selected to echo this dual aesthetic, offering a shopping experience that is both regal and refined.

INTRODUCTION OF THE SITE -

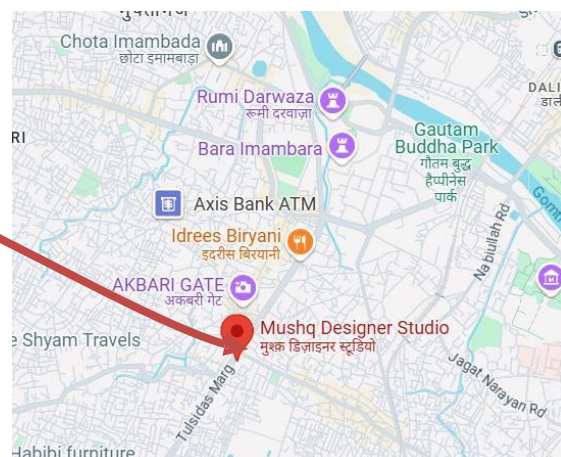
- PROJECT TYPE : RETAIL STORE

-ADDRESS : Ali Plaza, opposite Awadh Point, Nakkhas, Khala Bazar, Old Labour Colony, Lucknow, Uttar Pradesh 226004

-OWNER : JOHN RIZVI

-TOTAL AREA : approx 10000

-COORDINATES : LONGITUDES 26.856984006622465,
80.90583766199688



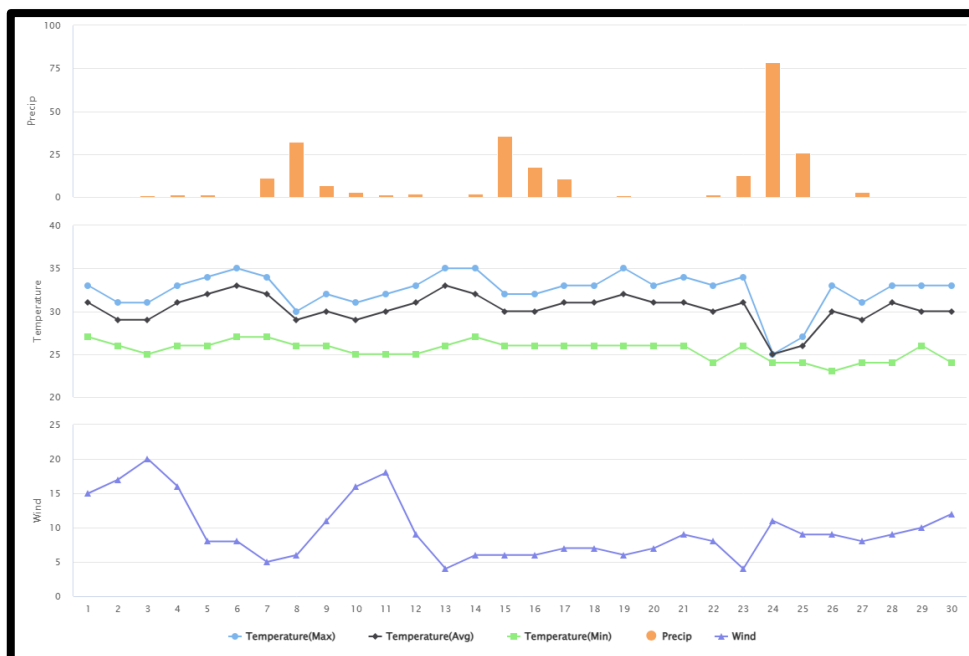
CONNECTIVITY -

- ROAD - Located on Nakhas road, well connected to Hazratganj, Gomti nagar.
- RAILWAY - 4KM from Charbagh railway station
- AIRPORT - 12-13KM from Chaudhary Charan Singh International Airport

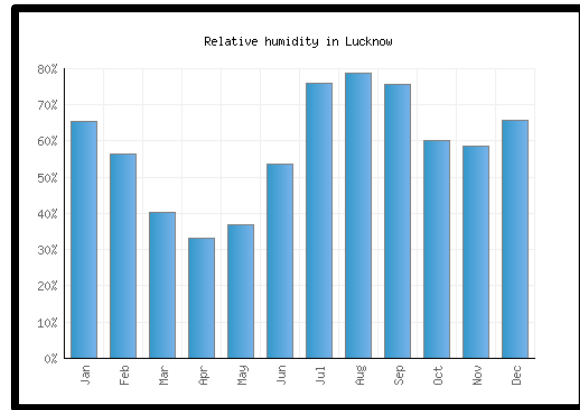
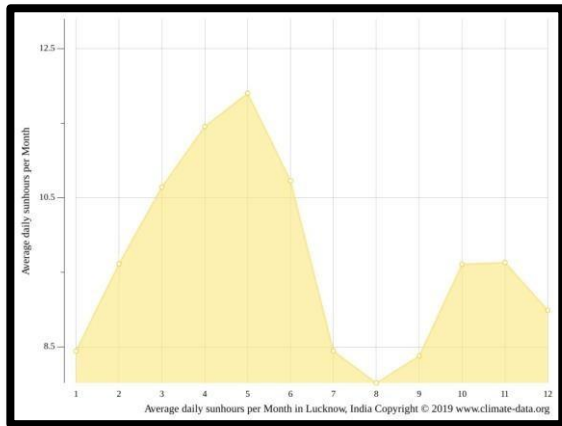
CLIMATE DATA:

All year climate & weather average in Lucknow.

- High Temp: 45 °C
- Low Temp: 7 °C
- Precipitation: 726 mm
- Humidity:54%
- Dew Point: 3 °C
- Wind: 11 km/h
- Pressure: 1015 mb
- Visibility: 16 km



Temperature, Precipitation, and wind speed graph



Daily sunshine and humidity graph

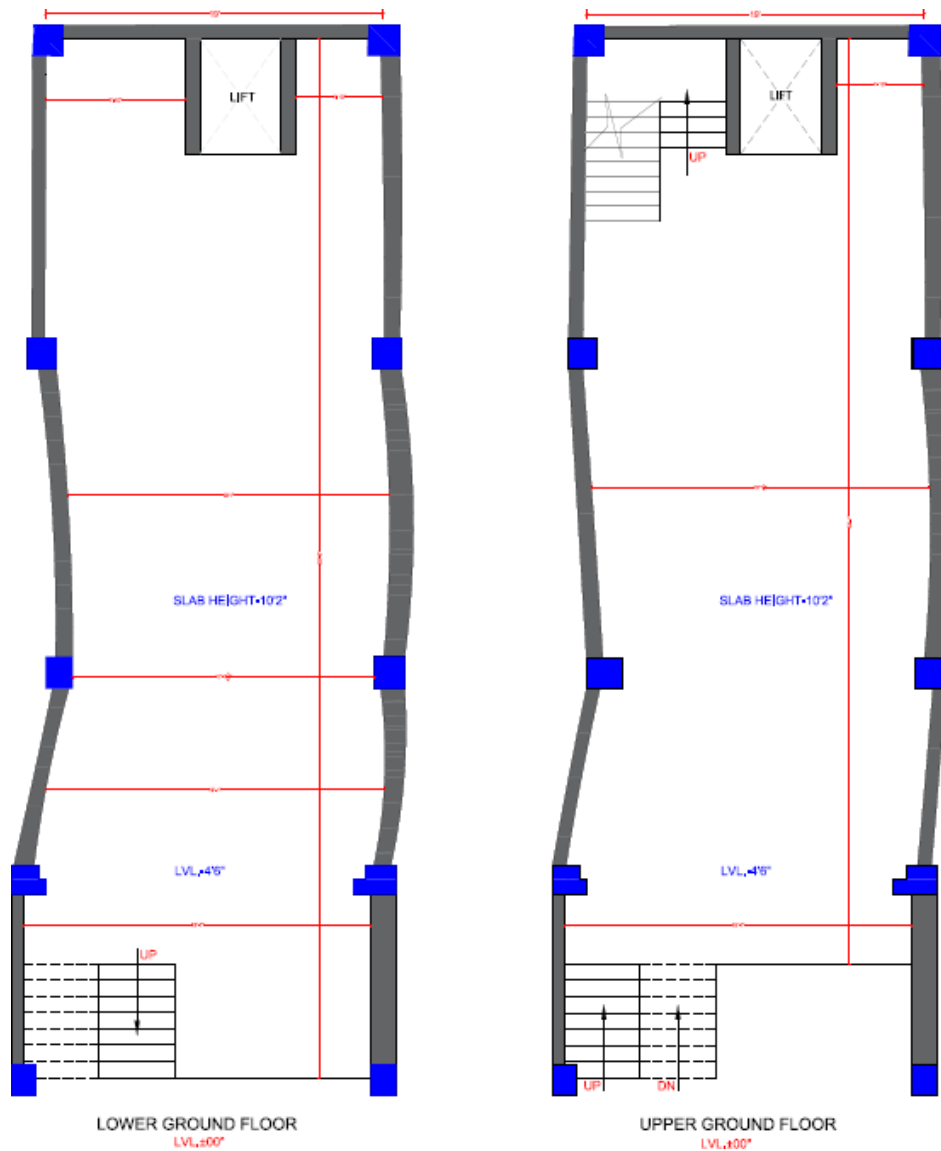
SITE FEATURES -

1. Blend cultural richness (like jaali patterns, arches, wooden textures) with sleek modern elements (clean lines, minimal lighting).
2. Use a logical layout that guides the customer smoothly through the space.
3. Spacious, well-lit, with flattering mirrors and seating.
4. Easy-to-maintain flooring and surfaces.
5. Provide open, breathable spaces to avoid clutter and enhance the luxury experience.

SITE PLAN-



KEY PLAN-



CLIENT'S SPACE REQUIREMENTS:

1. Display area - 41'5" X 19'1"
2. Trial room - 6'2" X 4'10"
3. Store room - 6'2" X 7'10"
4. Passage area - 3'11" X 19'7"

CASE STUDY 1 - EESHA & KUNAL COUTURE

SITE DETAIL:

- Store name: Eesha and Kunal Couture by EXCELSIOR
- Type: Retail Shop
- Founder & Managing Director : MR KUNALPUNJABI
- Designing & Marketing Head : MRS.EESHA PUNJABI
- Location: 55, opp. Sahu Cinema, Hazratganj, Lucknow
- Store opened in : MARCH,2017
- Area :Ground floor: 597SQFT, First floor: 863SQFT
- Architect: MR. RAJAN(MUMBAI BASED)
- Famous for : Designer collections for all occasions
- Interior style: Eclectic style of interior design
- NO.OF FLOORS:G+1



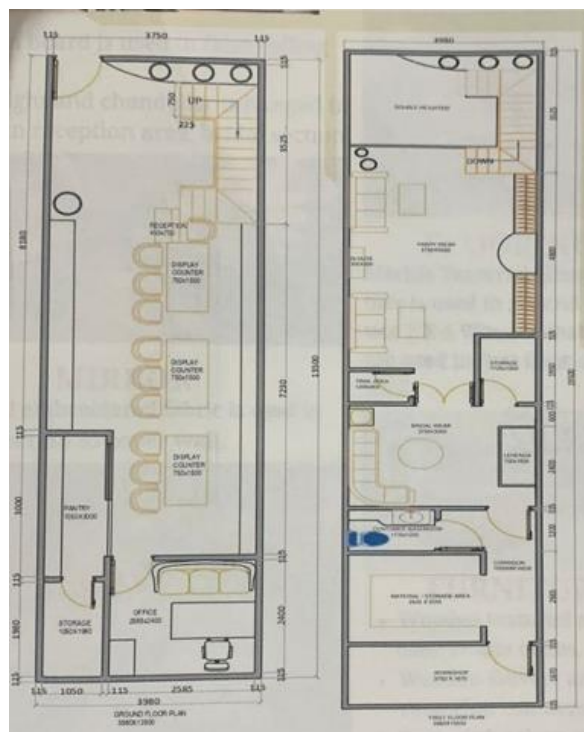
SITE LOCATION:

- Store is located at a distance of 18km from Chaudhary Charan Singh International Airport.
- Store is located at a distance of 900mt from Hazratganj metro station.
- Store is located at a distance of 3.4km from Charbagh railway station.

INTRODUCTION:

Eesha and Kunal started their own designer label by the name of Eesha Kunal. This boutique is located in the main market of Hazratganj, Lucknow. "They have clients from all walks of life. They have specialized tailors and sketch artist who design and customize according to a particular body shape and style. Hand embroidery is comparatively more expensive than machine embroidery," Eesha says. The brand designs gowns, kurti, jackets, heavy wedding lehengas, suits, anarkalis, anything and everything that a woman would need for a party, engagement or wedding. Everything is sourced from India, where the mannequins and the display chains were all sourced from Delhi.

PLAN:



CEILING:

- Gypsum board is used in false ceiling design.

- Focus light and chandelier is hanged in ceiling in reception area, bridal section

FLOORING:

- Marble Textured glossy finished tiles is used in ground floor of size 2'X 4' Wooden textured tiles are used in first floor of size 2'X4'.

FURNITURE:

- Wooden textured mica is used in side tables.
- Wooden louvers are used in reception counters .
- Dark pink colour velvet fabric is used as upholstery.
- Customised sofas are used.

LIGHTING:

- LED recessed lights, track lights, focus light, cove light and chandelier and used.
- Tube light is used in kitchen.

STAIRCASE

- Wooden stairs are used in stores.
- Glass railing is used in stairs.
- Large hand embroidered painting is placed in stair wall.
- Golden wallpaper is used inn wall of stairs upon which painting is placed.

CASE STUDY 2 – ADA DESIGNER CHIKAN STUDIO

SITE DETAILS

- **Store name: ADA DESIGNER CHIKAN STUDIO**
- **Type: Retail Shop**
- **Founder & Managing Director : MR. VINOD PUNJABI**
- **Co-founder : MRS.EESHA PUNJABI**
- **Location: Mahatma Gandhi Marg , Hazratganj, Lucknow**
- **Store opened in : April,2005**
- **Area : 4200SQFT**
- **Famous for : Chikankari work**
- **Interior style :Awadhi architecture**
- **NO.OF FLOORS: 1**



INTRODUCTION

ADA designer chikan studio was opened in April, 2005 by Mr VINOD PUNJABI. It is a retail clothing shop famous for its chikankari work. Firstly, NOOR JAHAN, Mughal empress and wife of Jahangir, introducing chikankari to INDIA. Chikankari is ancient and traditional embroidery technique that originated in Lucknow. CHIKAN began as a type of white- on-white (or white work) embroidery. Chikankari is also known as Lucknowi

chikan. Lucknow has been a centre of manufacturing exquisite chikan craftsmanship for over 200 years.



ENTRANCE

- Entrance is 1500mm wide and 1200 mm
- It is in basement so the entry is long provided through stairs.
- Glass door is provided at the entry.
- Marble flooring is done on the entrance.

DISPLAY AREA

- It is 600X4200mm.
- Wooden textured mica is used in display area over which wooden cnc cutting is placed.
- Fountain is also made just before the display area in which rose petals are floated.

STORE ROOM

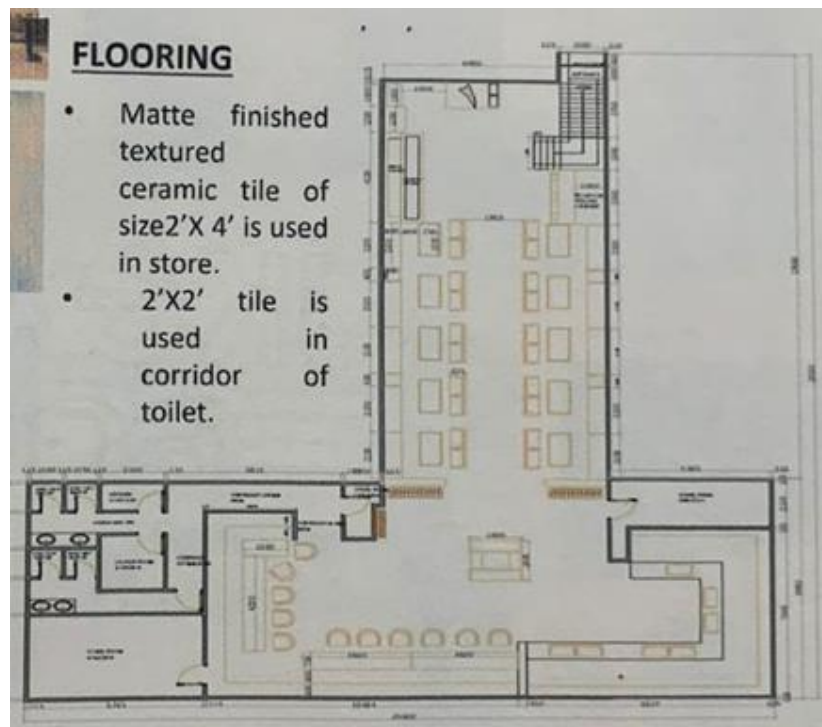
- PVC panel are used in doors and wall of store room

STRONG ROOM

- Ceramic tiles of 2'X2' is used in flooring, 1'X1' on wall.
- Granite is used in cabinets are used by staffs for storage.
- Refrigerator is also placed in this room Wooden textured mica is used in cabinets.

WASHROOM

- 1'X1' ceramic tiles is used.
- 9"X1' tiles are used in walls.
- Size of toilets are 1050X1200MM



LITERATURE STUDY – ZARA

INTRODUCTION:

Zara is a popular fashion brand with stores located around the world, including in Rome, Italy. The Zara store in Rome offers a range of trendy clothing, accessories, and footwear for men,

women, and children. The store is typically located in a central area of Rome, making it easily accessible to both locals and tourists. The store's interior is modern and stylish, featuring sleek displays and a minimalist design that showcases the brand's clothing and accessories. The store is known for its fast-paced approach to fashion, with new items being added to the collection on a regular basis.



SITE DETAILS:

- ARCHITECTS : DUCCIO GRASSI
- TYPE : COMMERCIAL
- ESTD : 2010
- AREA: 5000 SQMT
- LOCATION: ROME, ITALY
- ARCHITECTURAL STYLE : MODERN AND MINIMALIST



ABOUT ARCHITECTURE:

Rome is known for its historic architecture, with buildings dating back to ancient times, the Renaissance, and the Baroque period. Ancient Roman architecture, such as the Colosseum and the Pantheon, is characterized by its use of concrete, arches, and domes. Renaissance architecture, which flourished in the 15th and 16th centuries, is characterized by its symmetry, proportion, and classical motifs. Baroque architecture, which emerged in the 17th century, is characterized by its ornate decoration, dramatic forms, and use of light and shadow.

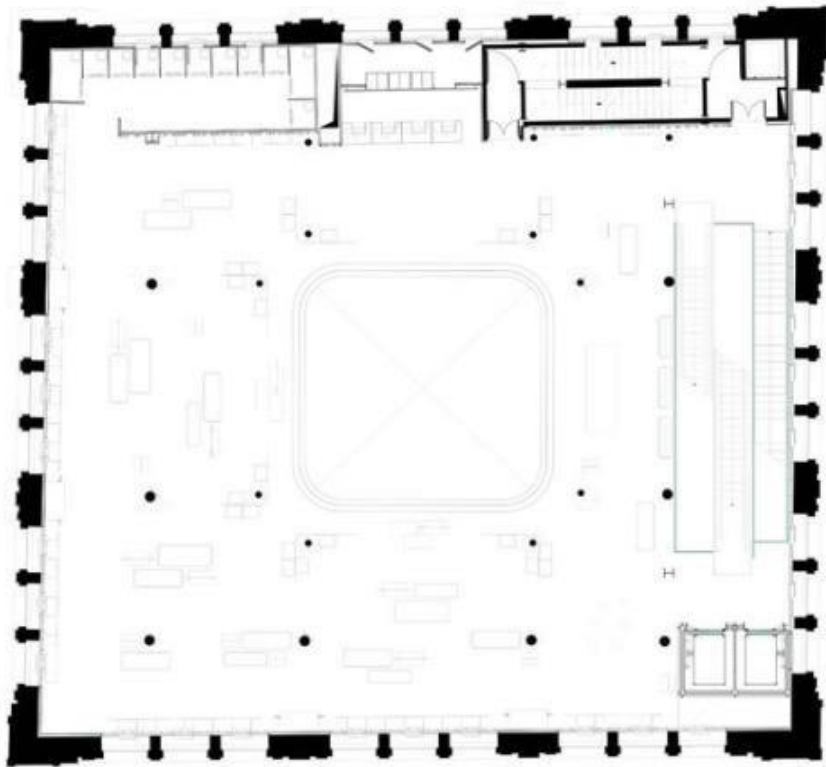
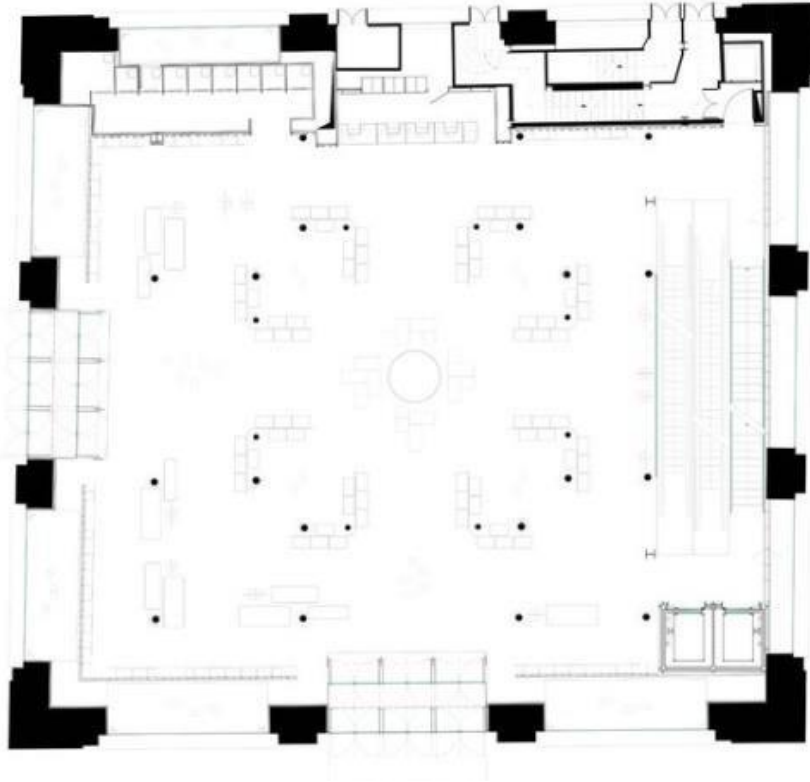


HISTORY AND BACKGROUND:

The Zara store in Rome is located in a historic building that dates back to the 1800s. The building was once home to a cinema and underwent significant renovations to transform it into a modern retail space.

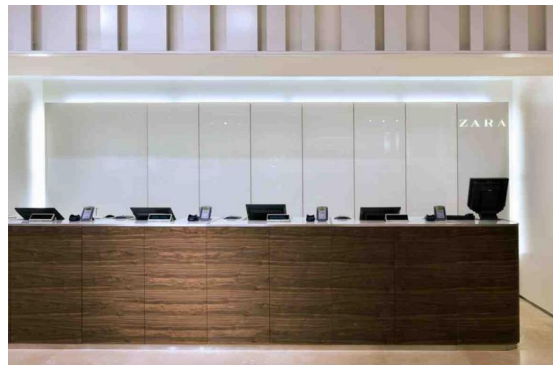
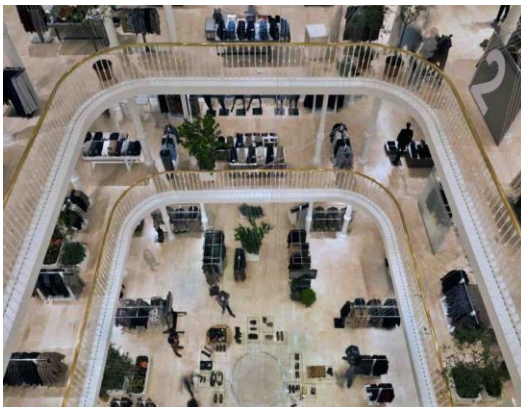
The interior of the store features the signature minimalist design that is characteristic of Zara stores worldwide. The space is bright and spacious, with white walls and floors that create a clean and contemporary look. The clothing racks and displays are strategically placed to create an easy flow of movement for shoppers.

KEY PLAN-



DESIGN HIGHLIGHTS:

- Symmetrical design
- Minimal contemporary design
- Display mannequins are focal point
- Fancy elaborated columns
- High arched windows
- White and soft lighting
- Steel, glass, concrete
- Cube architects and interiors
- Uses of neutral colours



Sl. no.	Specification	Literature study (ZARA)	Case study 1 (EESHA & KUNAL)	Case study 2 (ADA RETAIL STORE)	Design implementation
1.	Flooring	wooden tile & cemented flooring	Wooden tiles and glossy finish tiles	Textured tile flooring	Vetrified tile, wooden tiles , granite
2.	Lighting	Track light	Focus, track led recesses ed light	Focus, track led recesses ed light	Focus, track led recesses ed light
3.	Walls	Plain wall painted	Fabric & textured paint	panellin g	Paint, wallapapers, panelling
4.	Furniture	Modern style	Neoclassi cal style	Nawabi style	Modern minimilist
5.	Colour	Light tone colours	Neutral & pastel green colour	Brown & Beigh	Beiges & camel
6.	Year	2017	2017	2005	
7.	Architect	Slash architects	Mr. Rajan		
8.	Area	360sq.mt.	first - 597 sq.ft GROUND - 863 sq. lt.	4200sq.f t.	4270sq.ft.

CONCEPT –

“Tradition Meets Modern Glamour”

This concept brings together the regal charm of Lucknow’s Nawabi culture with contemporary minimalism, showcasing Mushq’s fusion of classic and modern apparel through its spatial design.

THEME ELEMENTS –

1. Colour Palette:

- **Warm neutrals (ivory, beige, taupe) as base.**
- **Accents of deep maroons, gold, and emerald green – inspired by Awadhi royal attire.**
- **Touche of metallic (brass or antique gold) for luxury appeal.**

2. Materials & Textures:

- **Polished marble or handmade tiles for flooring (inspired by Mughal architecture).**
- **Wooden furniture with carved details.**
- **Use of velvet drapes, chikankari-inspired wall panels, or jaali patterns (intricate latticework) for a local touch.**
- **Brass or antique mirrors, crystal chandeliers to elevate opulence.**

3. Lighting:

- Ambient lighting with chandeliers and warm LED spotlights.
- Accent lights to highlight clothing displays and textures.
- Natural light, if possible, through sheer curtains for a soft, airy feeling.

4. Display Layout:

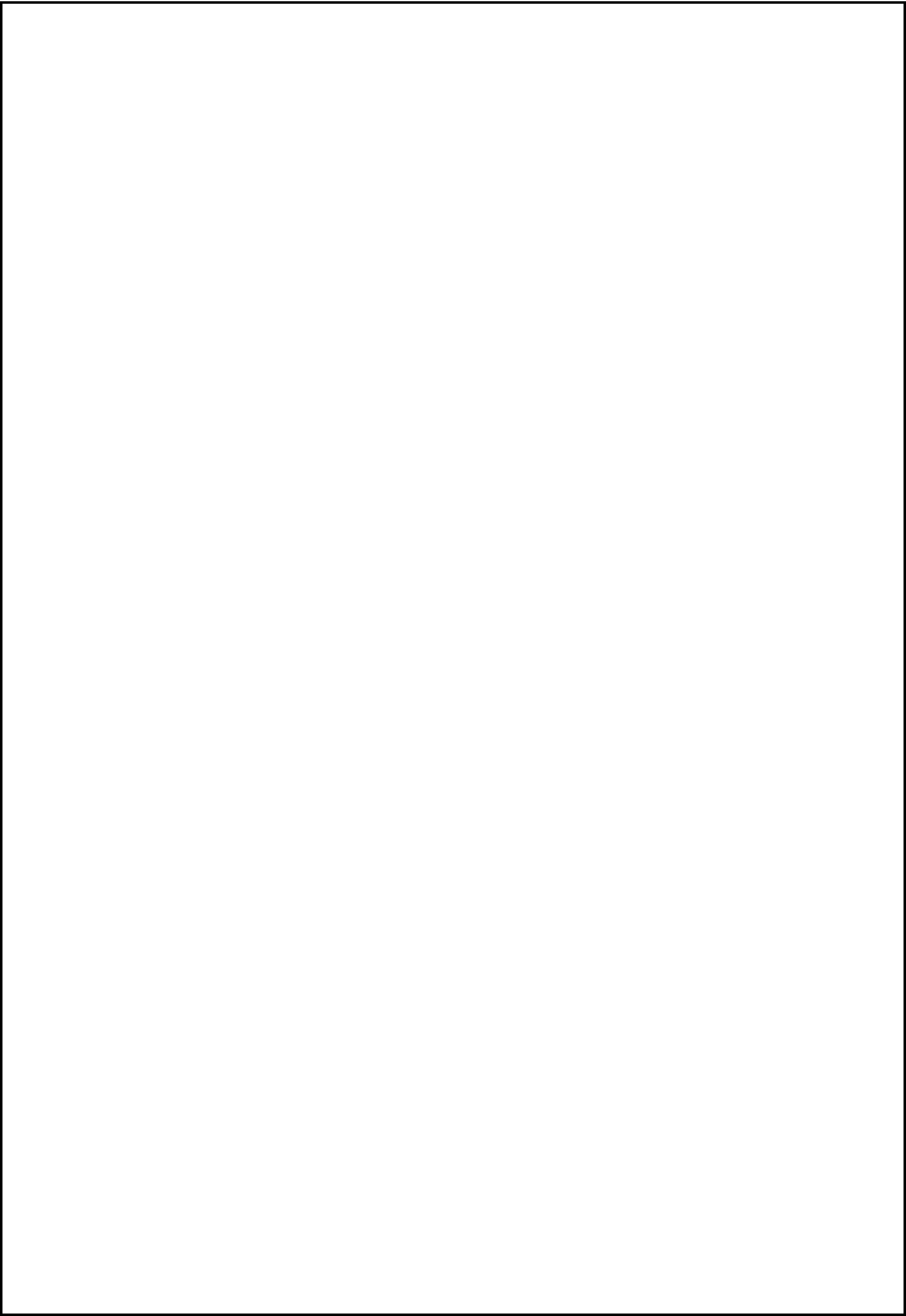
- Boutique-style sections with flowing spaces.
- Curated corners inspired by royal dressing rooms or Mughal boudoirs.
- Minimal clutter – focus on quality over quantity.

5. Local Cultural Touch:

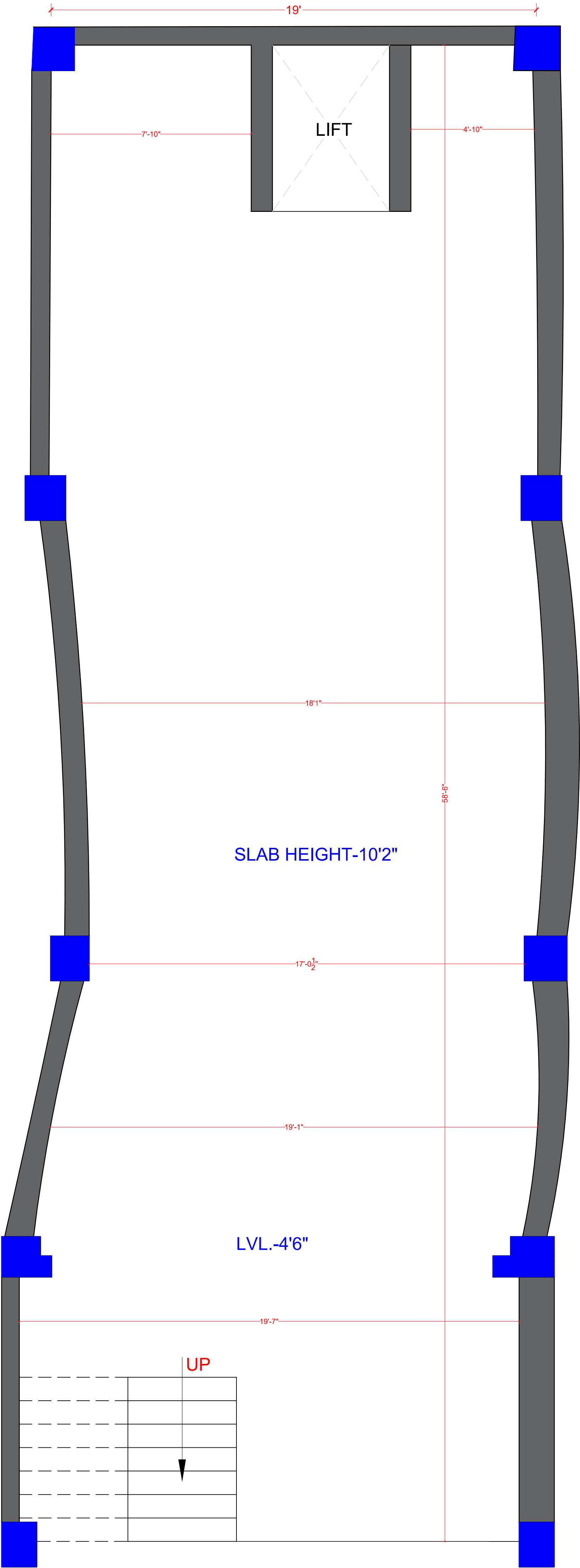
- Feature Lucknow's craftsmanship, like chikan embroidery motifs, zardozi-inspired wall art, or handcrafted furniture.
- Include framed sketches or murals of Lucknow architecture (like Rumi Darwaza or Bara Imambara).

WHY CHOOSE THE CONCEPT OF AWADHI WITH CONTEMPRARY MINIMALISIM?

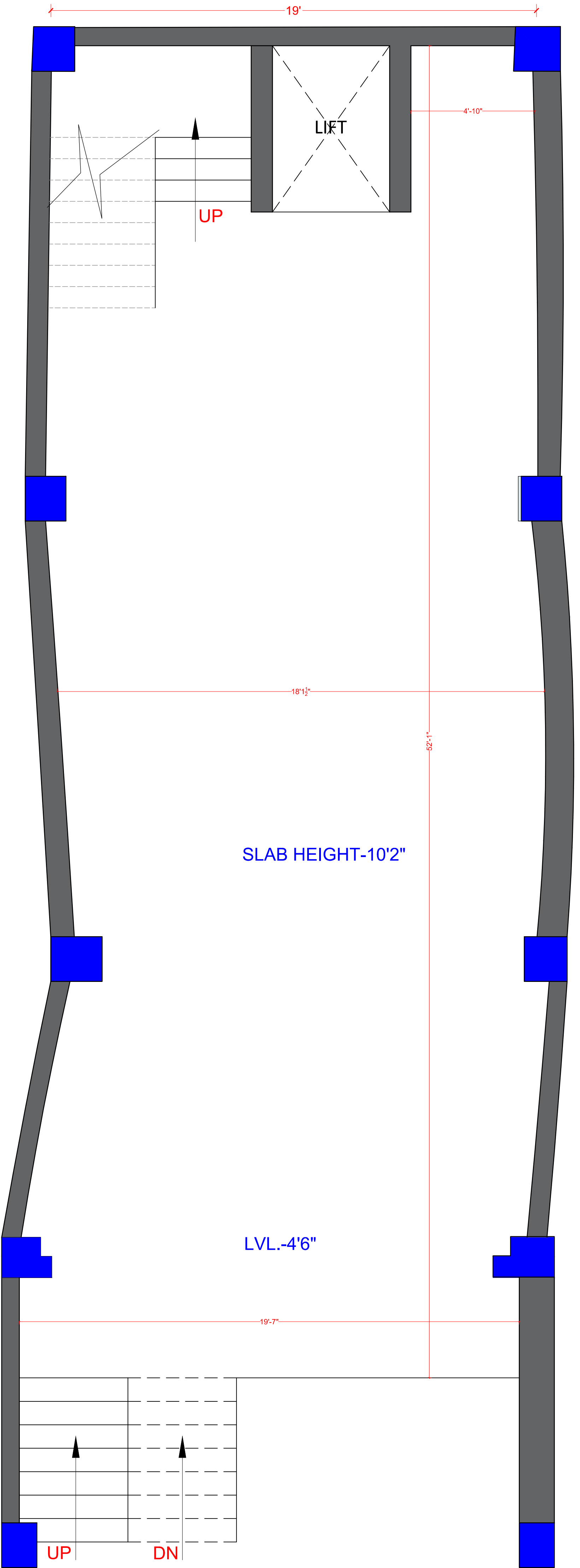
The concept “Tradition Meets Modern Glamour” is ideal for Mushq Designer Store in Lucknow as it reflects both the brand's identity and the cultural richness of the city. The design blends Awadhi elegance—like arches, chikankari patterns, and warm royal tones—with sleek modern elements to create a luxurious and inviting space. This fusion appeals to a wide audience, offers a timeless look, and enhances the shopping experience while celebrating local heritage in a contemporary way.



LOWER AND UPPER GROUND MEASURED DRAWING OF THE SHOWROOM

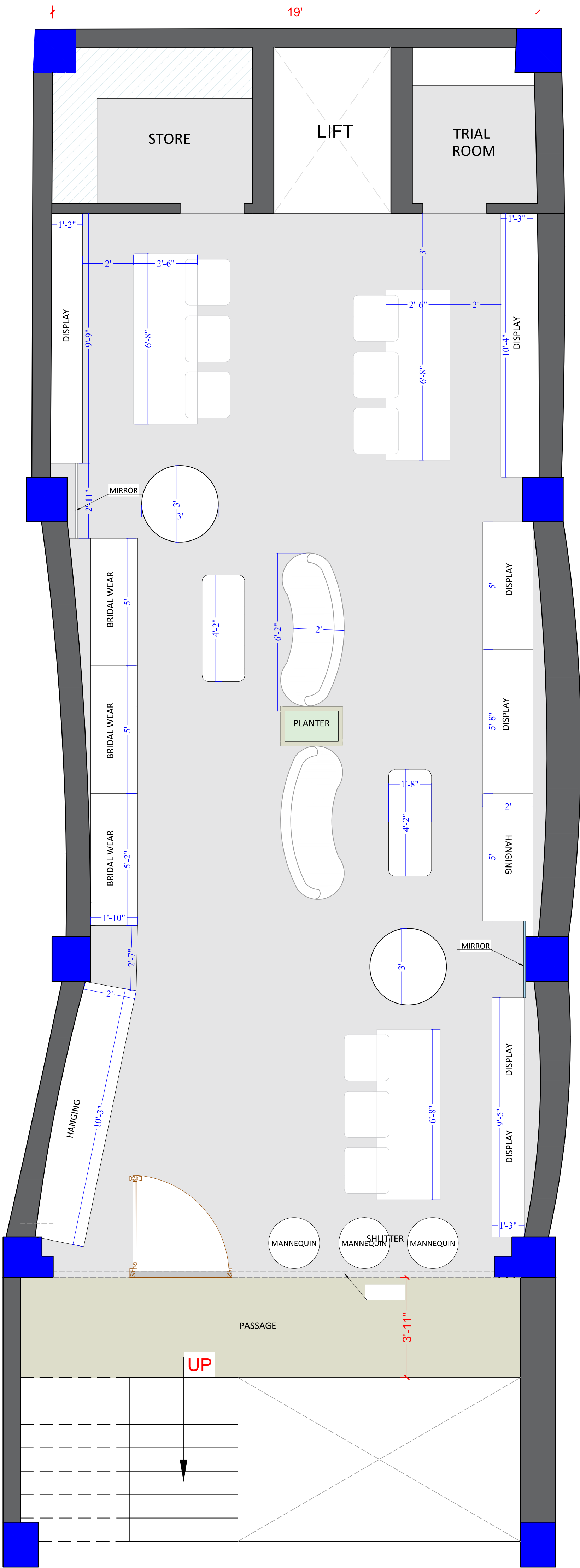


LOWER GROUND FLOOR
LVL. ±00"

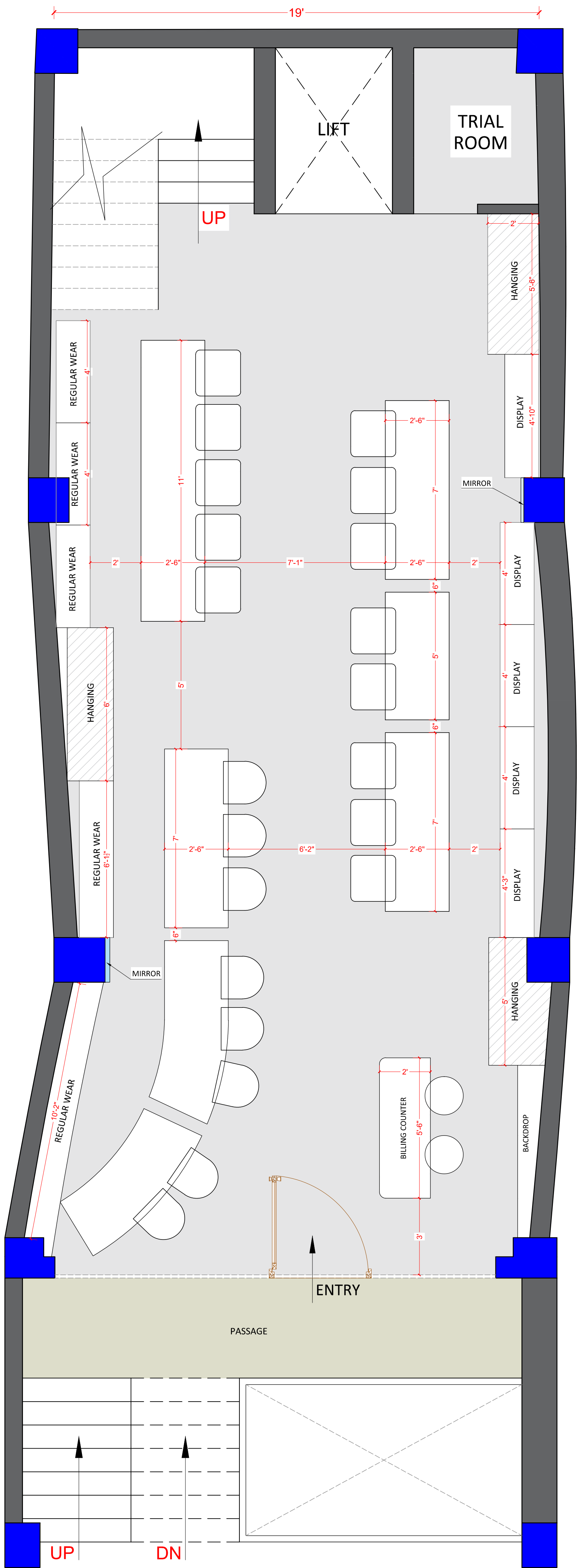


UPPER GROUND FLOOR
LVL. ±00"

FURNITURE LAYOUT DRAWINGS OF THE SHOWROOM

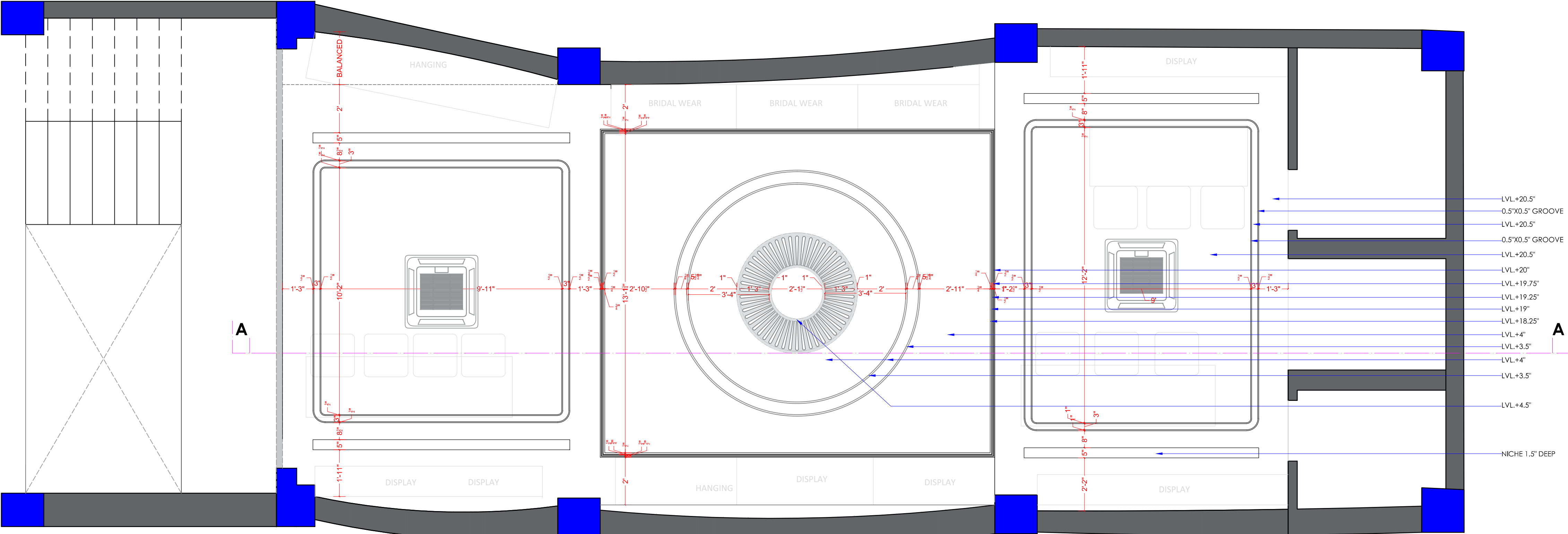


LOWER GROUND FLOOR
LVL.±00"



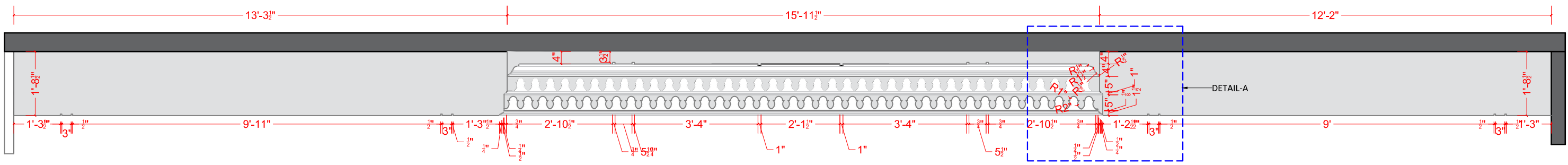
UPPER GROUND FLOOR
LVL.±00"

CEILING AND SECTION DETAIL (LOWER GROUND FLOOR)

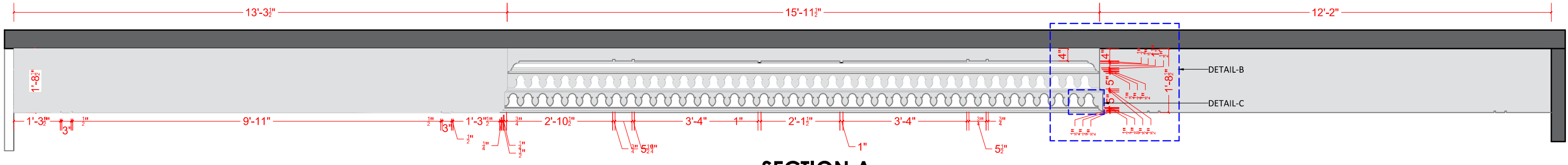


- LVL+20.5"
- 0.5"X0.5" GROOVE
- LVL+20.5"
- 0.5"X0.5" GROOVE
- LVL+20.5"
- LVL+20"
- LVL+19.75"
- LVL+19.25"
- LVL+19"
- LVL+18.25"
- LVL+4"
- LVL+3.5"
- LVL+4"
- LVL+3.5"
- LVL+4.5"
- NICHE 1.5" DEEP

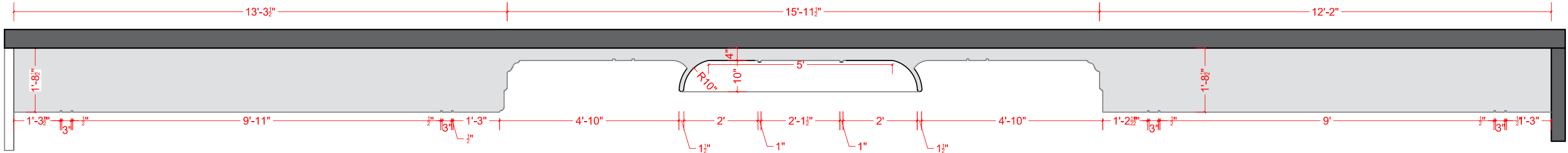
CEILING PLAN



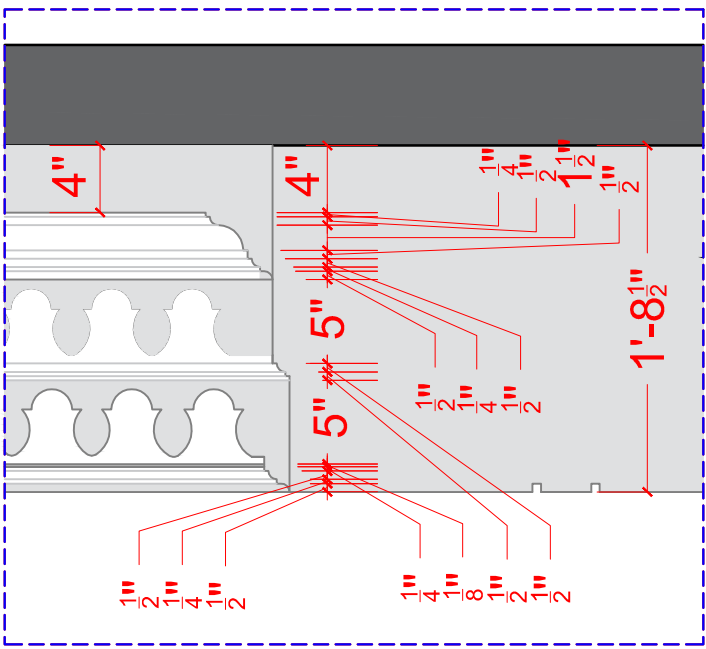
SECTION A



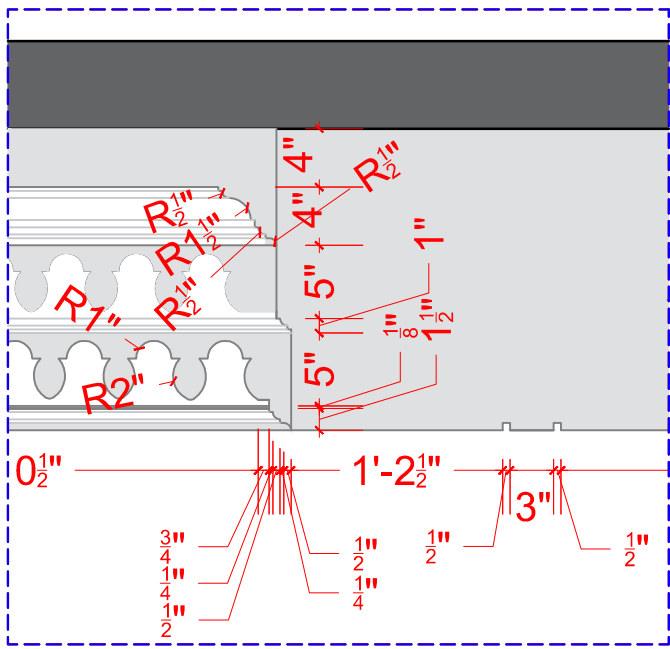
SECTION A



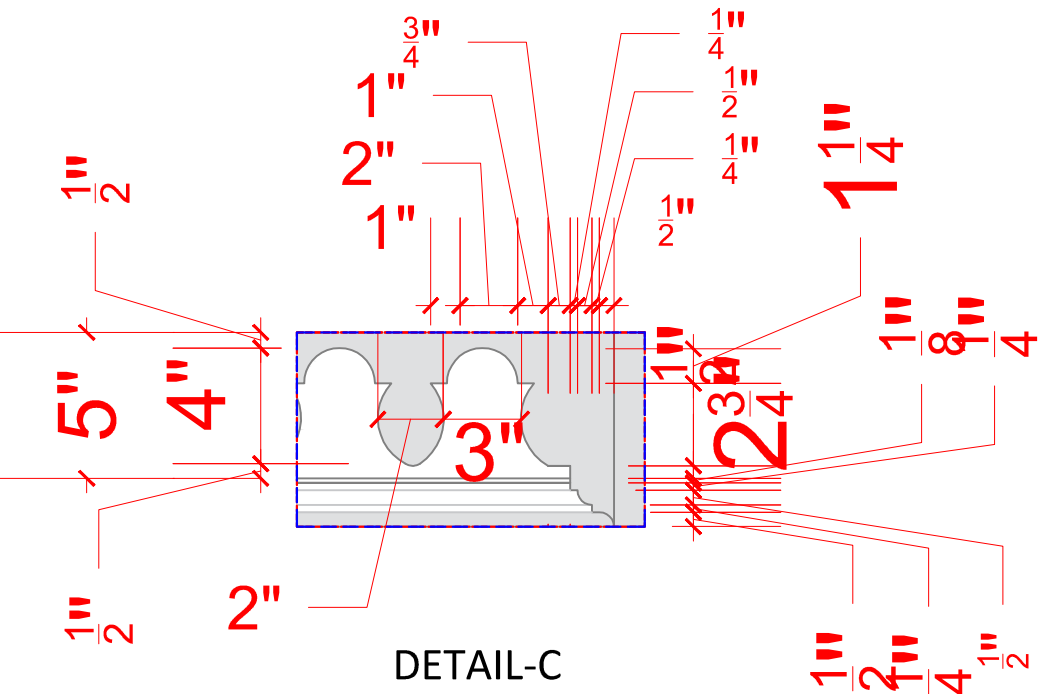
SECTION A



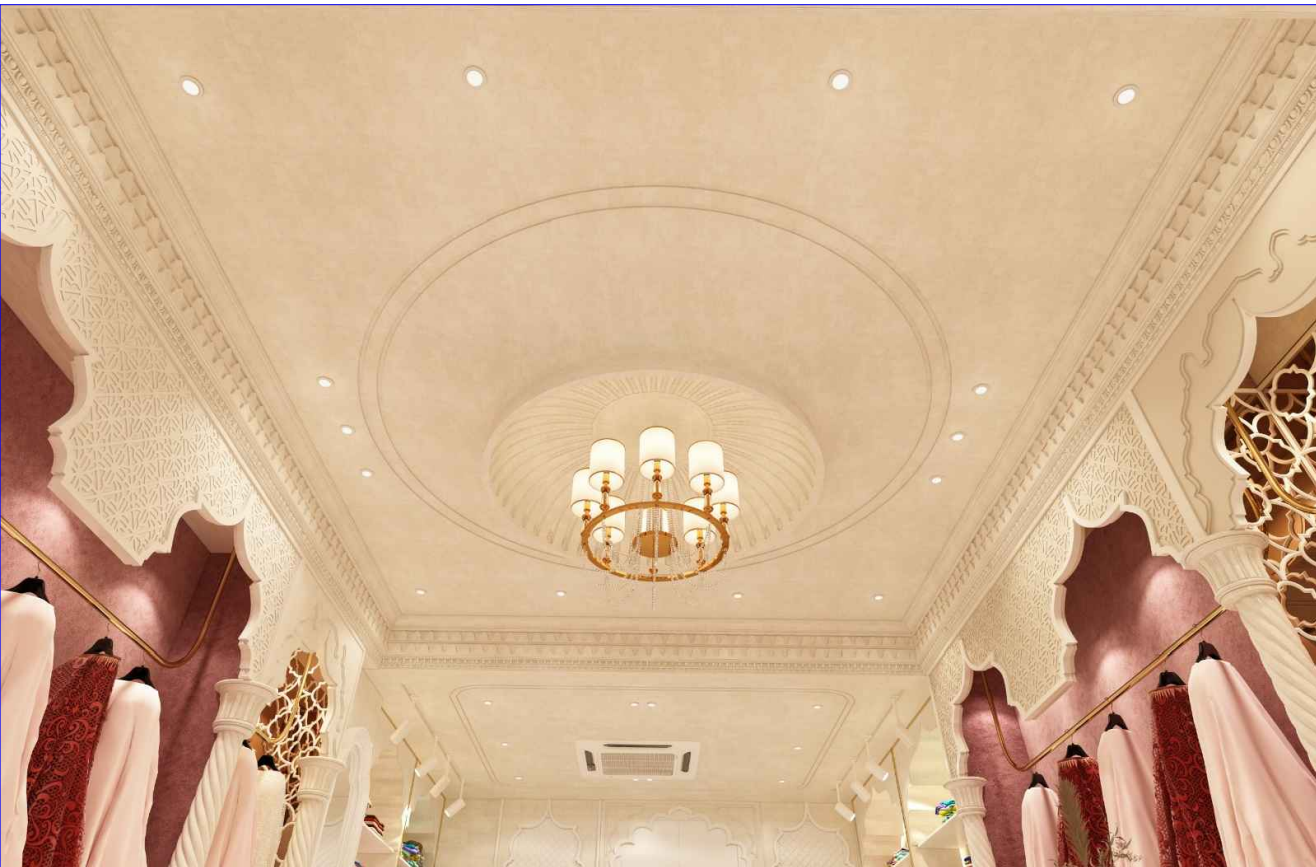
DETAIL-A



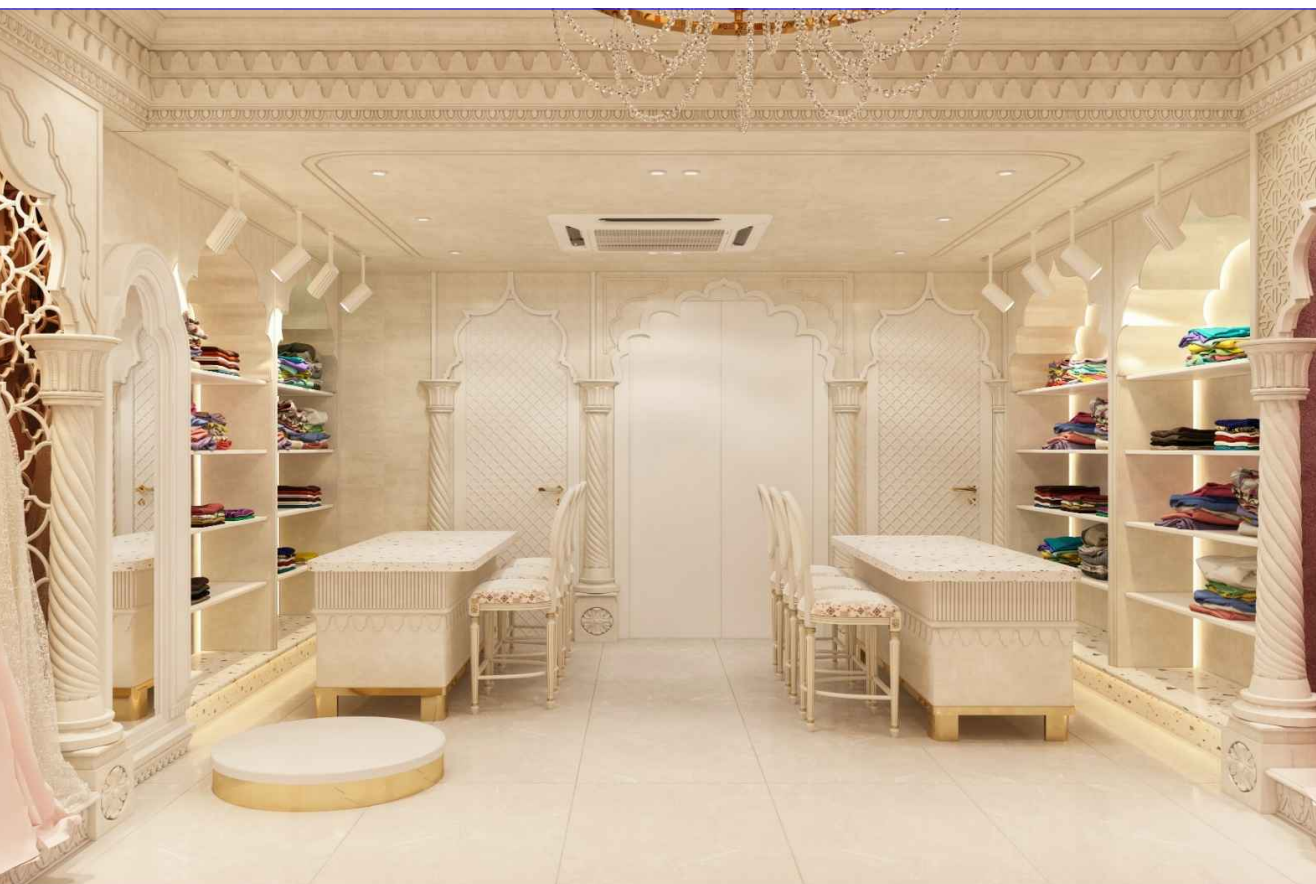
DETAIL-B



DETAIL-C



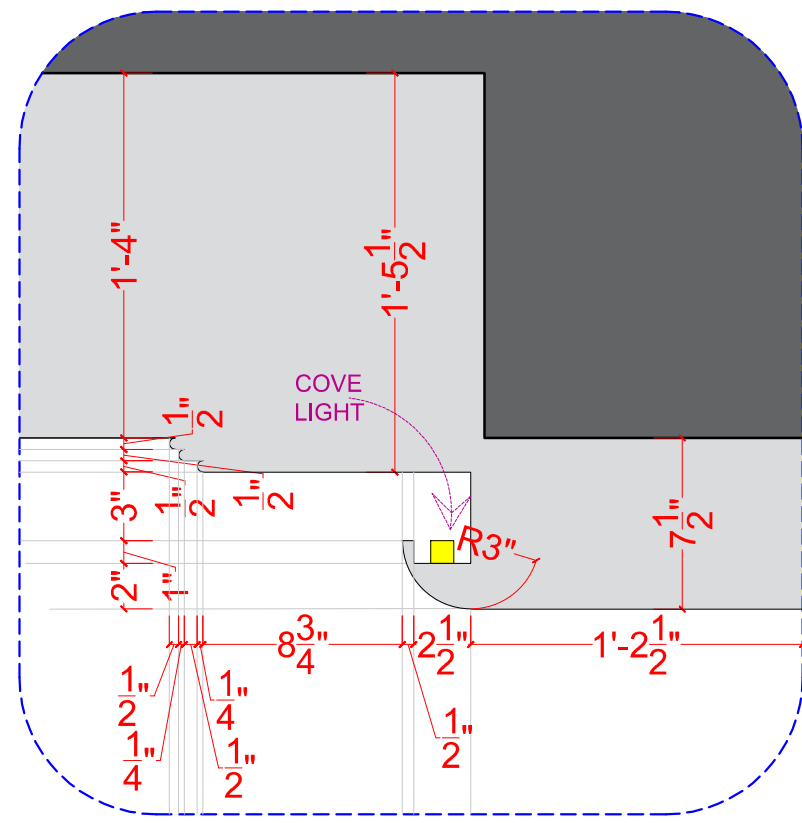
VIEW-01



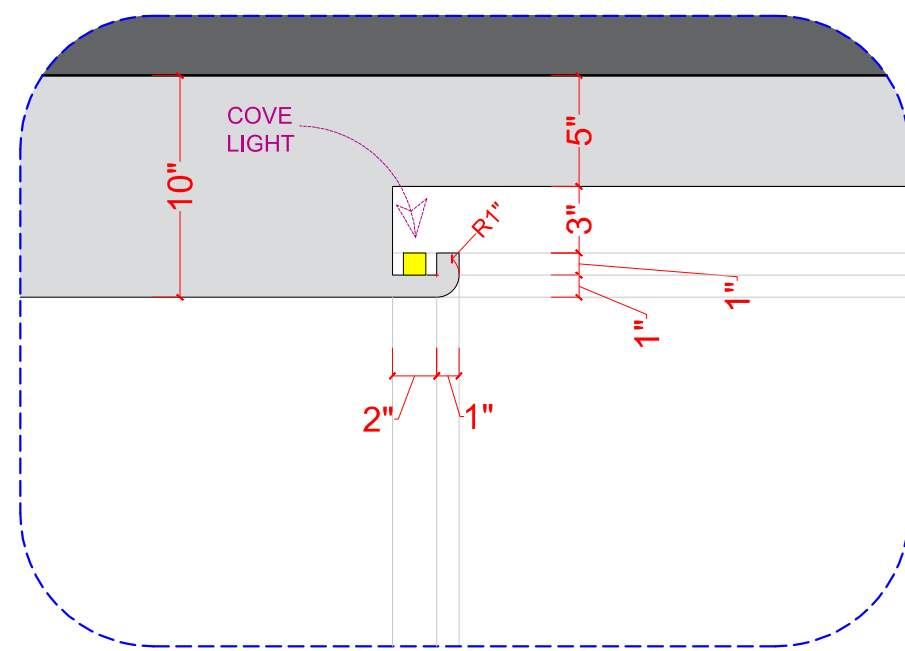
VIEW-02

CEILING PLAN AND SECTION DETAIL (UPPER FLOOR)

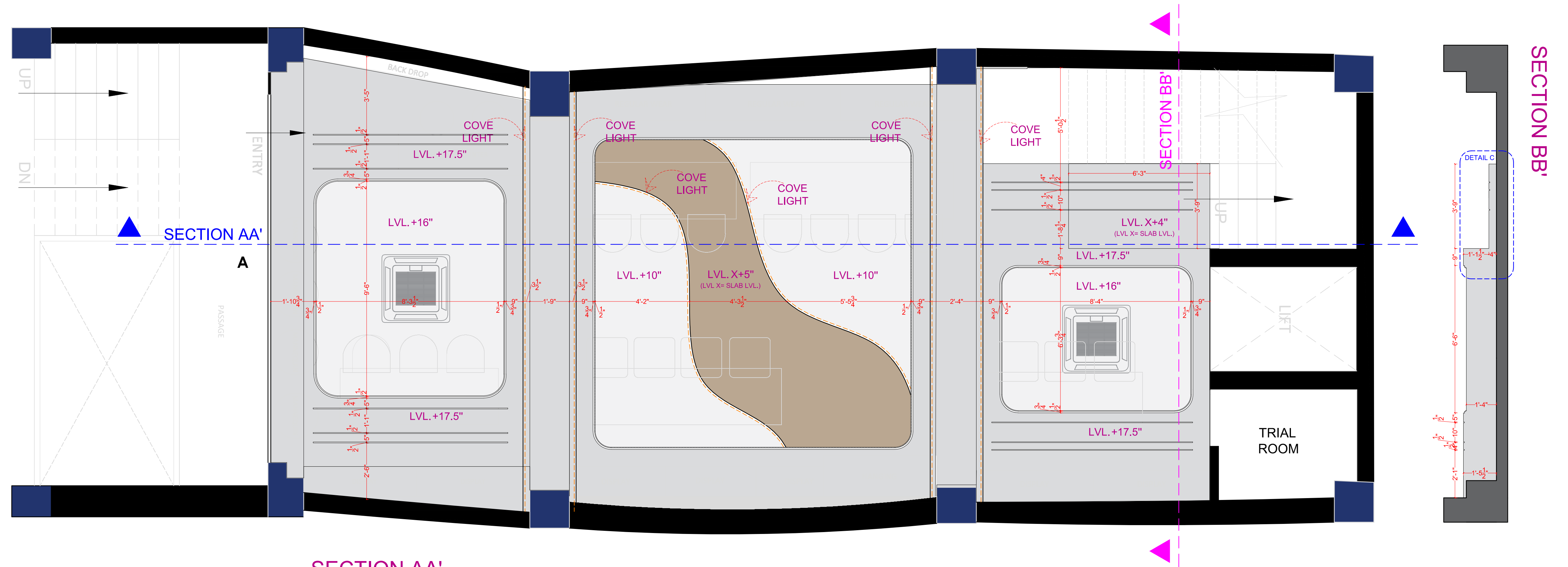
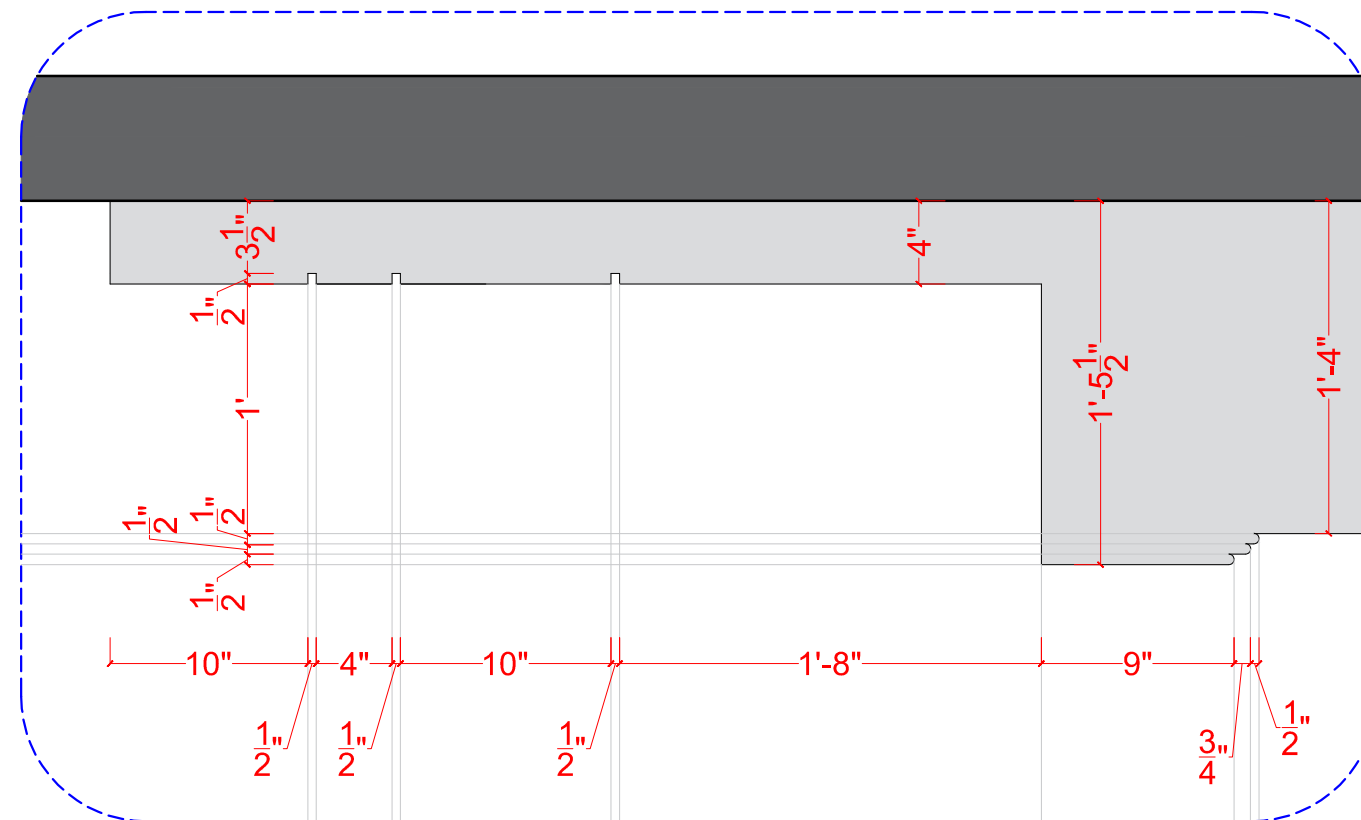
DETAIL A



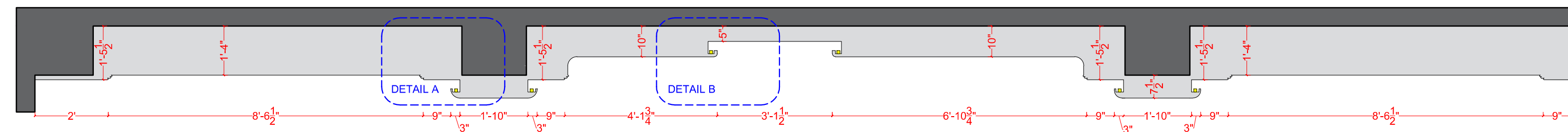
DETAIL B



DETAIL C



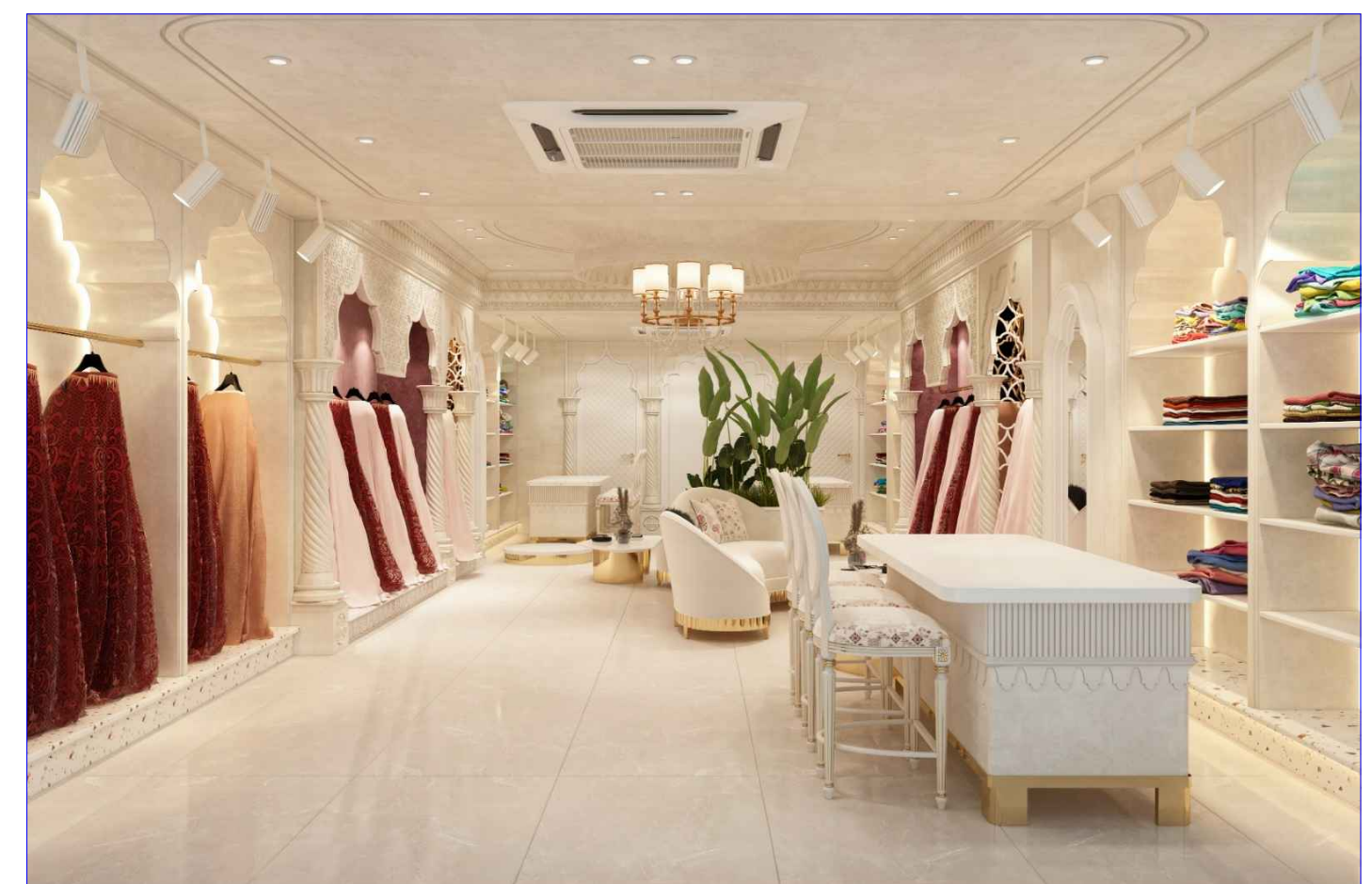
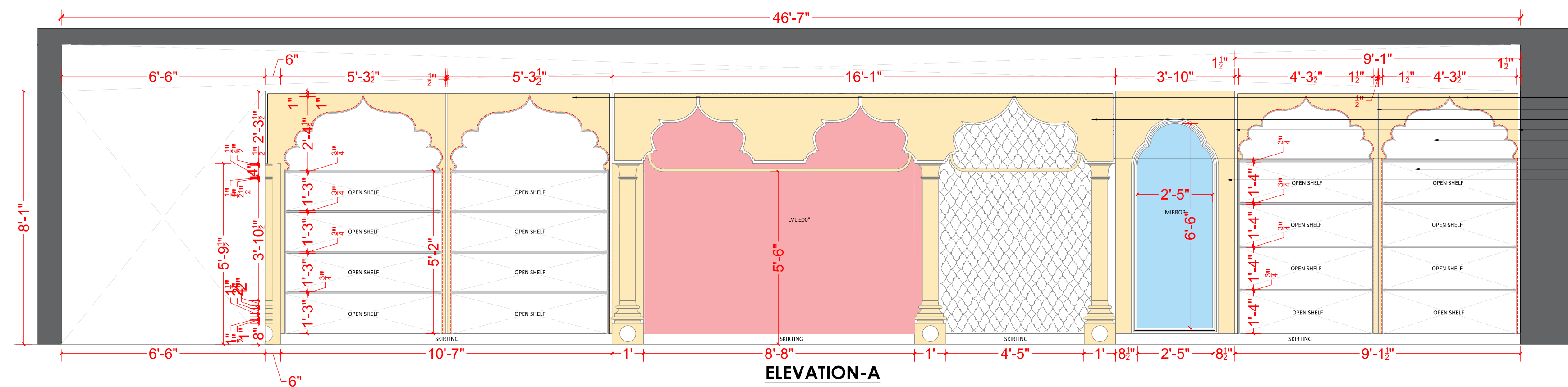
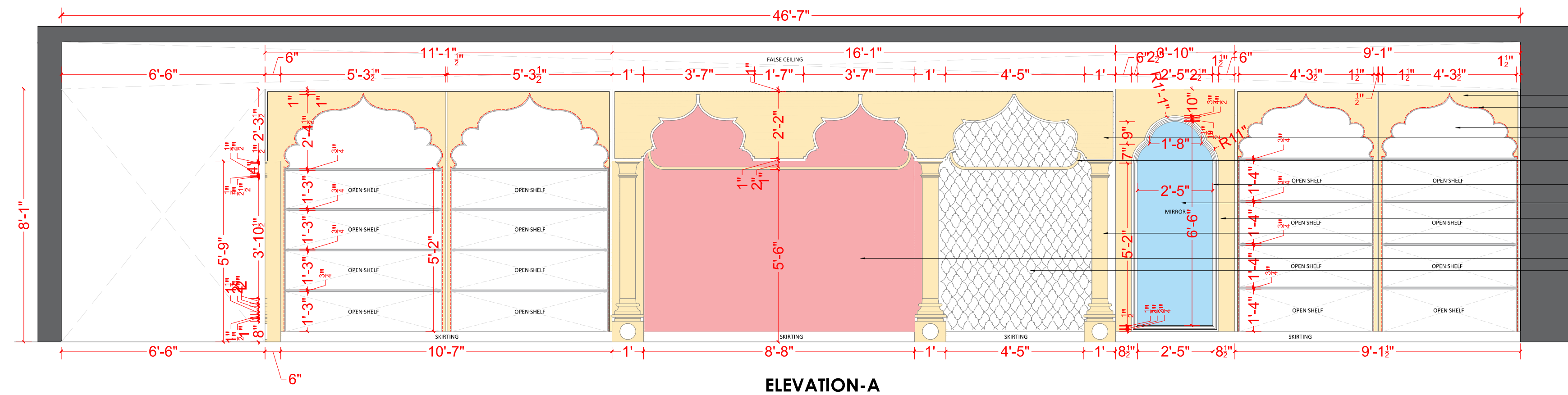
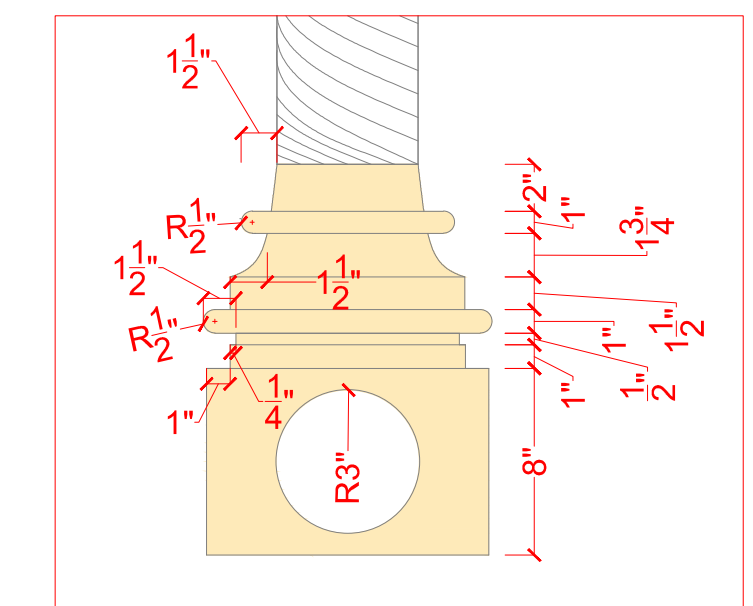
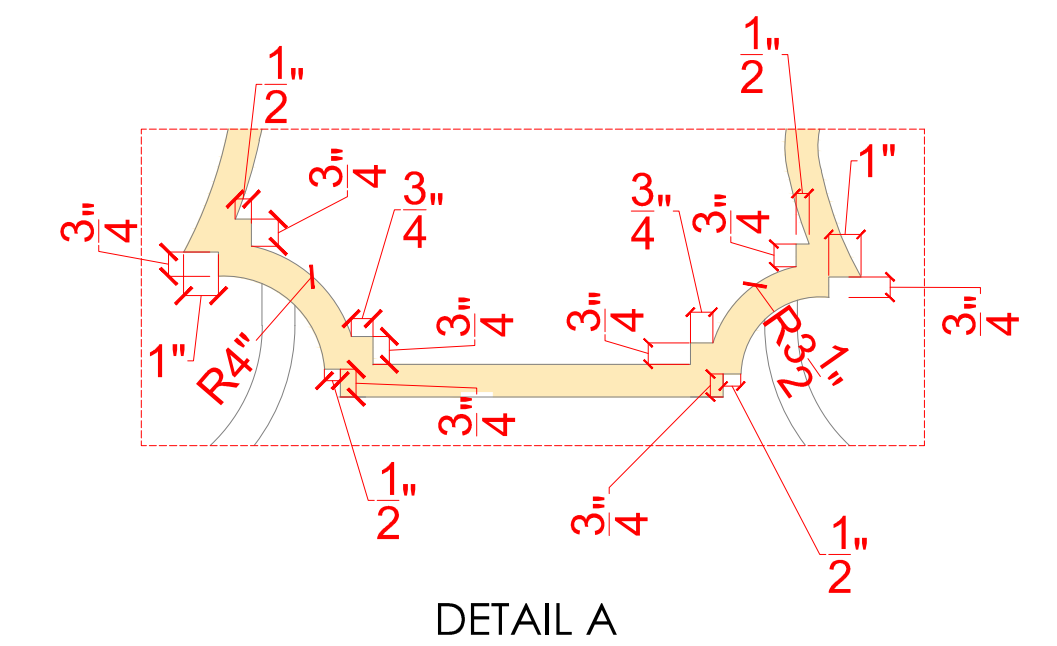
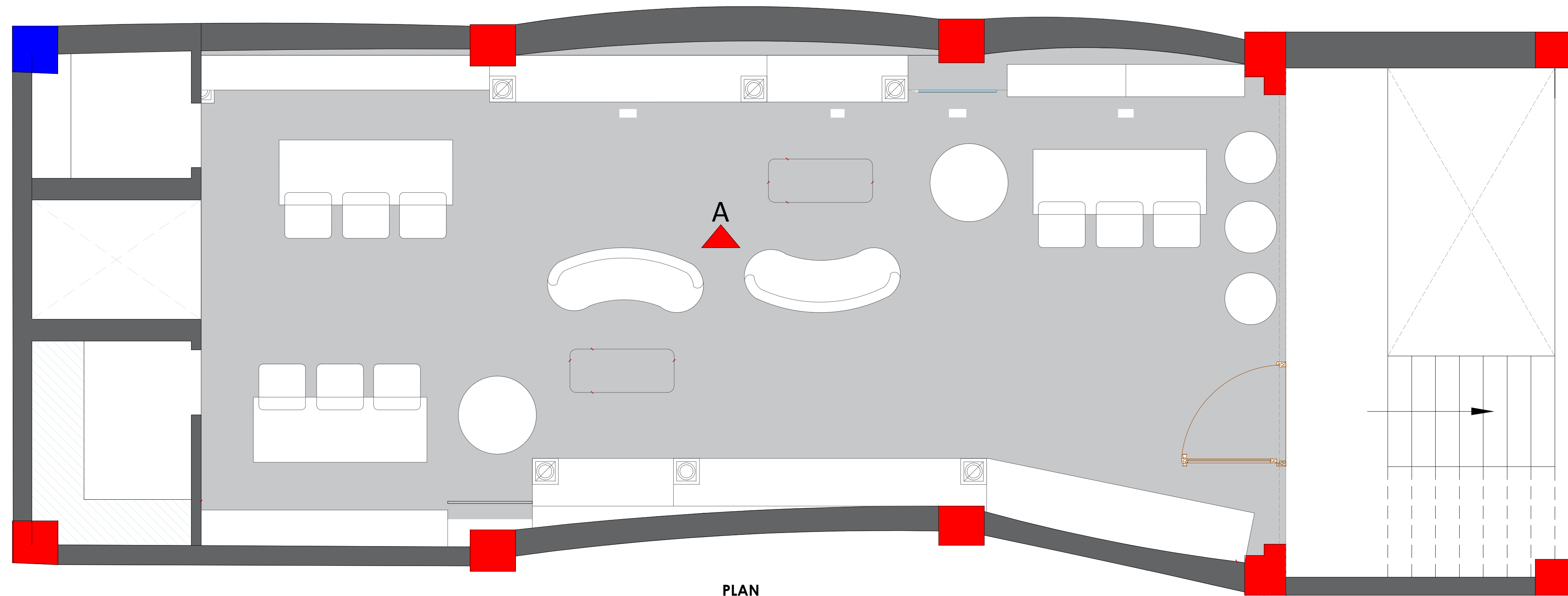
SECTION AA'



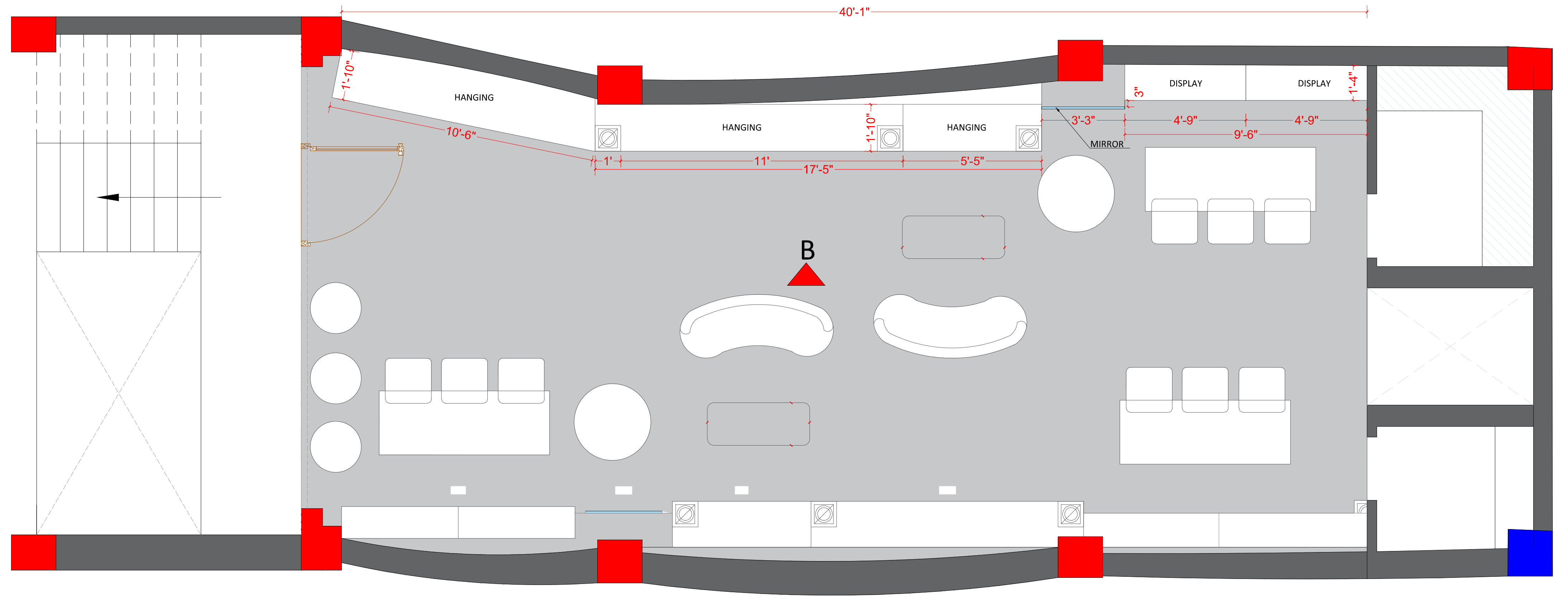
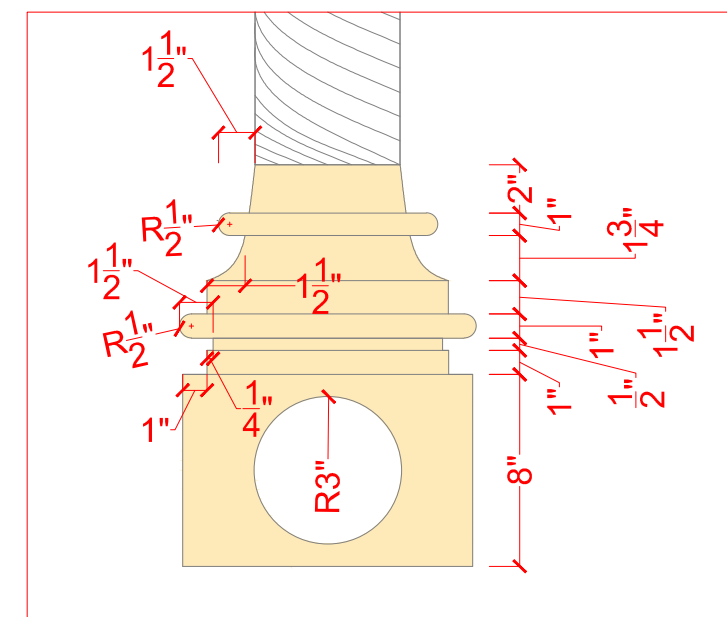
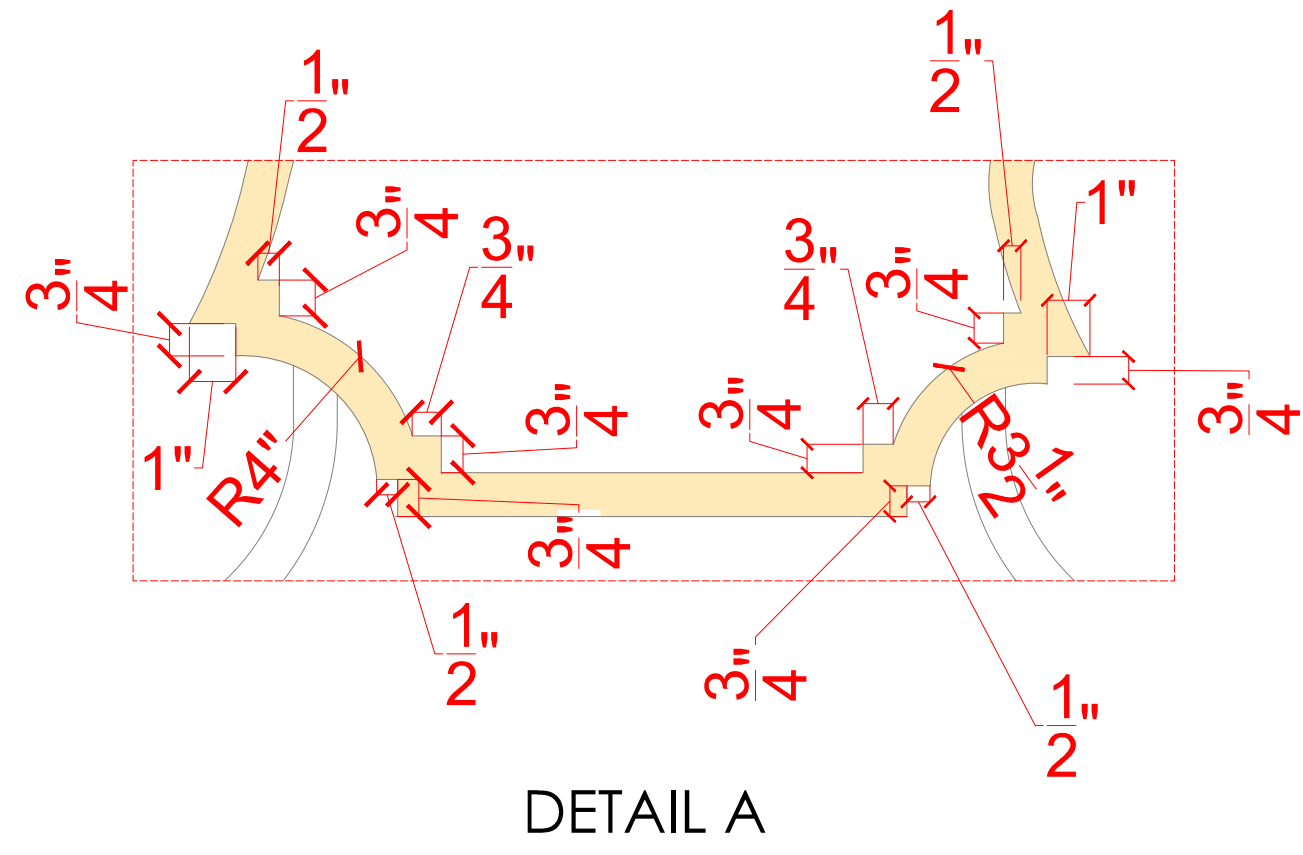
VIEW-01



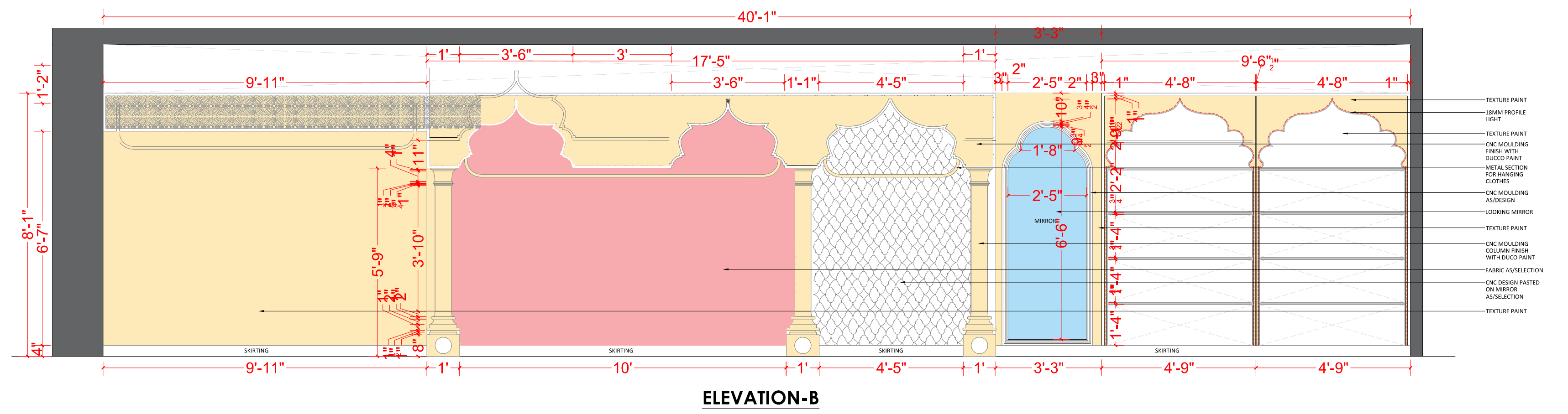
VIEW-02



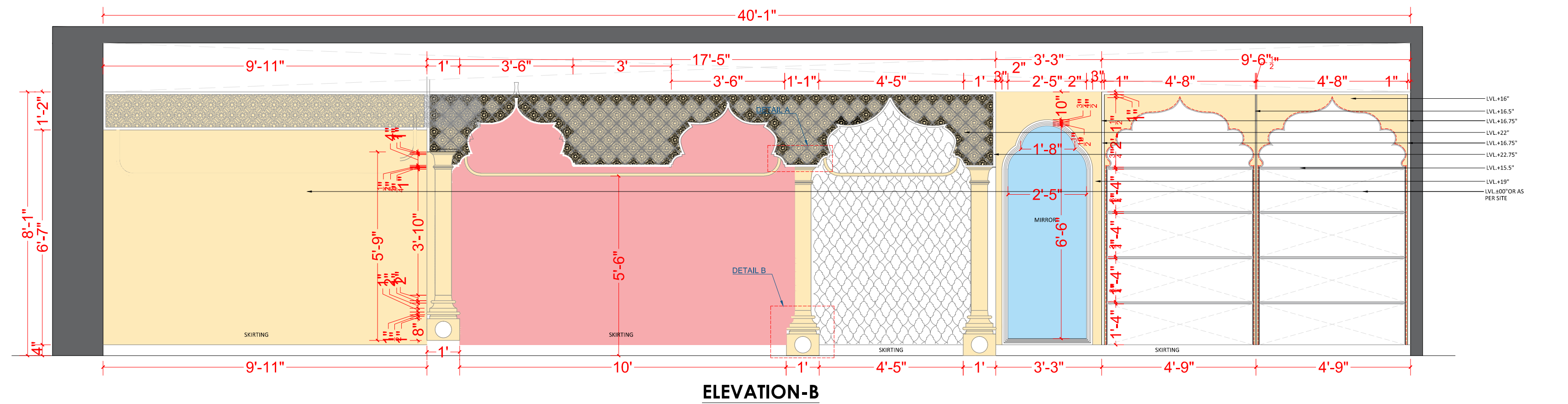
WALL ELEVATION OF WALL B (LOWER GROUND FLOOR)



PLAN



ELEVATION-B

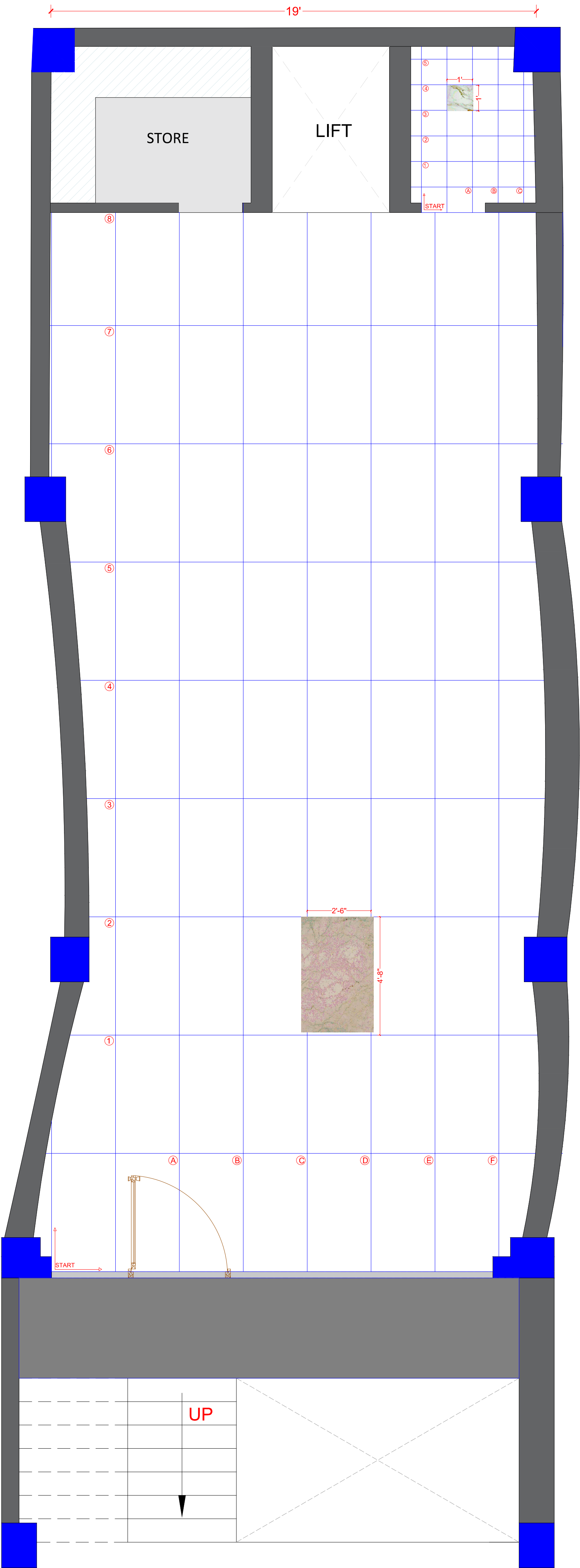


ELEVATION-B



VIEW-01

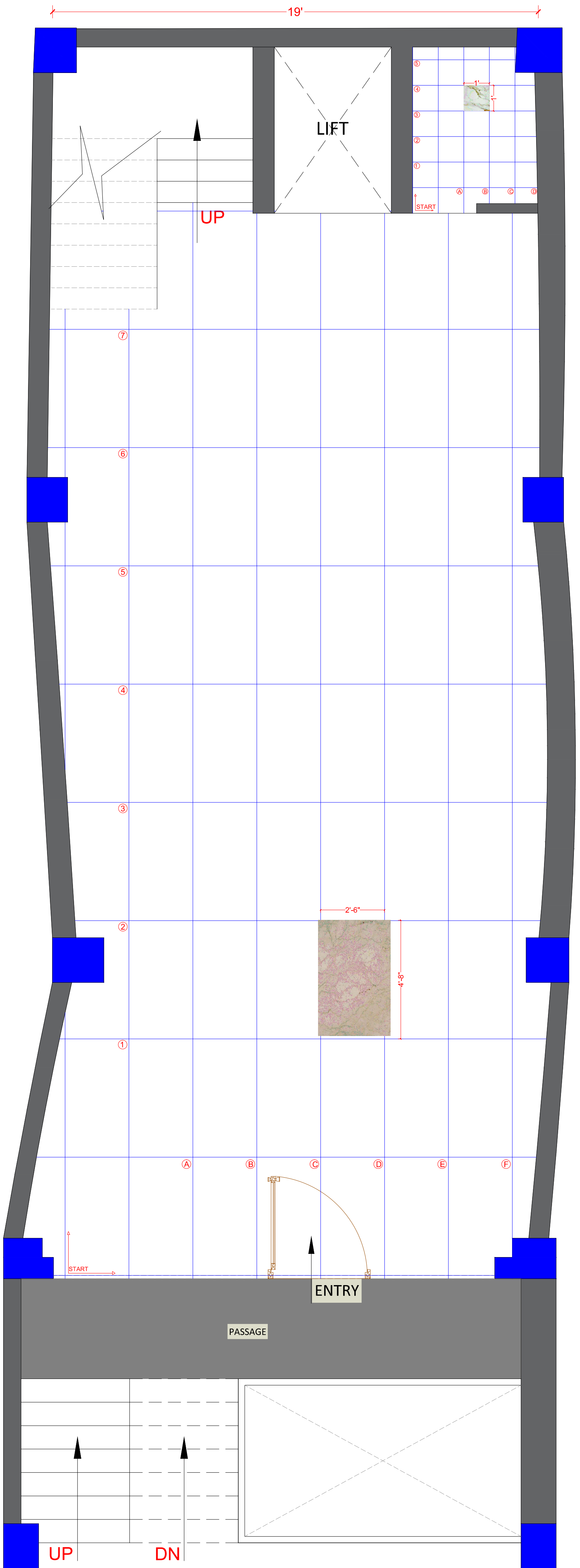
FLOORING OF THE SHOWROOM



LOWER GROUND FLOOR
LVL.±00"



DISPLAY AREA
ITALIAN MARBLE
SHADE- BEIGE
SIZE -

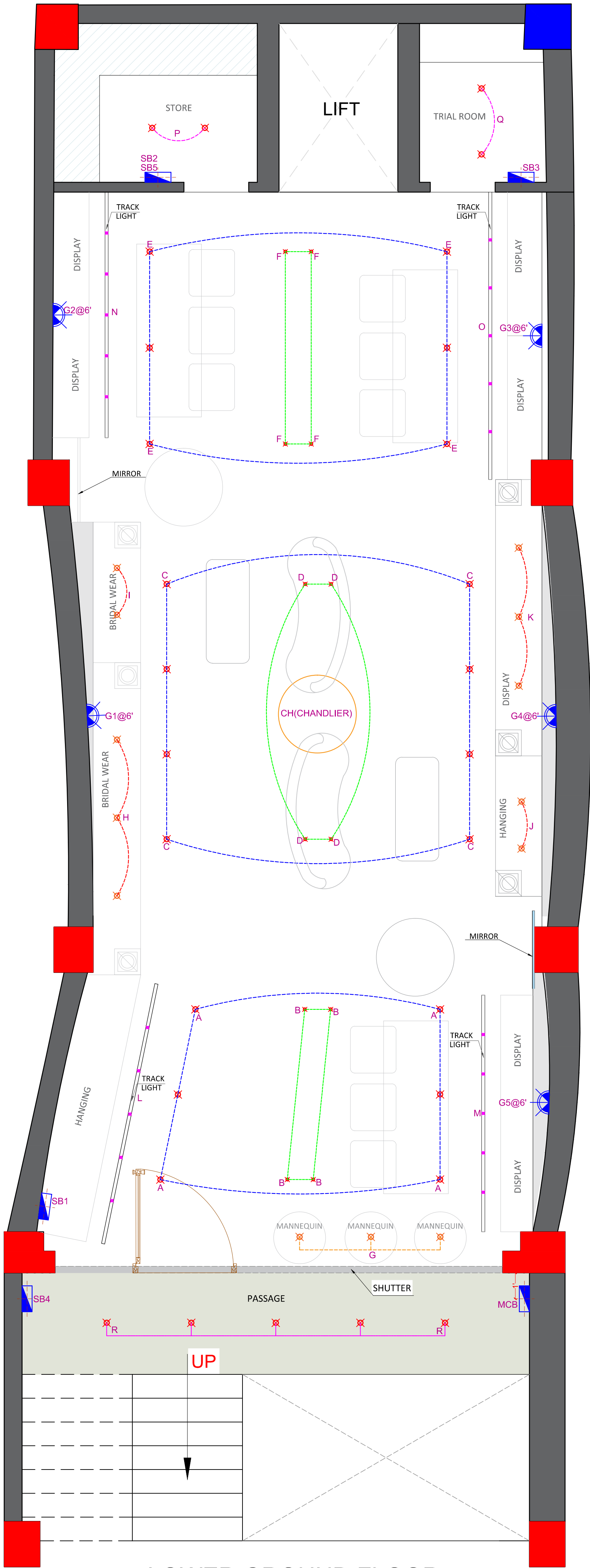


UPPER GROUND FLOOR
LVL.±00"

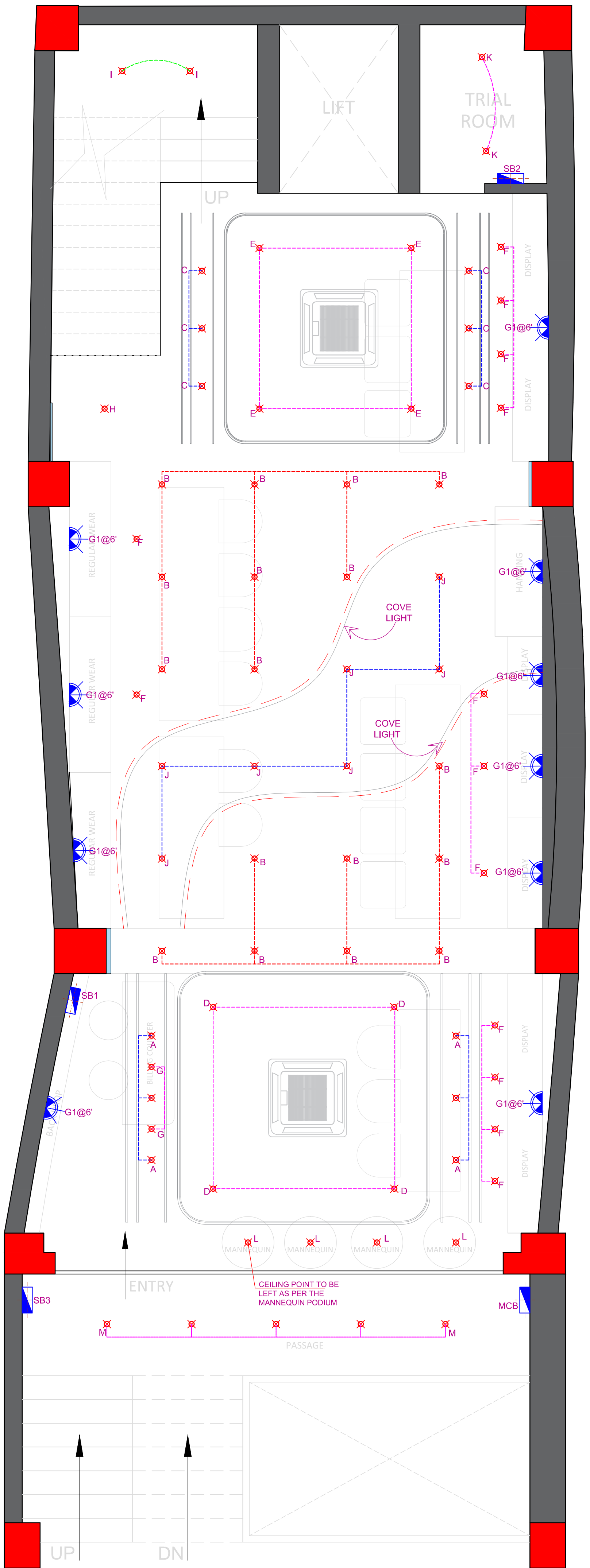


FOR TRIAL ROOM
VETRIFIED TILE
SHADE - WHITE
SIZE -

LIGHT PLACEMENT AND ELECTRICAL OF THE SHOWROOM



LOWER GROUND FLOOR



UPPER GROUND FLOOR

LEGEND

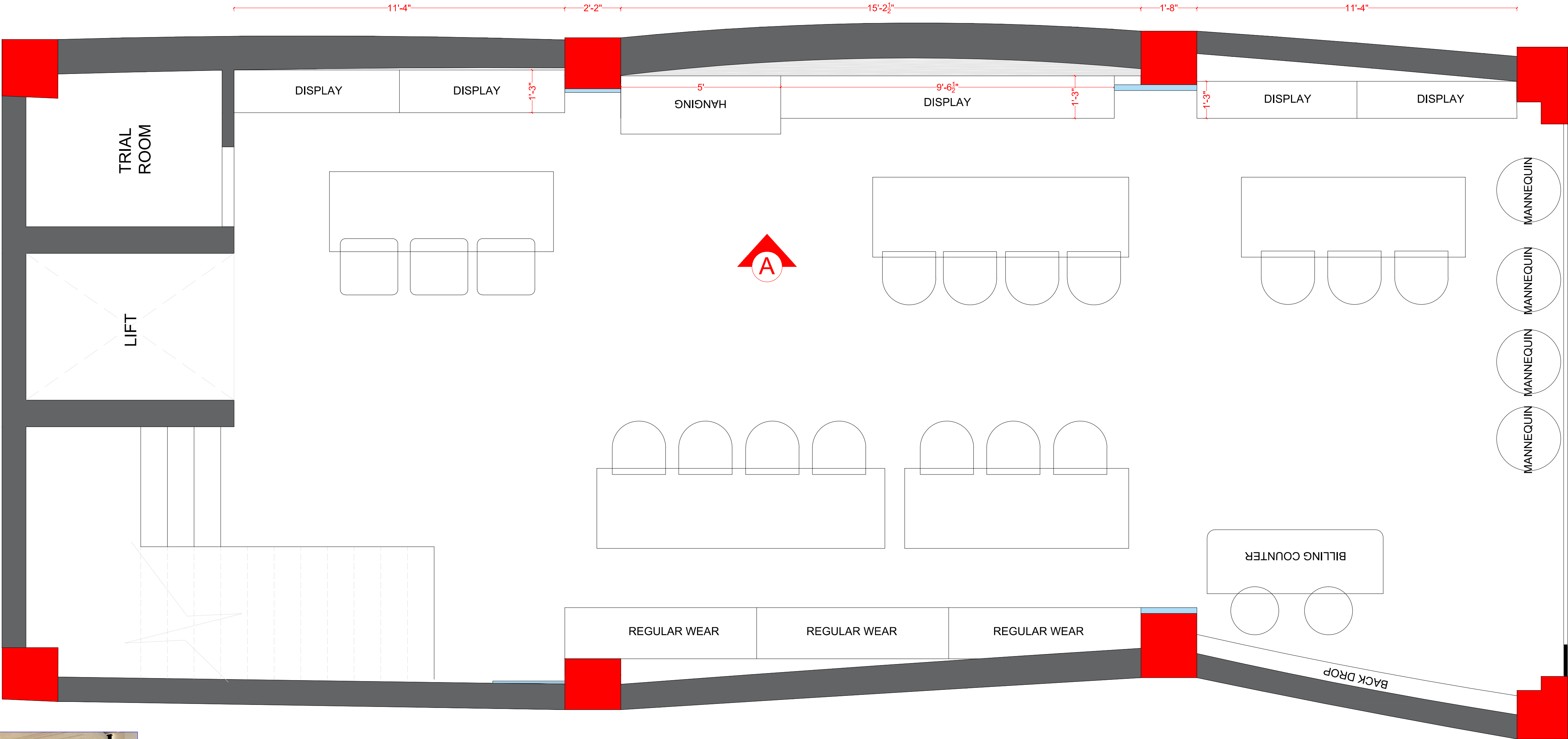
SWITCH	MODULE		HEIGHT																											
MCB	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td><td>G</td><td>H</td></tr><tr><td>I</td><td>J</td><td>K</td><td>L</td><td>M</td><td>N</td><td>O</td><td>CH</td></tr><tr><td>AC1</td><td>AC2</td><td>G1</td><td>G2</td><td>G3</td><td>G4</td><td>G5</td><td>✕</td></tr></table>	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	CH	AC1	AC2	G1	G2	G3	G4	G5	✕					
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	I	J	K	L	M	N	O	CH																						
AC1	AC2	G1	G2	G3	G4	G5	✕																							
SB1	<table><tr><td><div><div></div><div></div></div></td><td>6</td><td>16</td><td><div><div></div><div></div></div></td></tr><tr><td>SB2</td><td><table><tr><td>P</td></tr></table></td><td>1</td><td></td><td></td></tr><tr><td>SB3</td><td><table><tr><td>Q</td></tr></table></td><td>1</td><td></td><td></td></tr><tr><td>SB4</td><td><table><tr><td>R</td><td>FOR STAIRCASE</td></tr></table></td><td>2</td><td></td><td></td></tr><tr><td>SB5</td><td><table><tr><td><div><div></div><div></div></div></td><td>6</td><td>16</td><td><div><div></div><div></div></div></td></tr></table></td></tr></table>	<div><div></div><div></div></div>	6	16	<div><div></div><div></div></div>	SB2	<table><tr><td>P</td></tr></table>	P	1			SB3	<table><tr><td>Q</td></tr></table>	Q	1			SB4	<table><tr><td>R</td><td>FOR STAIRCASE</td></tr></table>	R	FOR STAIRCASE	2			SB5	<table><tr><td><div><div></div><div></div></div></td><td>6</td><td>16</td><td><div><div></div><div></div></div></td></tr></table>	<div><div></div><div></div></div>	6	16	<div><div></div><div></div></div>
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Q																														
SB4	<table><tr><td>R</td><td>FOR STAIRCASE</td></tr></table>	R	FOR STAIRCASE	2																										
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SB5	<table><tr><td><div><div></div><div></div></div></td><td>6</td><td>16</td><td><div><div></div><div></div></div></td></tr></table>	<div><div></div><div></div></div>	6	16	<div><div></div><div></div></div>																									
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LEGEND

SWITCH																			
MCB	<table><tr><td>A</td><td>B</td><td>C</td><td>D</td><td>E</td><td>F</td><td>G</td><td>H</td></tr><tr><td>I</td><td>J</td><td>L</td><td>AC1</td><td>AC2</td><td>G1</td><td>X</td><td>X</td></tr></table>	A	B	C	D	E	F	G	H	I	J	L	AC1	AC2	G1	X	X		
A	B	C	D	E	F	G	H												
I	J	L	AC1	AC2	G1	X	X												
SB1	<table><tr><td><div><div></div><div></div></div></td><td>6</td><td>42"</td></tr><tr><td>SB2</td><td><table><tr><td>K</td></tr></table></td><td>1</td><td>54"</td></tr><tr><td>SB3</td><td><table><tr><td>M</td><td>FOR STAIRCASE</td></tr></table></td><td>2</td><td>54"</td></tr></table>	<div><div></div><div></div></div>	6	42"	SB2	<table><tr><td>K</td></tr></table>	K	1	54"	SB3	<table><tr><td>M</td><td>FOR STAIRCASE</td></tr></table>	M	FOR STAIRCASE	2	54"				
<div><div></div><div></div></div>	6	42"																	
SB2	<table><tr><td>K</td></tr></table>	K	1	54"															
K																			
SB3	<table><tr><td>M</td><td>FOR STAIRCASE</td></tr></table>	M	FOR STAIRCASE	2	54"														
M	FOR STAIRCASE																		

- NOTE:
- "F" IS THE SPOT LIGHT FOR DISPLAY COUNTER
 - "G" IS THE PENDANT LIGHT

WALL ELEVATION OF WALL A (UPPER GROUND FLOOR)



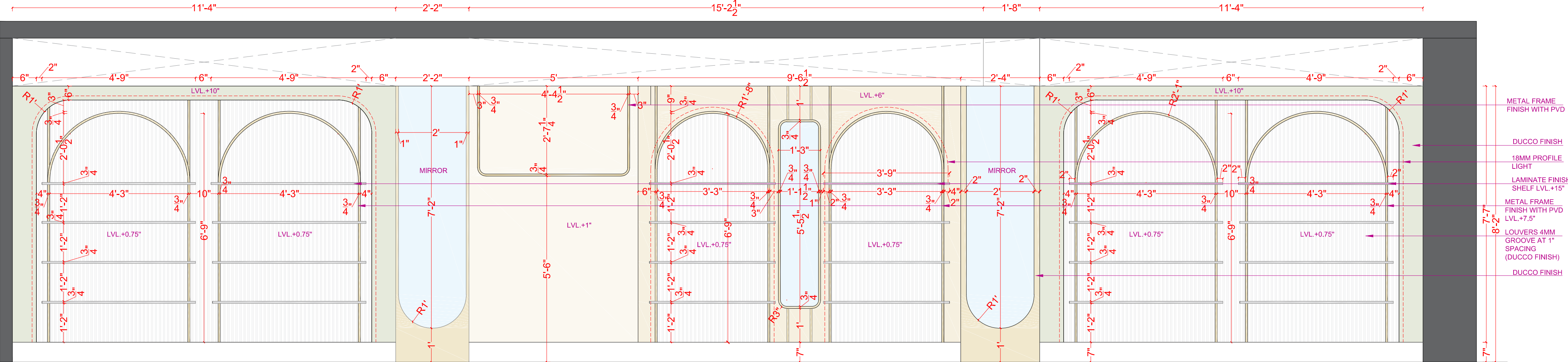
UPPER GROUND FLOOR PLAN



VIEW-01

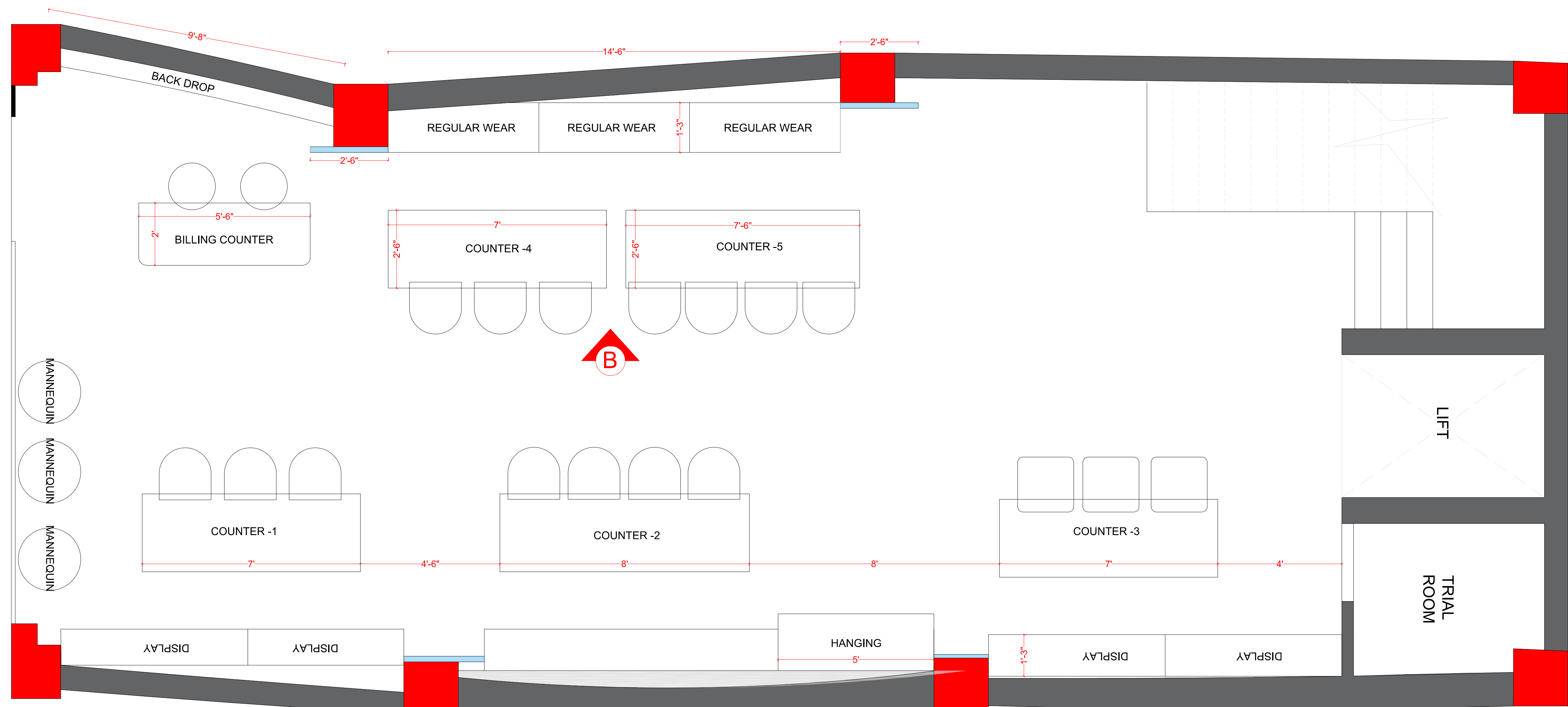


VIEW-02

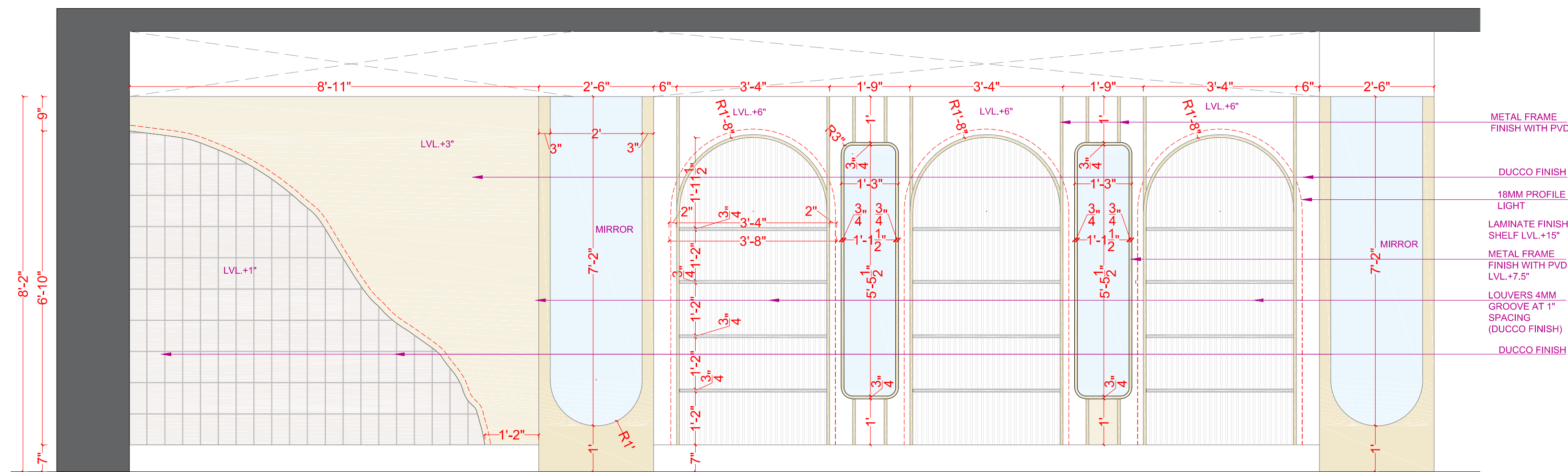


ELEVATION-A

WALL ELEVATION OF WALL B (UPPER GROUND FLOOR)



UPPER GROUND FLOOR PLAN



ELEVATION-B

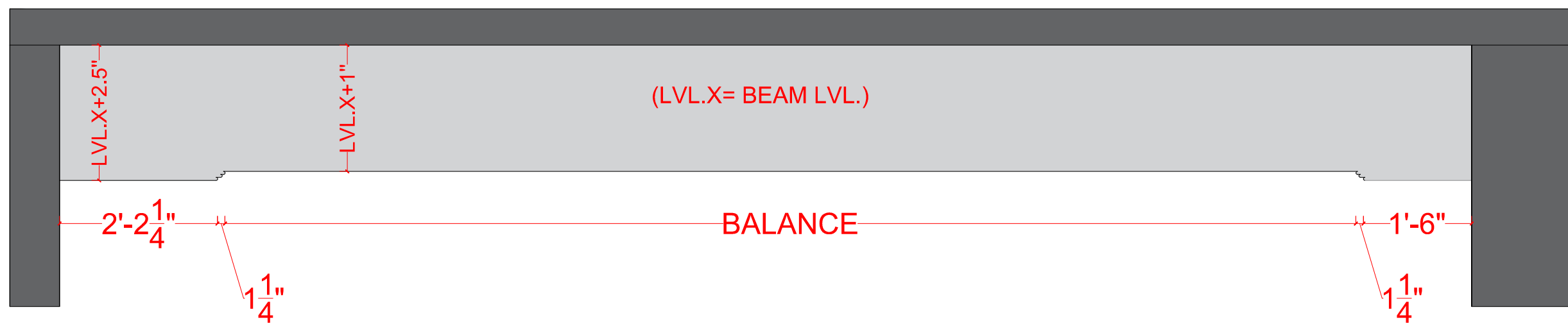


VIEW-01

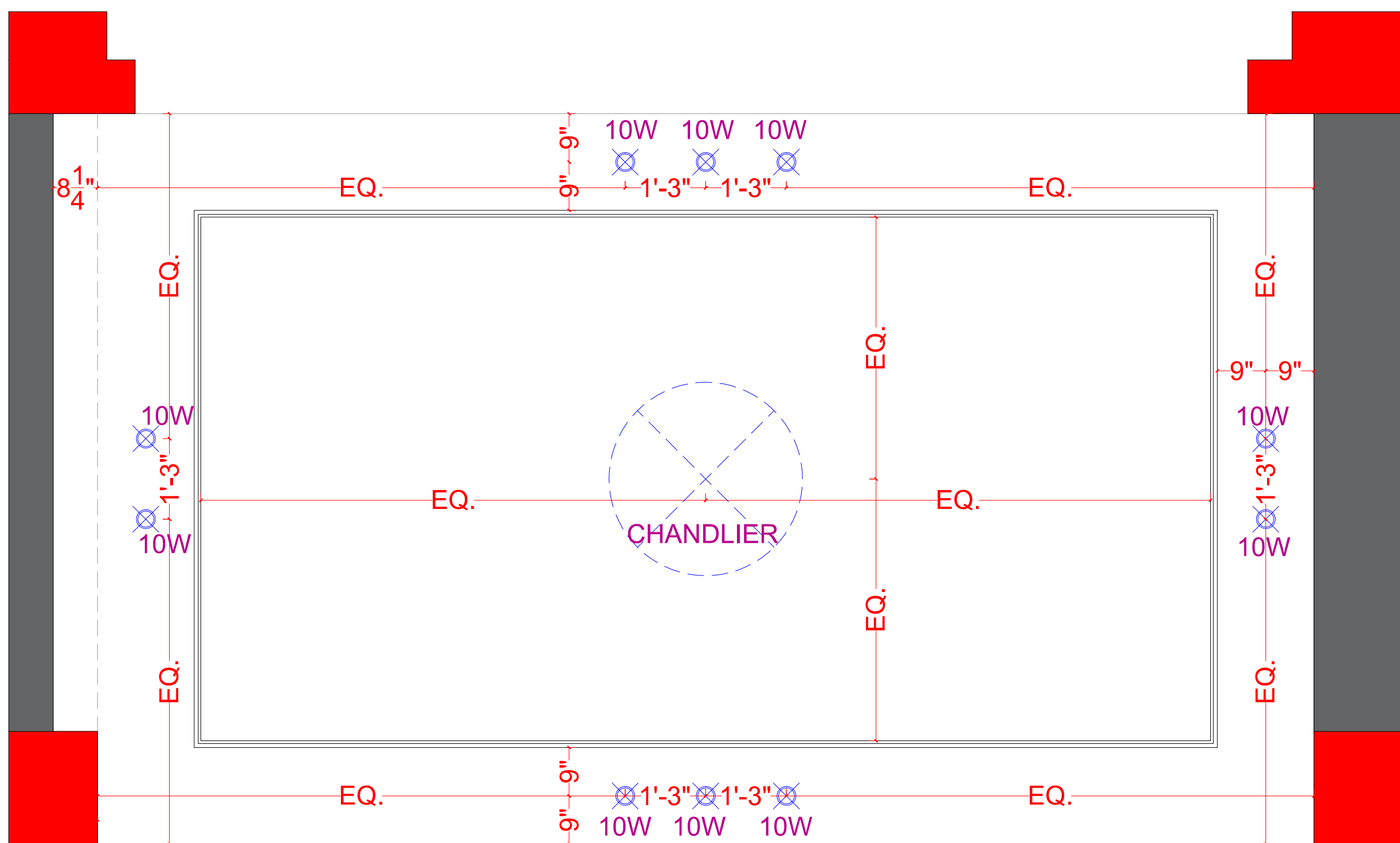
PASSAGE CEILING



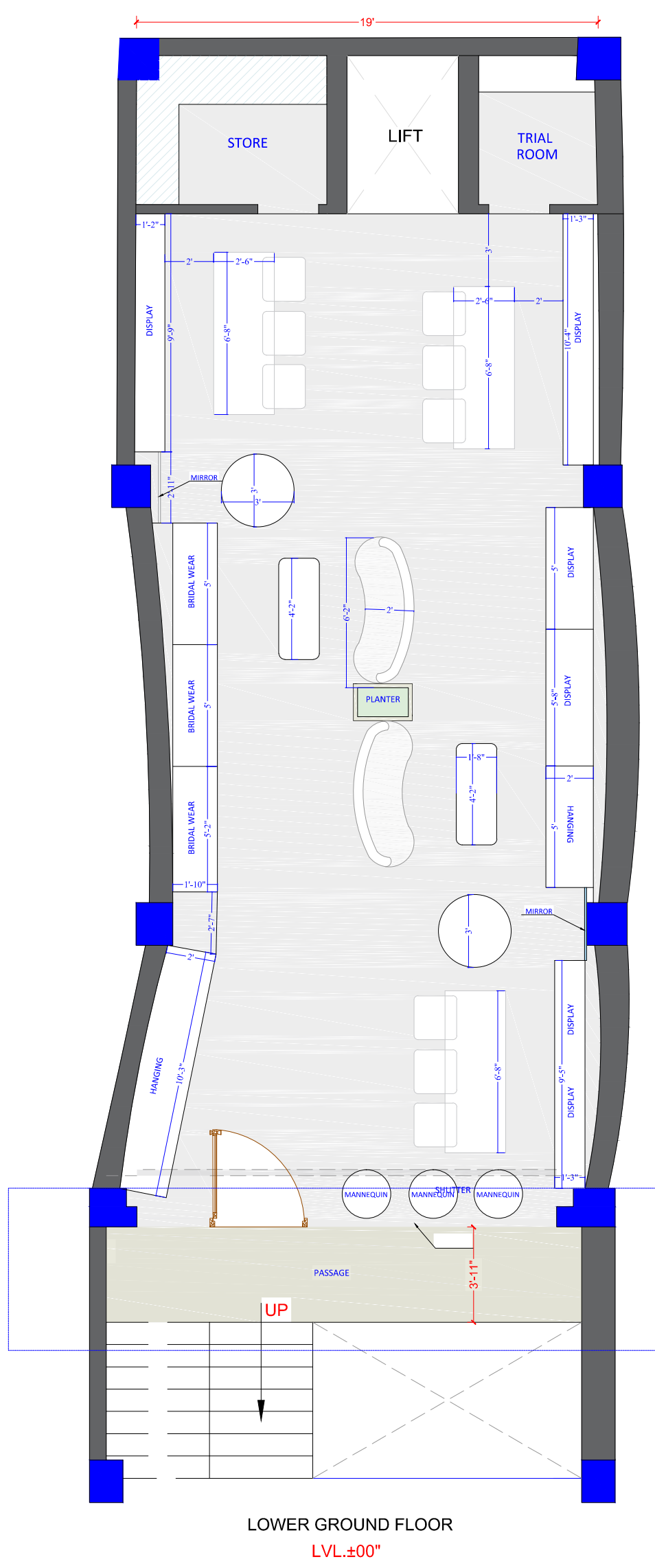
SECTION AA'



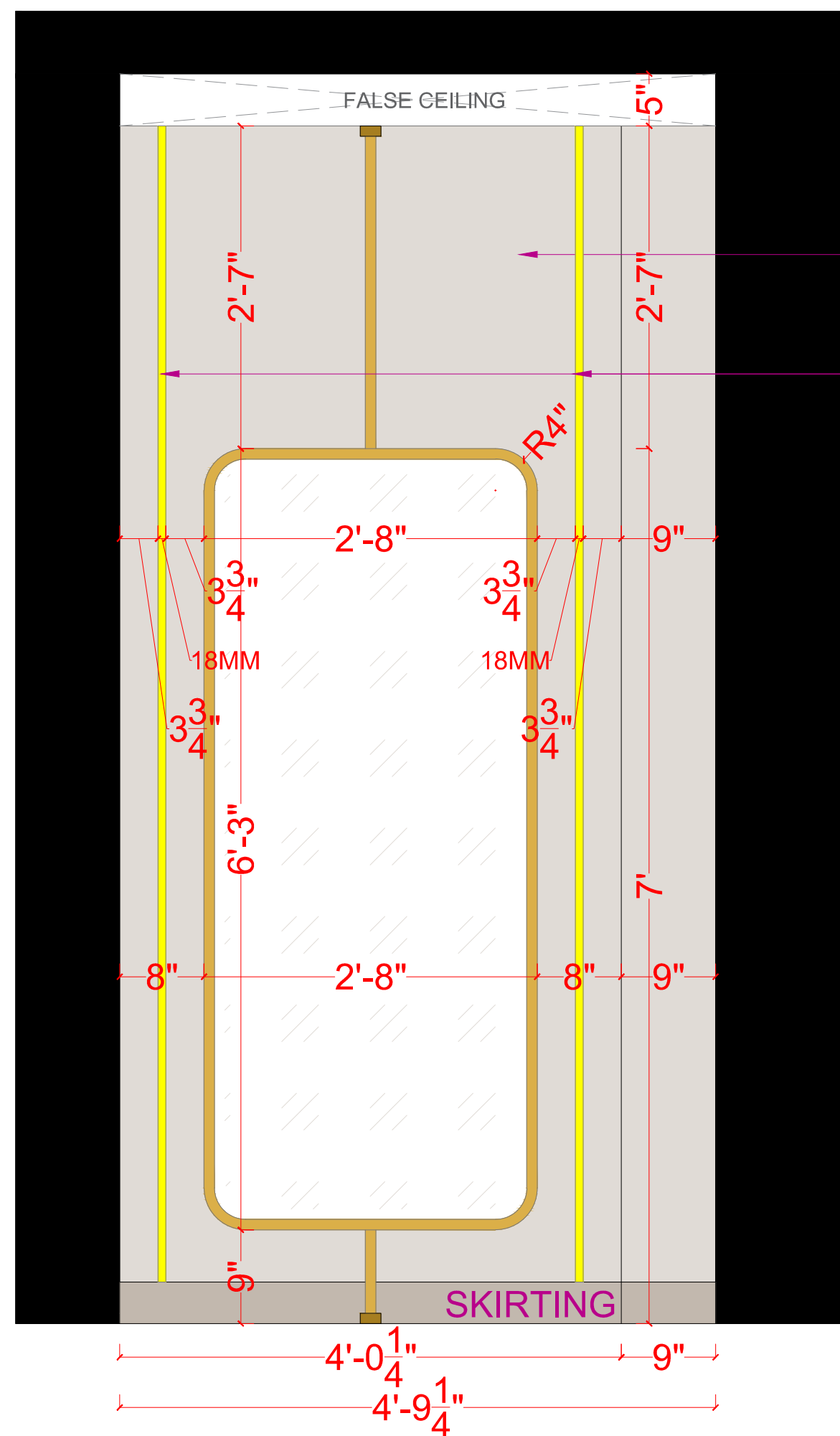
PASSAGE CEILING DETAIL_JOHN SIR



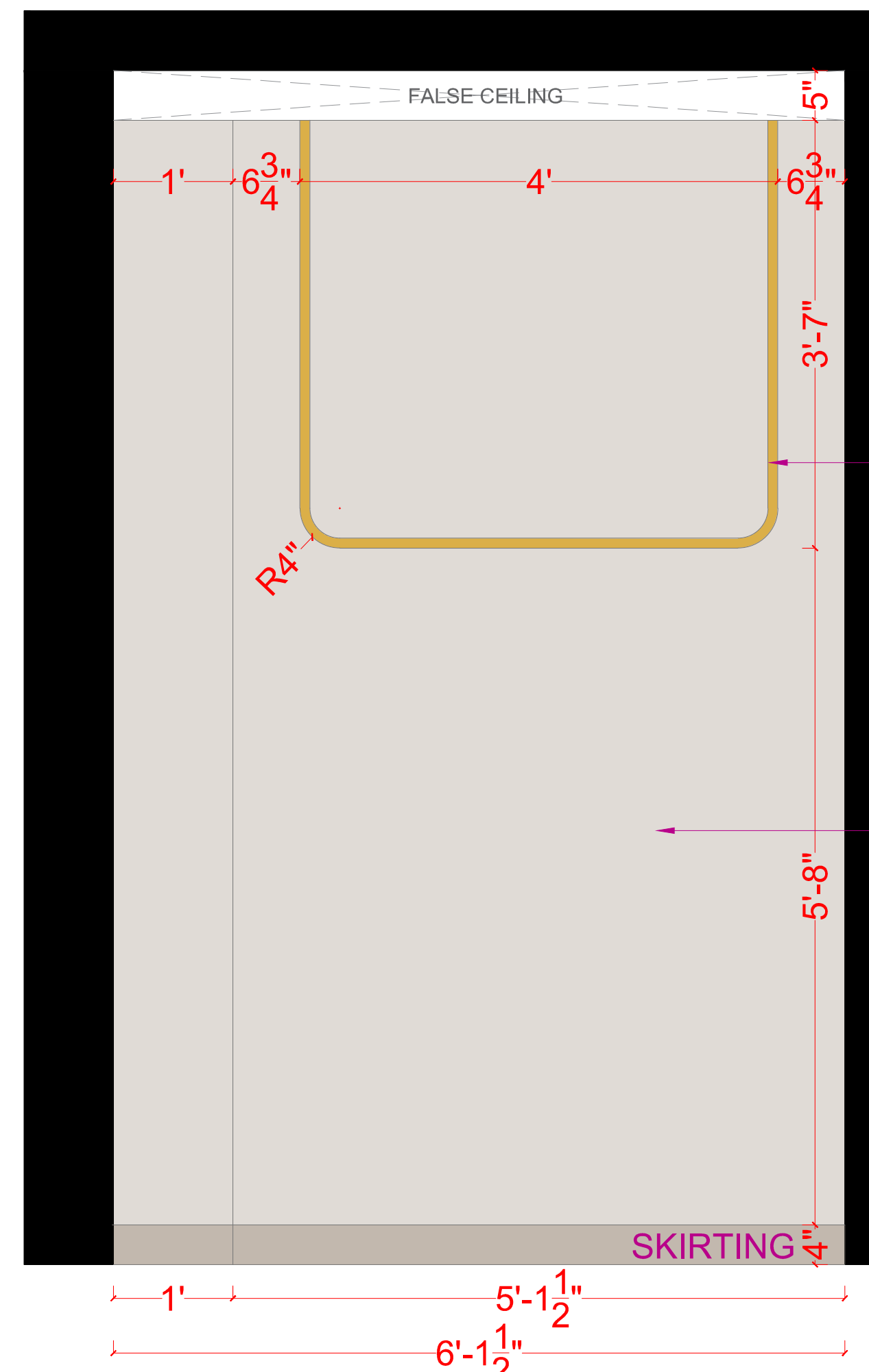
PASSAGE CEILING ELECTRICAL_JOHN SIR



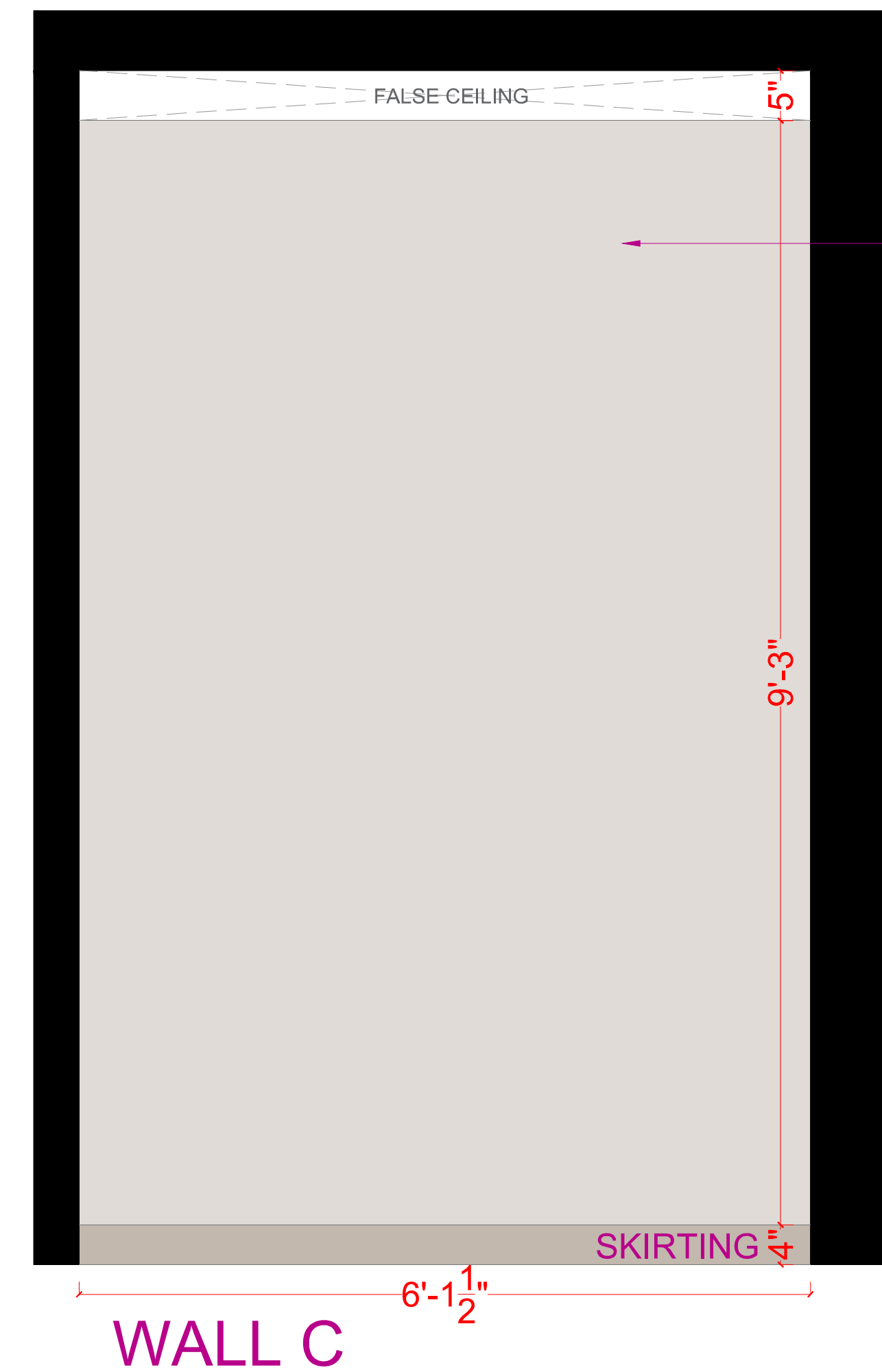
TRIAL ROOM ELEVATION



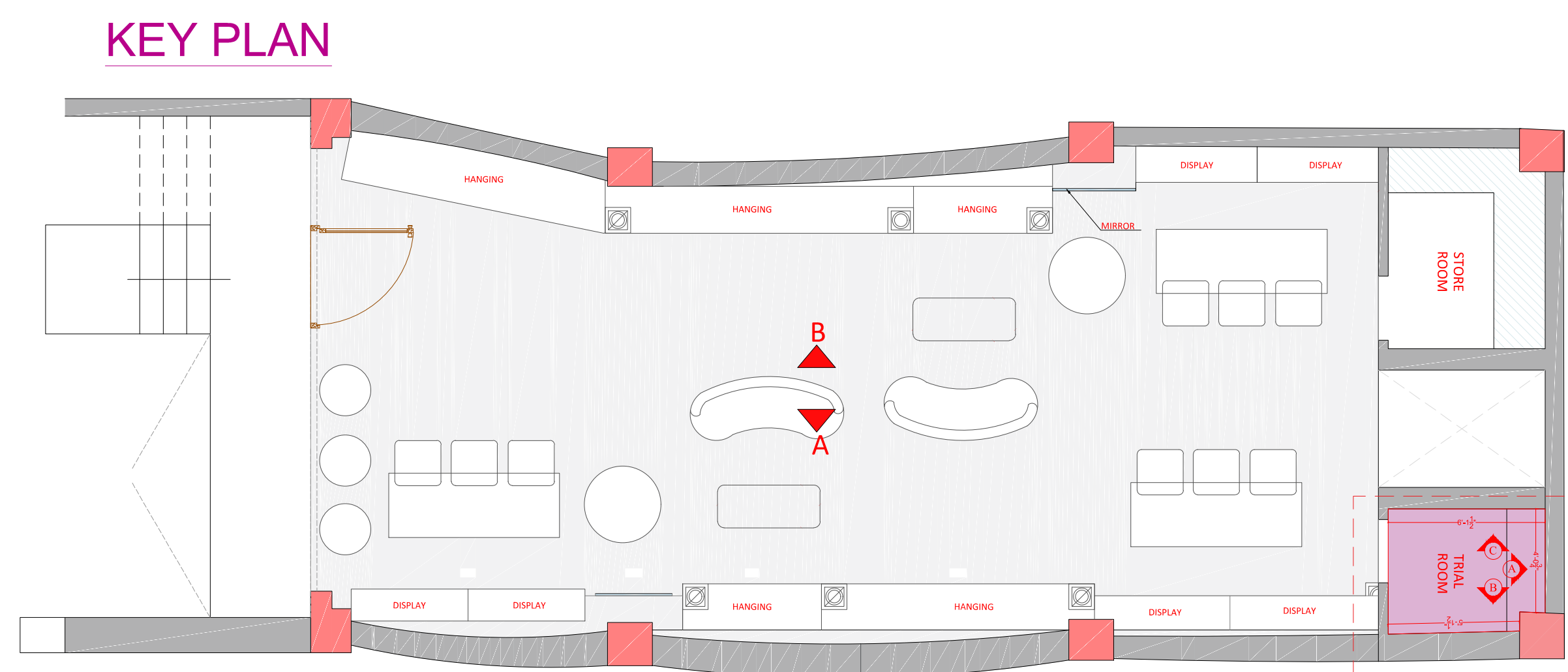
WALL A



WALL B

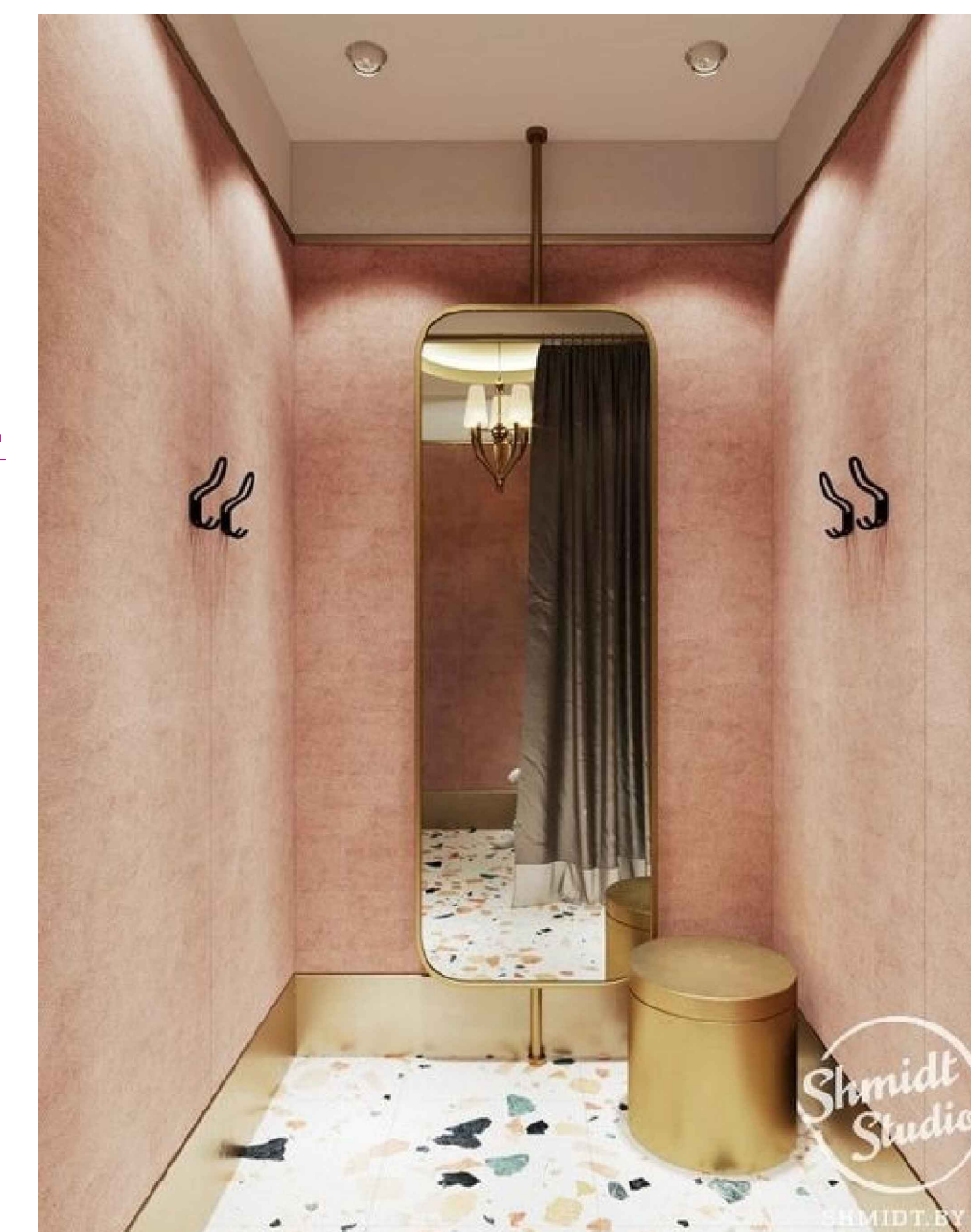


WALL C



REFERENCE

IMAGE



3D DRAWING OF THE SHOWROOM

