

THESIS REPORT ON "THE MUSEUM OF MOTION –GREATER NOIDA"

A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF:

BACHELOR OF ARCHITECTURE

BY HITESH MOTIWALA (1200101010)

THESIS GUIDE **Dr. Prof MOHIT KUMAR AGARWAL**

SESSION

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TO THE
SCHOOL OF ARCHITECTURE AND PLANNING
BABU BANARASI DAS UNIVERSITY
LUCKNOW.

SCHOOL OF ARCHITECTURE AND PLANNING BABU BANARASI DAS UNIVERSITY, LUCKNOW (U.P.).

CERTIFICATE

I hereby recommend that the thesis entitled "MUSEUM OF MOTION-GREATER NOIDA" under the supervision, is the bonafide work of the students and can be accepted as partial fulfillment of the requirement for the degree of Bachelor's degree in architecture, school of Architecture and Planning, BBDU, Lucknow.

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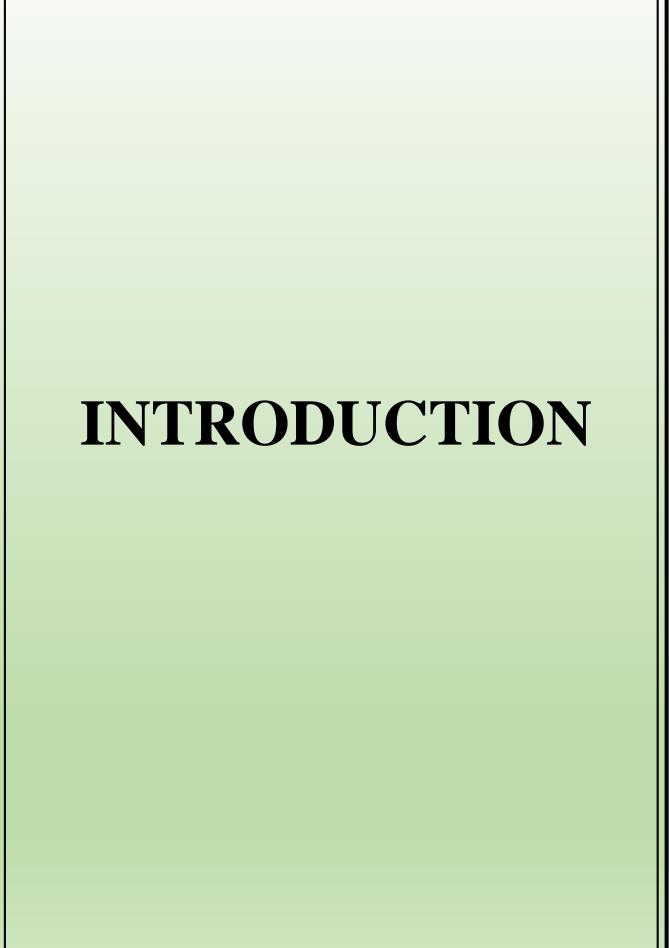
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THE MUSEUM OF MOTION



The *Museum of Motion* is a futuristic car museum that narrates the evolution of the automobile through architecture. Blending **retro futurism** with advanced technology, the museum creates an emotional journey using light, color, and motion. With sustainable materials and dynamic spaces, it's not just a building—but a living timeline celebrating the past, present, and future of mobility. The architectural language speaks of **retro futurism**—a fusion of nostalgia and aspiration. A visitor's path is designed like a kinetic exhibition, guiding one through a timeline where vehicles appear to glide through open galleries and transitional corridors. Within this fluid continuum, sustainability is not an afterthought but an underpinning: structural systems and materials are selected for energy efficiency, recyclability, and lightness, minimizing environmental impact without compromising grandeur.

1.1 INTRODUCTION:

The Museum of Motion, as an architectural thesis project, presents an innovative approach to the design and curation of an automotive museum. It explores the intersection of space, movement, and automotive history through a modern architectural lens, emphasizing the fluidity and dynamic qualities inherent in both the cars it houses and the building that contains them. The museum's design reflects the evolving nature of automotive technology, innovation, and culture, while creating a space that is not only a showcase for vehicles but also an immersive experience that communicates the essence of motion.

1.2 Scope of this topic:

As automobile industry is going under revolution and human life is majorly influenced by transportation. Here arises a need of knowledge of what exactly we are going to face in future. There's a need to understand the path of execution for educating people in this field by demonstration and exhibition and also provides a platform for further convention over





1.3 METHODOLOGY:

PROPOSAL

INTRODUCTION CASE STUDIES

REQUIREMENTS

SITE ANALYSIS

ZONING

PLANS

ELEVATIONS

SECTIONS

3D PLANS

1.4 Why Museum?

- A museum of motion is a perfect architectural thesis topic because it blends:
- Motion-inspired design (curves, fluidity, aerodynamics)
- Dynamic experiences (ramps, kinetic elements, AR/VR)
- Technological innovation (smart facades, projections, interactive exhibits)
- A connection to speed, transportation, and human

1.5 NEED FOR THE STUDY:

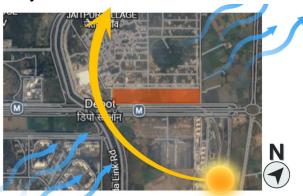
- Annual Auto Expo: Held every two years in New Delhi, originally at Pragati Maidan, now at India Expo Mart, Greater Noida.
- **Reason for Shift**: Poor human resource management and overcrowding. **Current Issues**:
- Limited exposure for viewers and businesses.
- Lack of awareness and excessive crowding.
- Long waiting times reduce interaction opportunities.

1.6 AIM OF THE STUDY:

- The aim of "The Museum of Motion: Architecture for the Automotive Legacy" is to design a car museum that captures the dynamic essence of automobiles through innovative architectural elements, creating an immersive and interactive experience that celebrates
- automotive history while inspiring future advancements in both automotive and
- architectural design.
- To identify factors which create awareness about automobile advancement by understanding the global impact and to exhibit India's Auto Inventions and Heritage.

1.7 SITE AREA: 10.5 acre

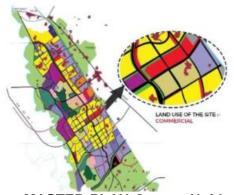
Location: Theta II, Greater Noida a commercial zone as per the Greater Noida Master plan 2031. The sector lies near the Depot metro station and is unique in its superbly accessible & functional connectivity options.





2.1 SITE





MASTER PLAN Greater Noida

2.2 SITE STUDY:

Location: Theta II, Greater Noida

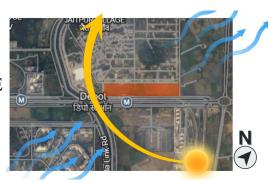
Site Area: 42,560 M2 (10.5 Acres)

Latitude & Longitude =28°29'24"N 77°32'39"E

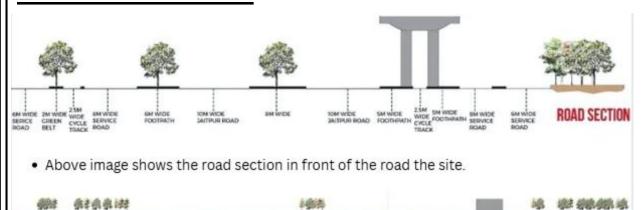
Total Site ACRE = 10.5 Acres = 42560 **Maximum Ground Coverage** 40% -50%

Maximum Permissible F.A.R-4 Max Permissible Height: No Limit

Sethacks: Front-12m Rear-6m Back-6m



2.3 SITE SECTION:



· The above section depicts the horizontal section of the site.

The main electricity source in the nearby region is NOIDA POWER COMPANY LIMITED which is located in the proximity to site in the nearby areas. We can see that illustrated in the site context diagram.

2.4 LANDMARKS:



1 PROPOSED SITE
2 DEPOT METRO STATION
3 BUS STOP
4 NMRC STAFF QUARTERS
5 NOIDA METRO DEPOT
6 G .NOIDA METRO OFFICE
7 SIDH BABA TEMPLE AND PARK

8 GREATER NOIDA INDUSTRIAL

CONTEXT OF THE SITE

DEVELOPMENT AUTHORITY
9 GNOIDA METRO STATION
10 NOIDA POWER COMPANY LIMITED
11 JAITPUR VILLAGE
12 ANSAL SUSHANT SERENE
RESIDENCY
13 MIGSUN VILLASA

2.5 SITE TOPOGRAPHY:

- **Vegetation-** lush green, vegetation existing on the north- east and small green belt on the north
- **Shape**-the site is almost flat and rectangular in shape.
- Soil type- alluvial soil, bearing capacity off soil is 150 kg/sq.





The site is accessible via an 8m wide service road on the front side, back side and on the right side too there is an 8m wide road thus this would help me get flexibility in choosing and deciding the entries and exits for the site.

2.6 DRAINAGE PATH:

The drain pipes are being laid in the current scenario on the right side of the site which is depicted in the site analysis diagram above. Thus, this will be taken into consideration while laying out the swage path of the site.





2.7 AREA ANALYSIS:

2.7.1 BYE LAWS OF GREATER NOIDA

- Permissible far = 4
- Permissible ground coverage 40% of plot area
- Setback
- 1. Front setback = 12 mt
- Side setback = 6mt2.
- Rear setback = 6 mt3.

Site area of 10.5 acres ($\approx 42,400 \text{ sqm}$) and an FAR of 4 would be as follows:

1. Built-up area calculation

Total site area: 10.5 acres

FAR (floor area ratio): 4

Total permissible built-up area:

 $42,400 \text{ sqm} \times 4 = 169,600 \text{ sqm}$

4. Zoning and Space Allocation Exhibition Spaces $(40-50\%) \rightarrow$

67,840–84,800 sqm

Classic cars gallery

Modern and concept car exhibits

Interactive displays and simulation zones

Auditorium and conference $(5-10\%) \rightarrow$

8,480–16,960 sqm

Multipurpose hall

Seminar and training rooms

5. Circulation & open spaces

Roads and pedestrian paths: 20-25% of the site

Green and landscaped areas: 30-35%

6. Parking requirement

Depending on visitor flow and staff, consider 1 parking spot per 50 sqm of built-up area.

Use multi-level or basement parking to optimize space.





2. Ground coverage(40%)

=40% of 42492.03=16996.81 sqm

3. Number of floor regired

=169968.12/16996.81=10 (no height limit)

Public spaces (15-20%) \rightarrow 25,440–33,920 sqm

Entrance lobby Cafeteria and restaurants Outdoor plaza and landscape

Parking & services (15-20%)

 \rightarrow 25,440–33,920 sqm

Basement/multi-level parking Mechanical workshop

Security and fire safety zones

2.7.2 SITE SURROUNDINGS:



Pathway



Green belt



Metro line



Sewage line



Electricity line

2.7.3 SITE CONTEXT:

Context of the site

- 1. Proposed site
- 2. Depot metro station
- 3. Bus stop
- 4. Nmrc staff quarters
- 5. Noida metro depot
- 6. Noida metro office
- 7. Sidh baba temple and park
- 8. Greater Noida industrial development authority
- 9. G-noida metro station



- 10. Noida power company limited
- 11. Jaitpur village
- 12. Ansal sushant serene residency
- 13. Migsun villasa

2.7.4 SITE BOUNDARY:



Prespective view



West view



East view



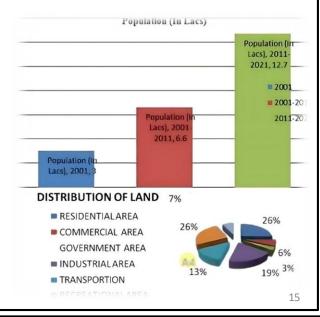
North view



South view

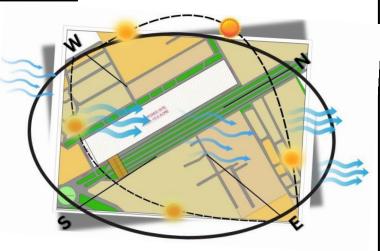
2.7.5 DEMOGRAPHIC:

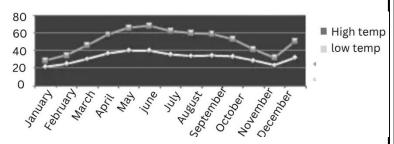
- The current population of greater Noida according to demographics and census is 12 lacs
- Thus, the provisions of functions while designing need to be considered keeping this factor in mind. Moreover, the targes population is not just the people of greater Noida we are also focusing towards tourist attraction in the design that means that the 15 lakhs population of Noida at least must also be taken into consideration while designing the Automobile Museum.

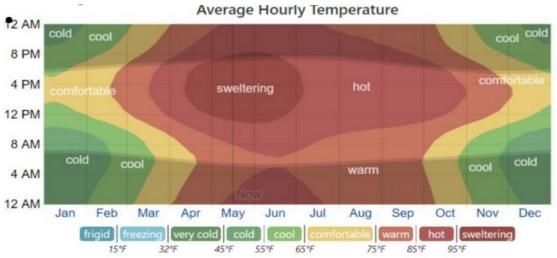


2.7.6 CLIMATE ANALYSIS:

- The climate of greater noida is composite and monsoon-influenced luanid subtropical climate with high variation between summer and winter.
- **Temperature range** here has been between 0.6° - 47° C.
- Precipitation receives on average 715 mm of precipitation annually or 60 mm each month on balance there are 57 days annually on which greator than 0.1 mm of precipitation occurs or 5 days on an average month.

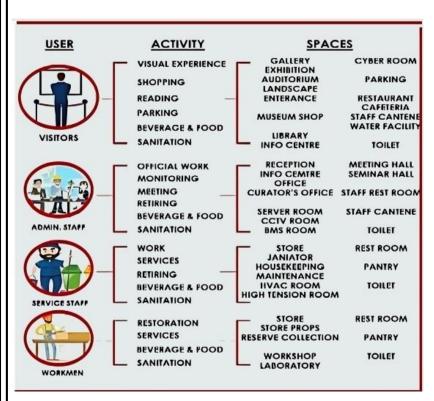


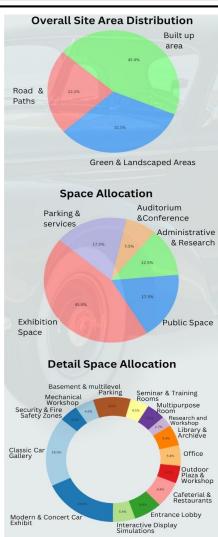




| Season | Temperature range |
|---------|-------------------|
| Winter | 5°C-20°C |
| Spring | 15°C-30°C |
| Summer | 30°C-45°C |
| Monsoon | 25°C-35°C |
| Autumn | 15°C-30°C |

2.7.8 ACTIVITY ANALYSIS:





2.7.9 SWOT ANALYSIS:



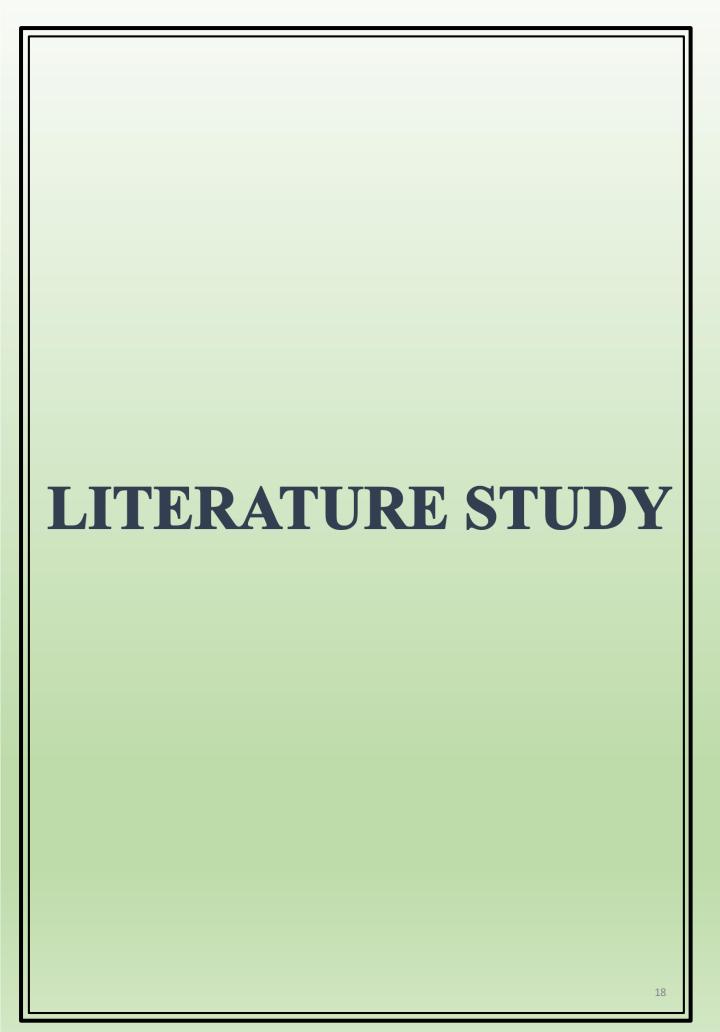
- Strategic Location Wellconnected to expressways
 highways, attracting Delhi-NCR visitors.
- Automobile Industry Hub Close to Maruti, Honda, and major industrial zones.
- Rising Car Culture Increasing interestin motorsports & vintage cars.
- Automobile Heritage Hub –
 Promotes India's car history & education.
 - Smart & Green Tech Uses sustainable design, VR & interactive exhibits.
- Auto Shows & Events –
 OPPORTUNIES Ideal venue for expos, races
 & design workshops.

- Limited Footfall Requires strong promotion to attract consistent visitors.
- High Investment -WEAKNESSE
 Depends on
 sponsorships for
 vintage cars &
 exhibits.
- Entertainment
 Competition Malls &
 theme parks may
 attract visitors away.
- Regulatory Challenges
 Land use & vehicle policies may impact operations.



THREATS

1/



3.1 LITERATURE STUDY – 01

3.1.1 MERCEDES BENZ MUSEUM: STUTTGART

Architect: UNStudio

Location: Stuttgart, Germany

Site Area: 35,000 m²

Exhibition Space: 16,500 m² Technical Space: 1,300 m²

Height of the Building: 47.5 m. [9 Levels]

Exhibited Vehicles: 160

Building Concept: The structure of the MB Museum is based on a trefoil; both in its internal organization and in its outward expression this geometry responds to the car-driven context of the museum. Inside, walking down the ramps of the Museum, surrounded by cars of different ages and types, the visitor is reminded of driving down the highway. Outside, the smooth curves of the building echo the rounded vernacular of nearby industrial and event spaces, such as the soccer stadium, the Mercedes-Benz test course, and the gas and oil tanks along the river, as well as the recurrent loops loops of the road system on site.

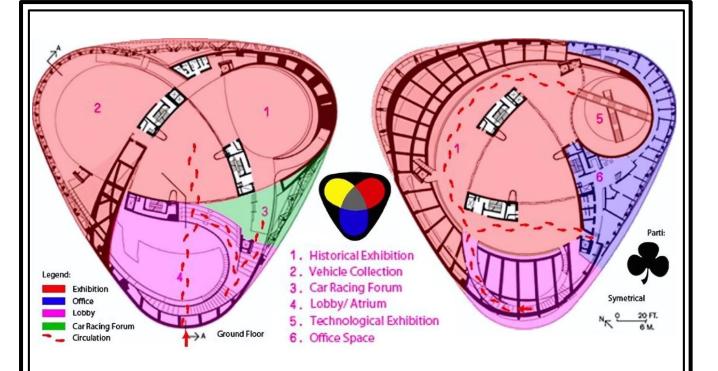












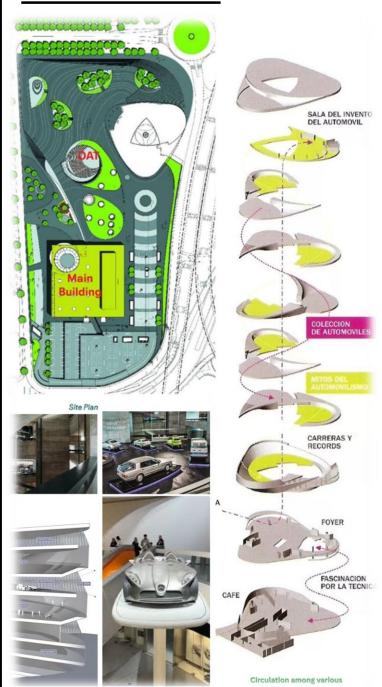
Ground Floor & 1st Floor Plans showing various Spaces



The Mercedes Benz Museum intricately combines structure and content. The Museum is dedicated to a legendary car; its unique structure has been specifically devised to showcase a collection in which technology, adventure, attractiveness and distinction are merged. It is also a Museum for people to freely move through, to dream, learn, look and let themselves be oriented by fascinations, light and space...

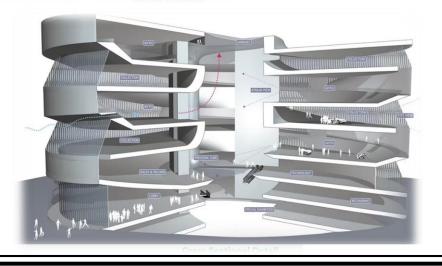
Lastly, it is a Museum for the city, a new landmark to celebrate the enduring passion of Stuttgart's most famous inventor and manufacturer.

3.1.2 CONTEXT:









3.2 LITERATURE STUDY – 02

3.2.1 ENZO FERRARI MUSEUM: ITALY

Architect: Future Systems-Jan Kaplicky + Shiro Studio

Location: Province of Modena, Italy

Site Area: 10,600 m²

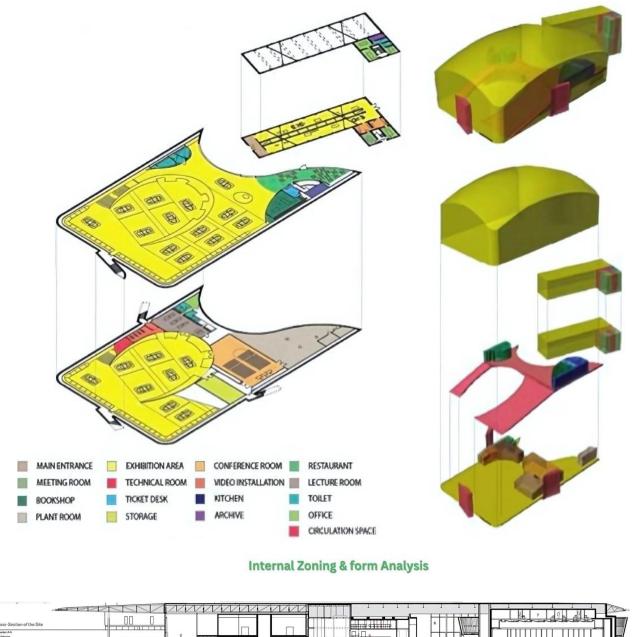
Gross Floor Area: 5,200 m² [4,200 m² Galleria + 1,000 m² Ferrari House]

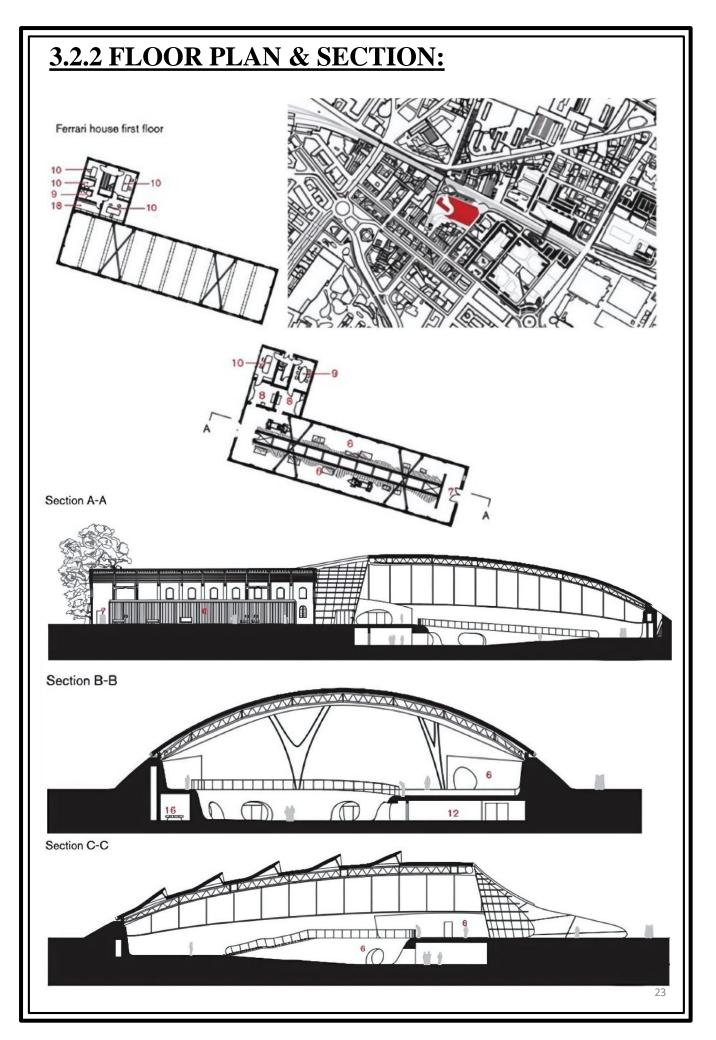
Project Year: 2012

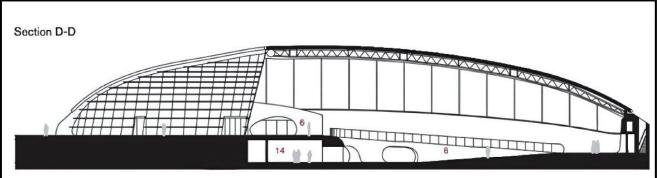
Building Concept: The non-linear structure has a streamlined yellow aluminium

roof that matches the colour of the Ferrari Logo and features sliced

incisionsintended to resemble the air intake vents on the bonnet of the car.







Legend 1. Cafeterial restaurart 2. Ticket desk 3. Kitchen 4. Bookshop 5. WC 6. Exhibition area

house 8. Exhibicion room

7. Main entrance to

- 9. Meeting room
- 10. Office
- 11. Plant
- 12. Storage
- 13. Conference room

- 14. Didactic room
- 15. Staff room
- 16. Video installation
- room
- 17. Technical room
- 18. Archive room
- 19. Void



CASE STUDY

4.1 CASE STUDY – 01

4.1.1 HERITAGE TRANSPORT MUSEUM: HARYANA

- Location: taoru, gurugram, haryana, india
- Architect: m.N. Ashish ganju
- Year of completion: 2013
- Site area: ~90,000 sq. Ft
- Built-up area: ~100,000 sq. Ft
- Typology: transport museum
- Significance: india's first comprehensive
- Transport museum, dedicated to the evolution of mobility in india.



4.1.2 SITE SURROUNDINGS:



CHAUDHARY DHABA



APOLLO TYRE



EXHIBITION AREA



SITE PLAN



HP PETROL PUMP



HERITAGE TRANSPORT MUSEUM



AGRICULTURE LAND







4.1.3 SITE LOCATION:







INDIA

HARYANA

SITE PLAN

4.1.4 SITE PLAN:





4.1.5 AMENITIES & SPACES PROVID

- Cafeteria: 50 sq.m, capacity of 50-60 people, square tables with four chairs.
- Mini Auditorium: Seats 15-20 people for regular transport-related film screenings.
- Souvenir Shop: 15 sq.m, located next to the cafeteria.
- Library & Reference Centre:
- Level 3 Books & magazines on cars and transport.
- Conference Room:
- Capacity: 300+ people, used for corporate/events.
- Terrace Access: Connected to a spacious outdoor terrace.

4.1.6 EXHIBITION INCLUDE

- Automobile gallery
- Two wheelers
- Railways
- Aviation
- Art gallery
- •Maritime gallery
- Rural transportation

4.1.7 CONCEPT:

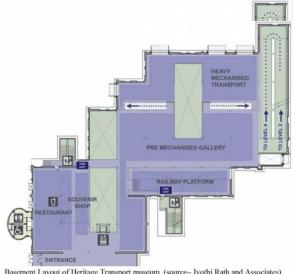
The insides and the outsides of the gallery utilizes a solid mechanical language and makes an impression of a manufacturing plant that may have been utilized to create huge numbers of the displays. Huge numbers of them are shown in settings where they would be required to be found, all things considered, roads, before shops and noticeable all around







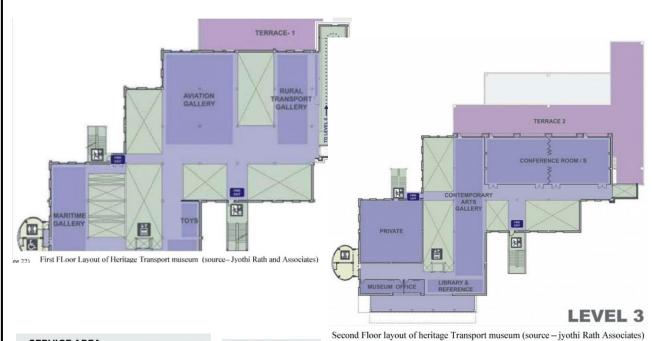
4.1.8 FLOOR LAYOUT:



Basement Layout of Heritage Transport museum (source-Jyothi Rath and Associates)

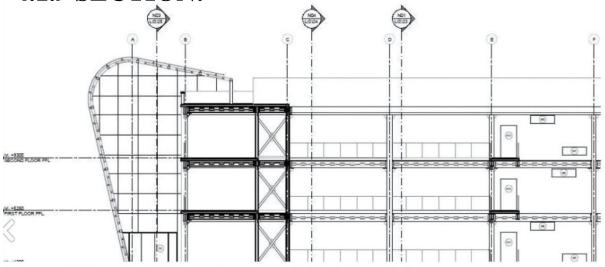


Ground FLoor Layout of Heritage Transport museum (source-Jyothi Rath and Associates)



- SERVICE AREA
- PRIVATE AREA
- DISPLAY AREA
 - AREA LIBRARY
- PEDESTRIAN AREAEXHIBITION AREA
- SERVICE AREA
- DISPLAY AREA
- PEDESTRIAN AREA
- EXHIBITION AREA

4.1.9 SECTION:



Section of Heritage Transport museum (source-Jyothi Rath and Associates)

4.1.10 INFERENCES

The entry for the museum is not welcoming as it is supposed to be for a public place like a museum. It has no separate service entry.

The museum is well planned for all the types of people (including handicaps)
The use of natural light is avoided, which puts strain on energy consumption by
encouraging the use of artificial lighting.

29

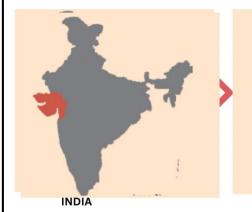
4.2 CASE STUDY-02

4.2.1 AUTOWORLD VINTAGE CAR MUSEUM : AHMEDABAD

- Location: Dastan Estate, Kathwada, Ahmedabad, India
- Founder: Pranlal Bhogilal
- Established: 1927 (Collection), Opened as a museum in 2006
- Typology: Vintage Car Museum
- Significance: Houses one of India's largest collections of vintage and classic automobiles.



4.2.2 SITE LOCATION:







AHMEDABAD

SITE PLAN



15 KM Sardar Vallabhbhai Patel International Airport.



1.1 KM Bhakti circlr bus stand



9.5km <u>Ahmedabad</u> <u>Junction</u>

4.2.3 ARCHITECTURE CONCEPT & DESIGN PHILOSOPHY

Designed to preserve and showcase heritage automobiles in a semi-open setting.
Inspired by colonial and industrial architecture, integrating large-span pavilions for easy movement.
Focuses on experiential storytelling, emphasizing the

craftsmanship of vintage cars.

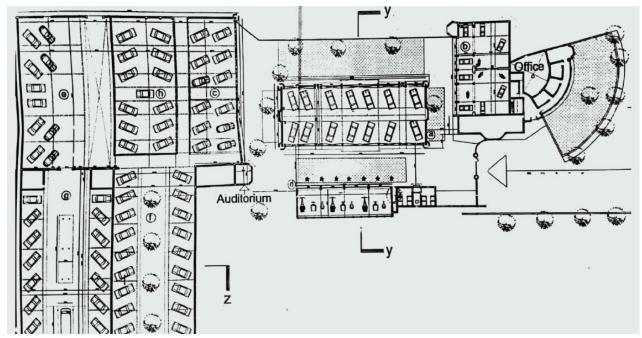


4.2.4 SITE ZONING:

- 1. Admin office and souvenir shop
- 2. Cafeteria
- 3. Vintage village restaurant
- 4. Fun world (play area for kids)
- 5. Auto world museum Sardar patel ring road (----)



4.2.5 FLOOR LAYOUT:



4.2.6 ADMINISTRATION:

The museum is governed by mr. Bhailal patel who is the director of the museum.

•Security: 5 officials

Cleaning and maintenance of cars is on weekly basis by 15 to 20 employees.

The revenue obtained from the museum is used for donation by the royal family.



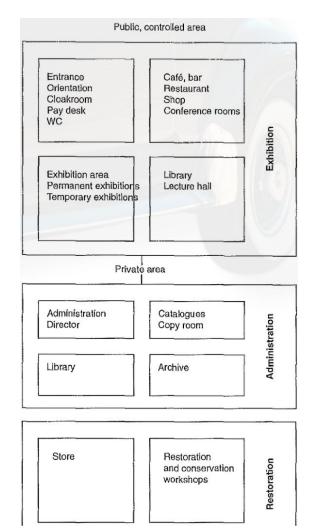
4.2.7 INFERENCES

The museum house 105 vintage cars but the exhibition of these cars are not visually appealing. They are just placed adjacent to each other which resembles a parking lot.

As the farm was converted in to a museum the important design parameters of a museum were not been incorporated.



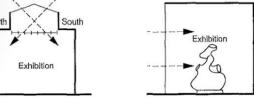
5.1 NEUFERT STANDARDS:



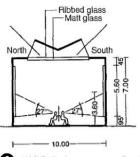
Exhibition Indirect lighting filtered through suspended glass ceiling North

Functional scheme

North



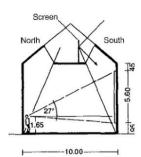
South



Indirect lighting filtered through

suspended glass celling

Well-lit display room according to Boston tests



Side lighting from north

Exhibition

Lighting of display from roofl

facing north

Uniformly lit gallery with light according to S. Hurst Seage

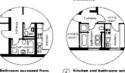
AREAS DIVISION

BATHROOMS













accessible from the bedroom as long as another WC can be reached from the corridor ~ (2) ~ (3).

A bathrub and/or shower tray plus a wash-basin are installed in the bathroom, while a flushing total, build and hand washing basin are installed in the WC.

For cost efficiency and technical reasons the bathroom, WC and kitchen should be planned such that they can share homes, an arrangement such that the utility walls for the bathrooms and WCS are directly above one another helps to bornes, an arrangement such that the utility walls for the bathrooms and WCS are directly above one another helps to be provided to the state of the state of

dBIAI. At least one sealed electrical socket should be provided at a height of 1,30m beside the mitrare for electric quipment. It is also necessary to consider the following in the bathroom/WC: cupboards for towels, cleaning team medicines and toilertee (possibly lockable), mirror are lighting, hot water supply, supplementary heater, tow

LIGHTING NORMS

LIGHTING REQUIREMENTS:-

| EXHIBITIONAREA | 100-20 | OLUX |
|----------------|--------|------|
| FOYERS | 150 | LUX |
| OFFICES | 300 | LUX |
| PARKING | 50 | LUX |
| RESTAURANT | 100 | LUX |
| TOILETS | 100 | LUX |

- Different types of Display techniques can be incorpporated inside Museum.
- The selected typology shall be able to communicate the intent of the displayed item with the people, so as to give maximum understanding of the object.
- Displaying technique widely depends upon the type of object displayed.





WALL DISPLAY TECHNIQUE



LIBRARY STUDY

| | STANDARDS | | |
|-------------------|-----------------------|-----------------------|--|
| | COMMERCIAL | RETAIL | |
| ENTRY | N/A | N/A | |
| EXIT | N/A | N/A | |
| FIRE LIFT | 1 PER 30 mt. | 1 PER 30 mt. | |
| SERVICE LIFT | 1 PER 30 mt. | 1 PER 30 mt. | |
| PASSENGER LIFT | 1 PER 30 mt. | 1 PER 30 mt. | |
| FIRE STAIRCASE | 1 PER 30 mt. | 1 PER 30 mt. | |
| MAXIMUM RISER | 150 mm | 150 mm | |
| MAXIMUM TREAD | 300 mm | 300 mm | |
| MAXIMUM WIDTH | 1 UNIT/ 25 PERS. | 1 UNIT/ 25 PERS. | |
| BASEMENT | ACCORDING TO BUA | ACCORDING TO BUA | |
| BASEMENT ENTRY | AS PER REQUIREMENT | AS PER REQUIREMENT | |
| BASEMENT HEIGHT | FFL TO BOB 2400 mm | FFL TO BOB 2400 mm | |
| BASEMENT RAMP WID | 1 UNIT/60 PERS. | 1 UNIT/60 PERS. | |
| HANDICAPPED RAMP | MIN. WIDTH 1200 mm | MIN. WIDTH 1200 mm | |
| FIRE TENDER ROAD | MIN. 6000 mm | MIN. 6000 mm | |
| TOILET | 1/25 PERS. | 1/25 PERS. | |
| FIRE TANK | MIN. 2 LAC.LT. | MIN. 2 LAC.LT. | |
| WATER TANK | 45 LT. PER PERSON | 45 LT. PER PERSON | |
| HVAC | 25-30 TONS/100 SQ.FT. | 25-30 TONS/100 SQ.FT. | |
| DG SET | 15 SQ.FT. PER WATT | 15 SQ.FT. PER WATT | |
| PARKING | ACCORDING TO BUA | ACCORDING TO BUA | |
| FIRE EXIT | 1 PER 30 mt. | 1 PER 30 mt. | |
| FAN ROOM | N/A | N/A | |
| SMOKE DETECTORS | 1/6MT. RADIUS | 1/6MT. RADIUS | |
| SPRINKLERS | 1/3MT. RADIUS | 1/3MT. RADIUS | |
| GARBAGE CHUTE | N/A | N/A | |

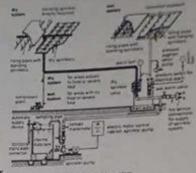
FIRE FIGHTING:

BUILDING REGULATIONS REQUIRE THAT DUE CONSIDERATION MUST BE GIVEN IN BUILDINGS TO: THE ARRANGEMENT OF ESCAPE ROUTES. THE AIM IS TO PREVENT THE START AND SPREAD OF A FIRE SYSTEM THE SPREAD OF SMOKE AND FACILITATE THE ESCAPE OR RESCUE OF PERSONS.

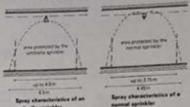
IN ADDITION CONSIDERATION MUST BE GIVEN TO EFFECTIVE EXTINGUISHING OF A FIRE. ACTIVE AND PASSIVE PRECAUTIONS MUST BE TAKEN TO SATISFY THESE REQUIREMENTS. ACTIVE PRECAUTIONS ARE THOSE SYSTEMS THAT ARE AUTOMATICALLY DEPLOYED IN THE EVENT OF FIRE. ACTIVE PRECAUTIONS INCLUDE SMOKE AND FIRE ALARM SYSTEMS, SPRINKLER SYSTEMS,

WATER SPRAY EXTINGUISHERS PLANT, CO2 EXTINGUISHING INSTALLATIONS, POWDER AND FOAM EXTINGUISHER PLANT, AND AUTOMATIC SMOKE AND HEAT VENTING SYSTEMS.

EXIT AND DOORWAYS: EXITS SHAL BE LOCATED SO THAT
THE TRAVELL DISTANCE ON THE FLOOR SHALL NOT EXCEED 30M.
EXIT SHALL NOT BE LESS THAN 1000 MM IN WIDTH.
DOORWAYS SHALL NOT BE LES THAN 200 MM IN HEIGHT.
EXIT DOORWAYS SHALL OPEN OUTDOORS.
FIRE STAIRCASE: FIRE ESCAPE STAIRS HAVE STRAIGHT
FLIGHT NOT LESS THAN 1250MM WIDTH.



Consess arrangement of a applicable system





The no. of exits & escape routes required also depends on the maximum no. of people in the area under consideration. Below are typical requirements:

| 500 people | 2exits |
|------------|------------------------------|
| 1000 | 3 |
| 2000 | 4 |
| 4000 | 5 |
| 7000 | 6 |
| 11000 | 7 |
| 16000 | 8 |
| 16000+ | 8 plus one extra 500 persons |

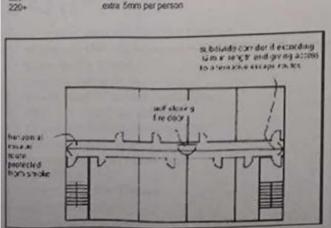
800mm

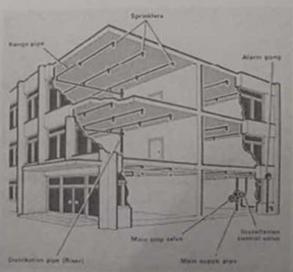
900mm

50 people

220

The minimum width of horizontal escape routes is also determined by the no. of people using them. Typical values are:





5.2 COMPARITIVE AREA ANALYSIS ANALYSIS:

| S.No. | PARAMETER | AREA IN CASE STUDY -1 (HERITAGE TRANSPORT MUSEUM, GURGAON) | AREA IN CASE STUDY -2 (AUTOWORLD VINTAGE CAR MUSEUM, AHME DABAD) | AREA IN LITERATURE STUDY -1 (MERCEDES MUSEUM, STUTTGART) | AREA IN LITERATURE STUDY -2 (ENZO FERRARI MUSEUM ITALY) | AREA IN NORMS (Neufert/NBC) | REQUIRED AREA | REMARK | | |
|-------|--|---|--|---|--|--|------------------|--------------------------------|--|--|
| 1 | Site Analysis | | | | | | | | | |
| | Locatin | Gurgaon, India | Ahmedabad, India | Stuttgart, Germany | Modena, Italy | Greater Noida | | | | |
| | Site Area | ~9,000sqm | 10,000sqm | 16,500sqm | 5,000 (building), 51,000 (site) | 3-5 acres | 10.5 acre | | | |
| | Bullt-Up Area | 8,825 sq m | - | 53,000 sq m | 3,300 sq m | 25-40% (for low-rise, spread-out use) | 169968.12 sqm | | | |
| 1 | Administration | | | | | | | | | |
| | Reception | 50sqm | 160sqm | 120sqm | 55sqm | 10-20 sqm (small), 30-50 sqm (large) | 100sqm | | | |
| | Waiting Area | 30sqm | 70sqm | 50sqm | 25sqm | 1.4-1.8 sqm/person (Neufert) | 56sqm | | | |
| | Staff office | - | - | 180sqm | 200sqm | - | 150sqm | | | |
| | Manager's cabin | | 55sqm | 30sqm | 32sqms | 10-15 sqm (Neufert), 12-18 sqm (NBC) | 26sqm | 1 (manager) + 2-3 visitors | | |
| | Chairman's cabin | 20sqm | 87sqm | 50sqm | 46sqm | 20-30 sqm (executive level) | 30sqm | 1 (Chairman) + 2-3 visitors | | |
| | Confrence Room | | - | 100sqm | 80sqm | 1.5-2 sqm/person (for 10-20 people: 30-40 sqm) | 60sqm | for 30 people | | |
| | Pantry | - | - | - | - | | 20sqm | working platform | | |
| | Toilet | 84sqm | 25sqm | 20sqm | 28sqm | 2.2-4.5 sqm per WC (NBC norms) | 80sqm | each floor | | |
| | Storage | | 60sqm | - | | 5-10% administration area(NBC) | 40sqm | for records & files | | |
| 2 | Entrance and visitor Lobby | | | | | | | | | |
| | Information desk | | 15sqm | 50sqm | 48sqm | Min. 3-5 sqm; ceremonial/public entries: 10-20 sqm | 50sqm | | | |
| | Baggage Counter | | - | | | | 20sqm | locker area | | |
| | Ticket Counter | | 25sqm | 20sqm | 60sqm | 1.5-2 sqm per visitor; large museums: 100-200 sqm | 100sqm | | | |
| | Lobby | 200sqm | 260sqm | 300sqm | 280sqm | 1.8-2 sqm per person (Neufert); higher for museum lobbies | 200sqm | | | |
| | Toilet | 84sqm | 25sqm | 20sqm | 28sqm | 2.2-4.5 sqm per WC (NBC); 1 WC per 50-75 visitors recommended | 50sqm | each floor | | |
| 3 | Museum | useum | | | | | | | | |
| | nterpretation area (History of Automobile) | | | | | | | | | |
| | Interpretation area | 500+sqm | - | 2000sqm | 600+sqm | 2–4 sqm/person for exhibit halls (Neufert); museum exhibit ~25–50% of total area | 1200sqm | for antique car parts | | |
| | Storage | | - | | - | 5-10% of total built-up area (NBC); conditioned if housing artifacts | 70sqm | for interpretation space | | |
| | VIrtual Simulation Rooms | 75sqm | - | - | - | 6-10 sqm per user station; clear 1.5-2m movement zone (Neufert) | 200sqm | game zone | | |
| | Toilet | 84sqm | 25sqm | 20sqm | 28sqm | 2.2-4.5 sqm per WC; 1 per 50-75 users + accessibility units (NBC) | 70sqm | each floor | | |
| | Museum Gallery (display area) | ı | I | I | I | ı | ı | , | | |
| | Exhibition area | 2800sqm | 7500sqm | 5000sqm | 3000+sqm | 2-4 sqm/person for exhibit halls (Neufert); museum exhibit ~25-50% of total area | 8800sqm | display area | | |
| | Pre Functional room | - | - | - | - | 1.5-2.5 sqm/person; design for group waiting or interactive orientation (NBC) | 120sqm | | | |
| | Storage | - | - | - | - | 5–10% of total built-up area (NBC); conditioned if housing artifacts | 140sqm | exhibition storage | | |
| | Toilet | 84sqm | 25sqm | 20sqm | 28sqm | 2.2-4.5 sqm per WC (NBC); 1 WC per 50-75 visitors recommended | 80sqm | each floor | | |
| 4 | Library | | | | | | | | | |
| | Reception & issue Counter | - | - | - | - | Small: 150-300 sqm; Medium: 300- 600 sqm; Large: 600-1000+ sqm | 150sqm | | | |
| | Book Stock Area | 27sqm | - | - | | 15–20 sqm for reception; add 5–10 sqm per librarian (NBC) | 100sqm | for 1000 books | | |

5.3 COMPARITIVE AREA ANALYSIS ANALYSIS:

| | 0011221 | | | | | | | | | |
|-------|----------------------------------|--|---|---|---|---|---|---------------|--------------------|----------|
| | Reading Area | 15sqm | - | - | - | | 2.5–3 sqm per reader (quiet reading); 4–5 sqm for informal settings | 50s | qm | |
| | E-Corner | | - | - | - | | 4–6 sqm per station; 2m clear movement space (Neufert) | 25s | qm | |
| | Storage | | - | - | - | | 10–15% of total library area; include compact shelving (NBC) | 35s | qm | |
| | Toilet | | - | - | - | | 1 toilet per 25–50 users; minimum 2.2– 4.5 sqm/WC + accessible units | 40s | qm | |
| 5 | Food Court | | | | | | | | | |
| | Food Kiosk | 20sqm | 10sqm | 40sqm | 20sqm | 20sqm 1.4-2.0 sqm/person; food court: 300-500 sqm (medium), 800+ sqm (large, per Neufert) | | 500sqı | m | |
| | Seating area | 60sqm | 20sqm | 120sqm | 40sqm 8-15 sqm per kiosk; separate for prep and service (NBC) | | 100sqr | n | | |
| 4 | Restraurant | | | | | | | | | |
| | Dining Area | 80sqm | - | 200sqm | 60sqm 1.6–2.2 sqm/person (formal); 2.5–3 sqm/person (buffet/self-serve) (NBC) | | rson | 200sqr | m 400 users | |
| | Kitchen | 40sqm | 10sqm | 100sqm | 30sqm 25–40% of dining area; minimum 50–100 sqm for commercial kitchen (NBC) | | ım for | 80sqn | 1 | |
| | Storage | 20sqm | 5sqm | 40sqm | 10-15% of kitchen area; segregated dry/cold/utensil (NBC) | | | 50sqn | 1 | |
| | Toilets | 84(each floor) | 50(each floor) | 75(each floor) | 98(each flo | 98(each floor) 1 toilet per 50 guests; 2.2-4.5 sqm/WC + 1 universal accessible unit (NBC/UD guidelines) | | nes) | 40sqn | 1 |
| 5 | Auditorium | | | | | | | | | |
| | Users | - | 150sqm | - | - | 0.6 to 0.9 square meters per person | | | 150sqr | n |
| | Entrance | - | 45sqm | - | - | | 0.3-0.5 sqm/person; wide entry with visua connection to hall | al | 45sqn | 1 |
| | Seating area | - | 130sqm | - | - | | 1.0-1.2 sqm per person (auditorium); add a aisle/circulation | 20% for | 130sqr | n |
| | Stage | - | 20sqm | - | - | | Depth 3–6 m minimum; width based on sightlines; ~40–60 sqm typical (Neufert) | | 50sqn | 1 |
| | Green Room | - | 50sqm | - | - | | 12-25 sqm per room; 1 per event/performa area | ance | 50sqn | 1 |
| S.No. | PARAMETER | AREA IN CASE STUDY -1 (HERITAGE TRANSPORT MUSEUM, GURGAON) | AREA IN CASE STUDY-2 (AUTOWORLD VINTAGE CAR MUSEUM,AHME DABAD) | AREA IN LITERATURE STUDY-1 (MERCEDES MUSEUM, STUTTGART) | AREA IN LITERATURE STUDY -2 (ENZO FERRARI MUSEUM ITALY) | | AREA IN NORMS | | REQUIRE AREA | D REMARK |
| | Projector Room | - | 20sqm | - | - | 8-15 sqm; visual and acoustic isolation; rear projection/sightlines (NBC) | | | 15sqm | |
| | vip room | - | 20sqm | - | - | 15–30 sqm; lounge setup with privacy and rest amenities | | | 20sqm | |
| | Store room | - | 15sqm | - | - | 5–10% of total hall area for furniture/tech (NBC) | | | 25sqm | |
| | Toilets | - | 60sqm | - | - | 1 toilet per 50 audience members; 2.2-4.5 sqm per WC (NBC), include accessible units | | WC | 50sqm | |
| 6 | Souvenir Shop | | | | | | | | | |
| | Shop | 80sqm | 30sqm | 200sqm | 100sqm | Small: 40-60 sqm; Medium: 80-120 sqm; Large: 150- 250 sqm (based on footfall & product variety) | | 0- | 50sqm | |
| | Storage | 20sqm | 50sqm | 50sqm | 20sqm | 15-25% of shop area; separate dry, inventory & packaging space (NBC) | | | 20sqm | |
| 7 | Service | | | | | | | | | |
| | Service Area(HVAC Room,AHU plant |) 600sqm | 200sqm | 1200sqm | 400sqm | 700-1,200 sqm (7-10%) by thumb rule | | | 750sqm | |
| | Restoration area | 800sqm | 300sqm | 1000sqm | 200sqm | 250-500 sqm | | $\overline{}$ | 300sqm | , |
| | Firestaircase | 2 | - | 3 | 3 | NBC/Neufert: 30 m (non-sprinklered), 45 m (sprinklered) | | (lered) | as per building | |
| | Lift | 1 | - | 7 | - | Depends on occupancy/load & travel distance | | | as per building | 1 |
| | Goods lift | <u> </u> | | | | - Depends on occupancy/load & travel distance | | 1 | | |
| | Ramp/staircase | Provided | Provided | Provided | Provided | Depends on building height | | | as per des | ign |
| | Circulation | - | - | - | - | 25% of | floor area | | | |
| | | | | | | | | | | |

CONCEPT

6.1 CONCEPT:

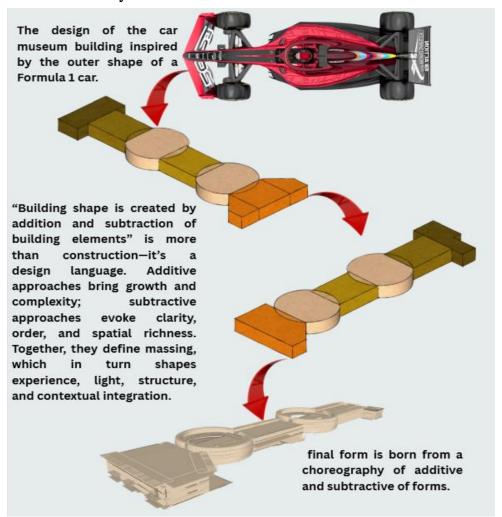
The whole project is a kind of story of an automobile era so the macroporation of a thrust area in my project is to summarize the whole journey through the presentation of the idea retrofuturism in the architecture.

its not only a design of building it is something about designing an... emotion feeling future support



6.1.1 FORM EVOLUTION:

The wheel is not just a mechanical invention — it is the symbol of movement, progress, and human ingenuity. This car museum draws its architectural essence from the geometry, motion, and evolution of the wheel, using it as a metaphor to design an immersive spatial experience that narrates the story of automobiles and mobility.



6.1.2 BUILDING FAÇADE:

The design choice not only reflects the museum's focus on automotive history but also serves as a visual metaphor for motion and innovation. The tyre-inspired facade creates a fluid and engaging exterior, drawing visitors into the museum's collection.

Such thematic architectural elements are part of a broader trend in museum design, where the building itself becomes an integral part of the storytelling experience, enhancing the connection between the structure and its exhibits.







6.1.3 CONCEPTUAL VIEW:









PASSAGE



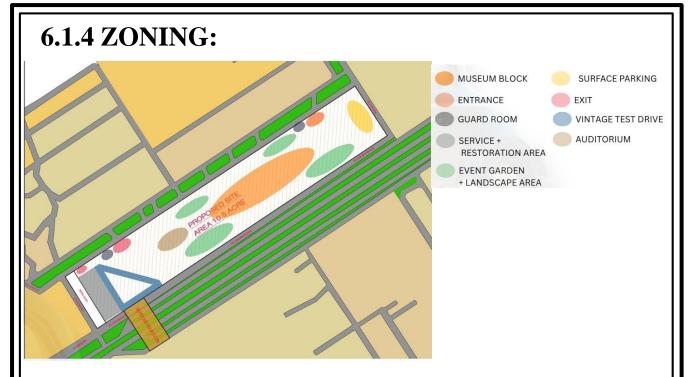


SEATING SPACE

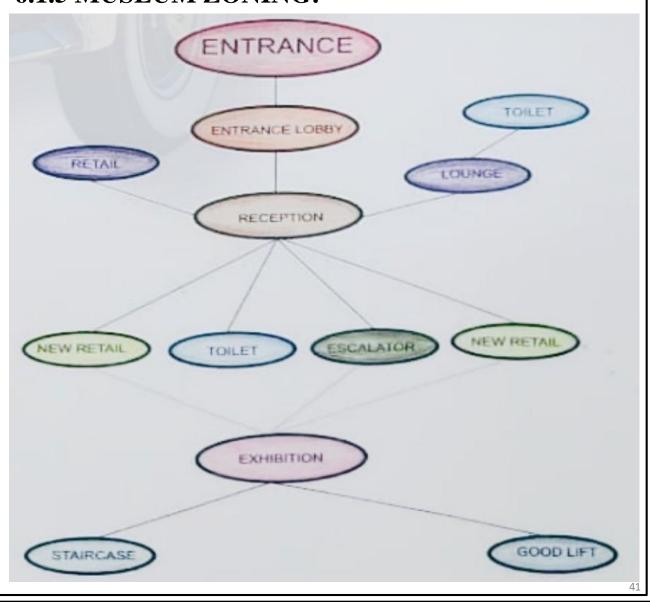


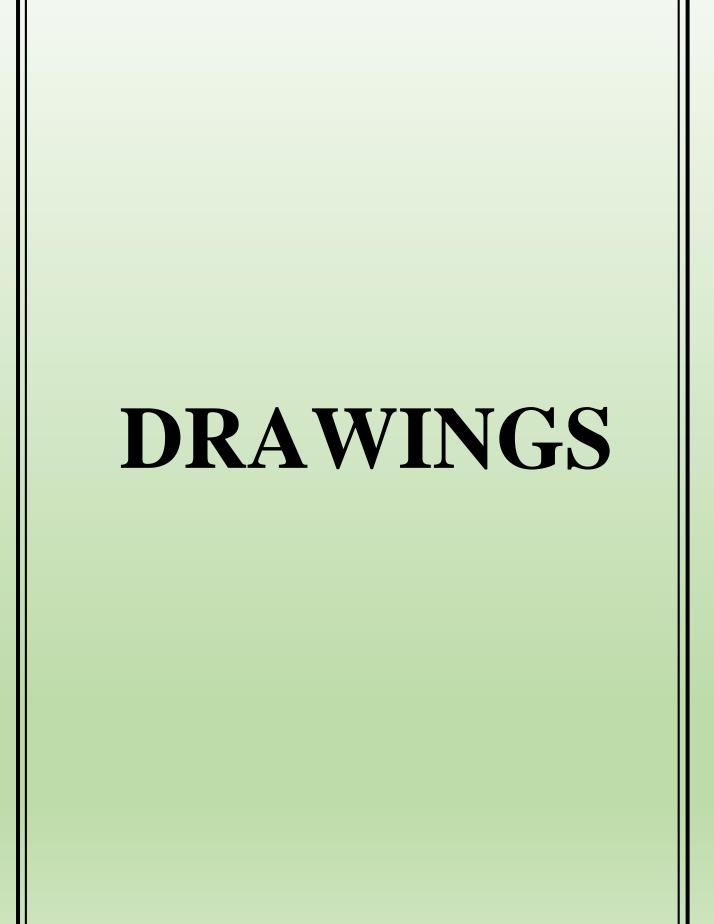


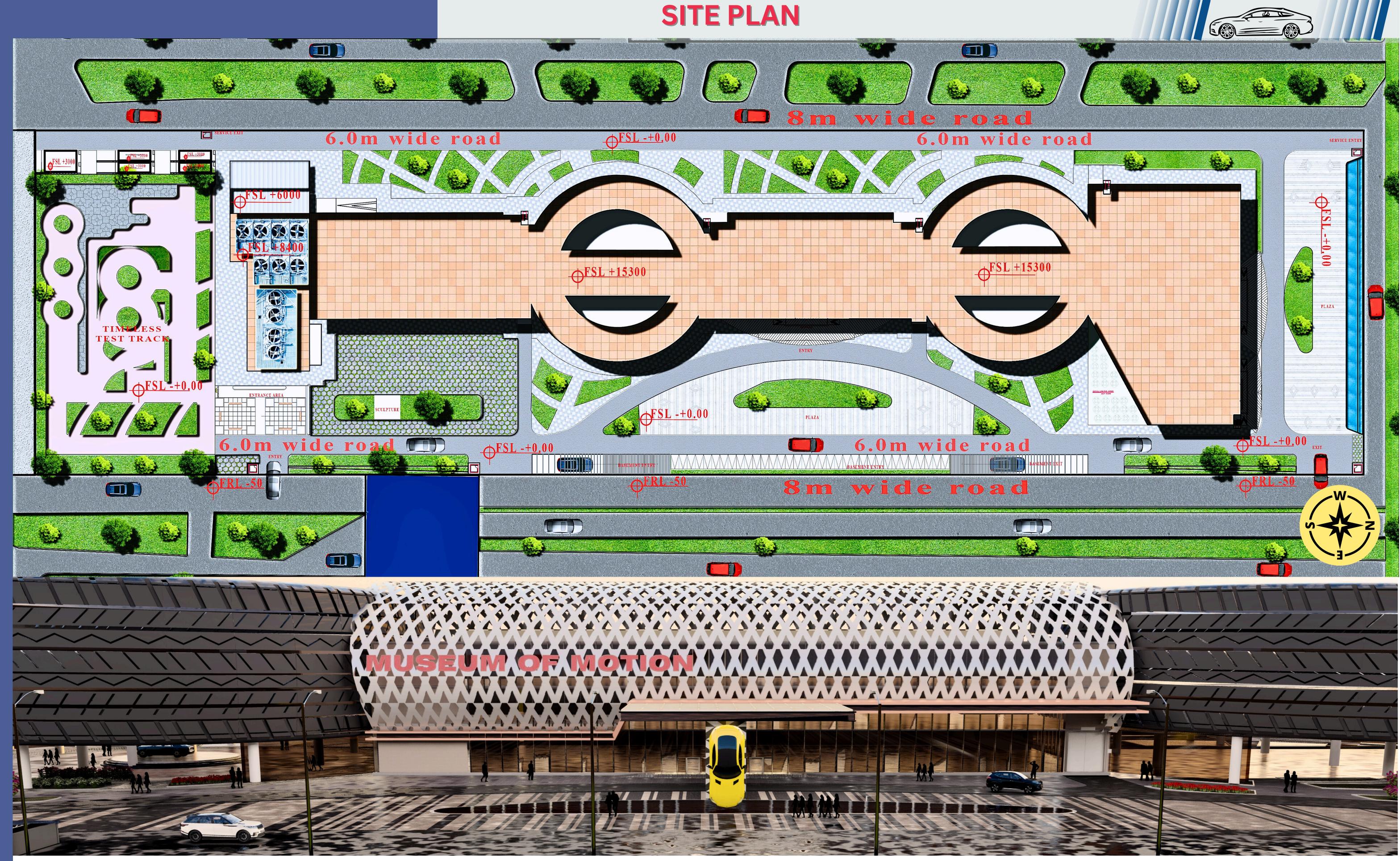
PARKING SPACE



6.1.5 MUSEUM ZONING:





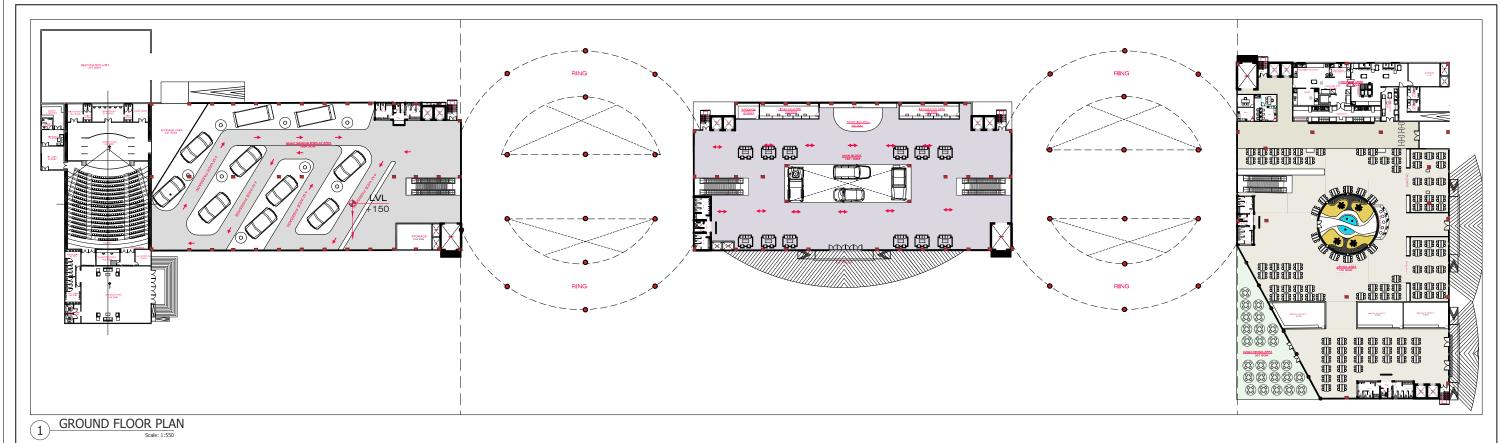


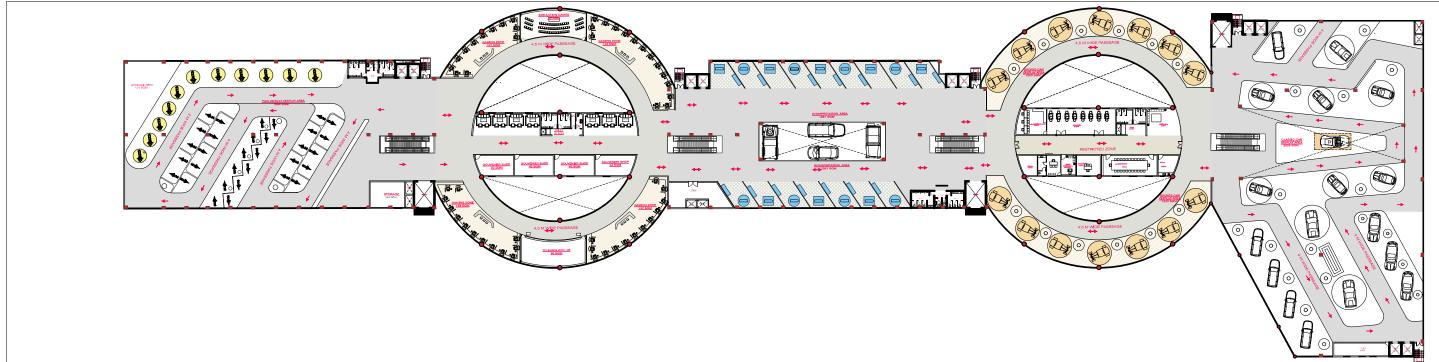
Site Overview

- Site Area: 405.62 m × 105.68 m = 42,865.92 sqm (10.5 acres)
- Permissible Ground Coverage: 16,996.81 sqm

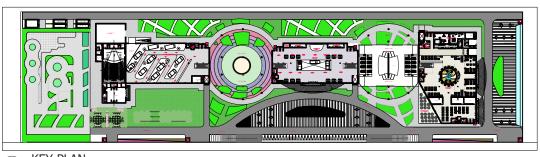
- Achieved Ground Coverage: 13,894 sqm
- Permissible Built-Up Area: 16,996.81 sqm
- Achieved Built-Up Area: 39,922 sqm
- Permissible Building Height: 10 floors
- Achieved Building Height: Ground + 2 floors (G+2)
- Total Hardscape Area: 20538.92 sqm
- Total softscape area: 8433 sqm







2 FIRST FLOOR PLAN
Scale: 1:1



3 KEY PLAN
Scale: 1:



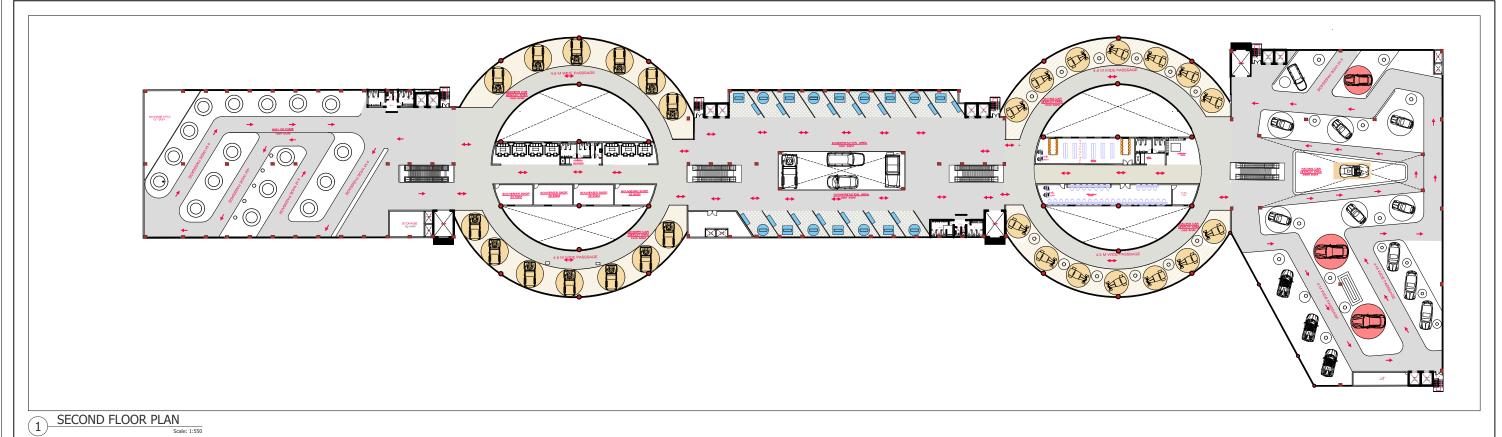


NAME :HITESH MOTIWALA

ROLL NO.1200101010

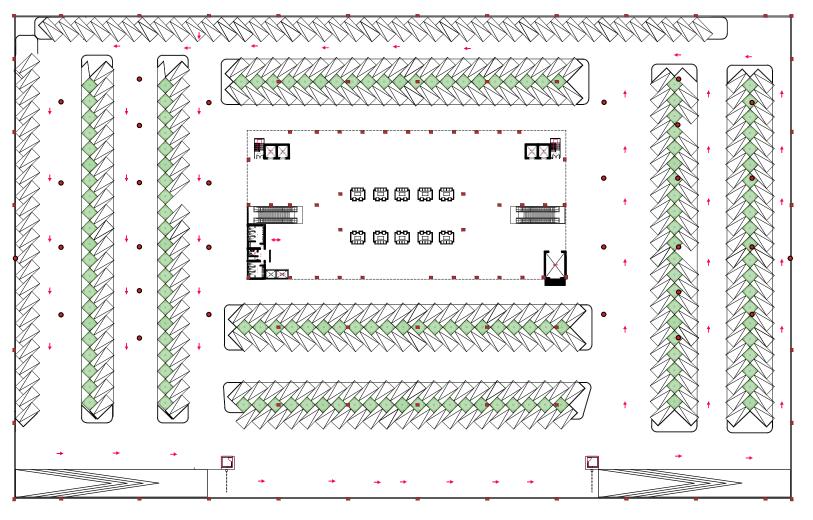
B.ARCH 5TH YR

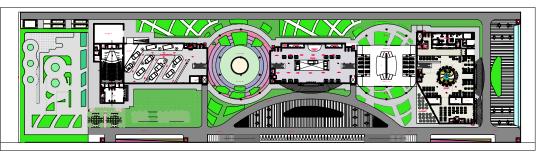
GUIDE :Prof. MOHIT KUMAR AGARWAL



Scale:

BASEMENT FLOOR PLAN
Scale: 1:





KEY PLAN



4 VIEW

THE MUSEUM OF MOTION: GREATER NOIDA



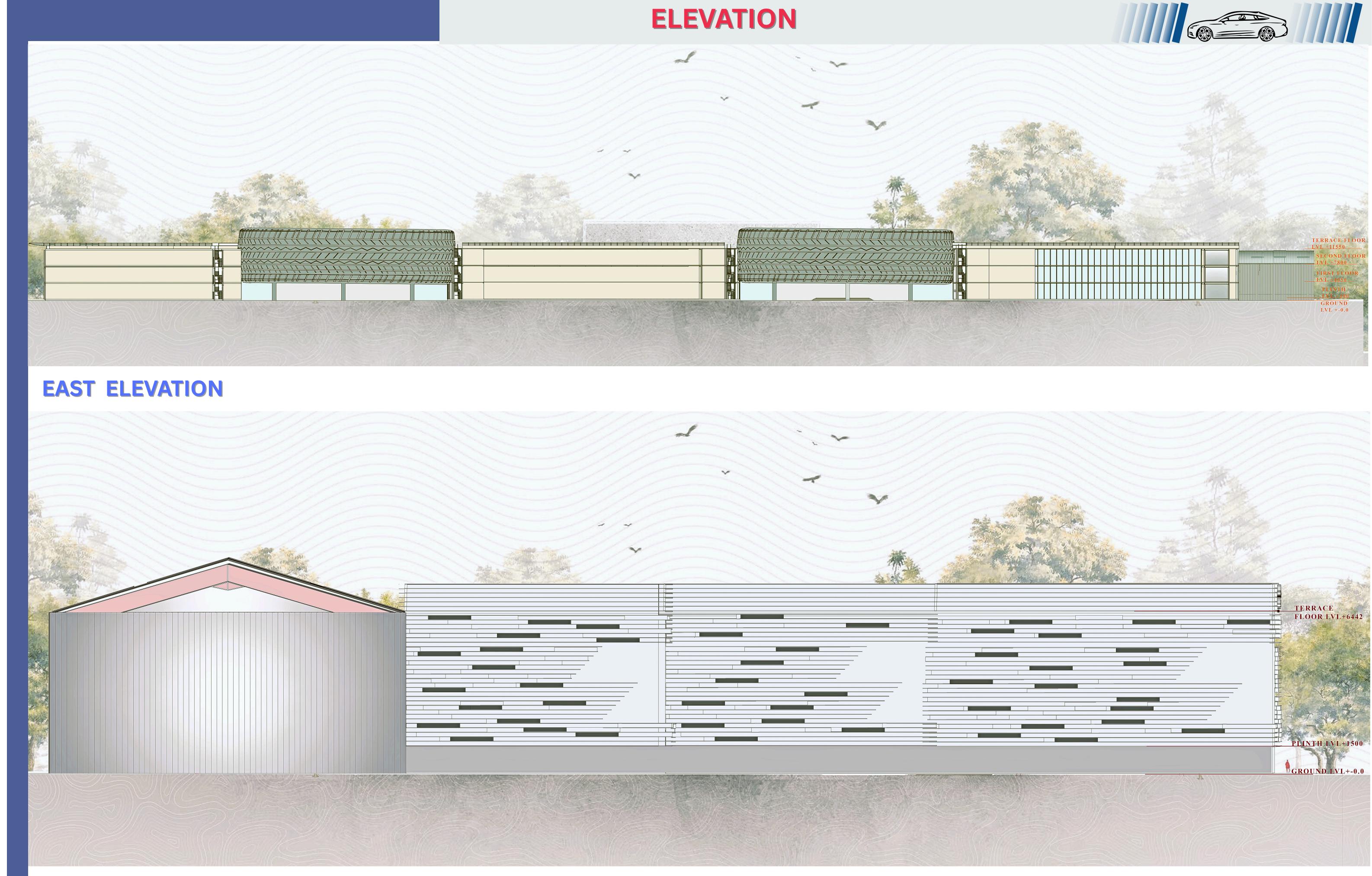
NAME :HITESH MOTIWALA

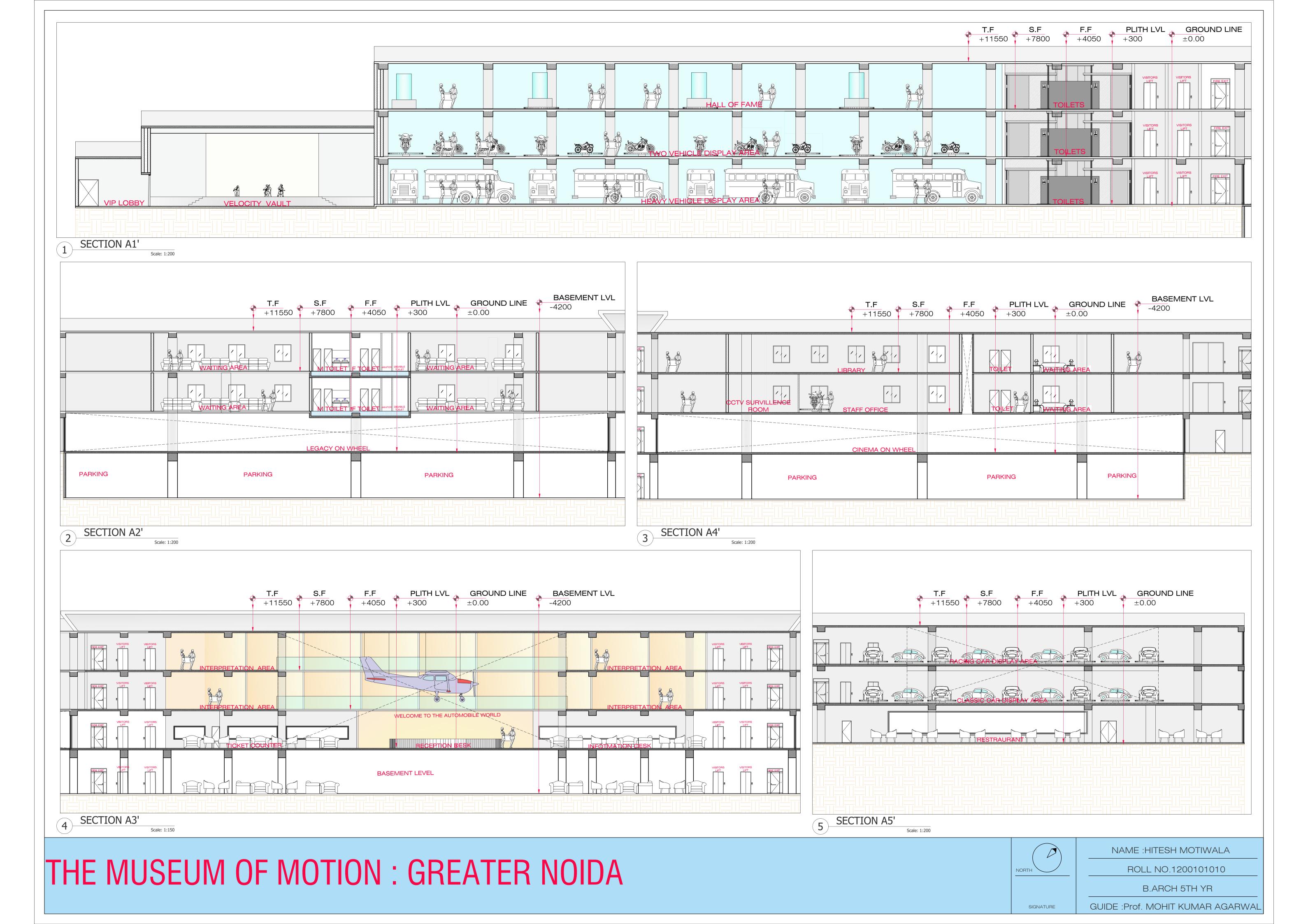
ROLL NO.1200101010

B.ARCH 5TH YR

GUIDE :Prof. MOHIT KUMAR AGARWAL









THE MUSEUM OF MOTION: GREATER NOIDA



ROLL NO.1200101010

B.ARCH 5TH YR

GUIDE :Prof. MOHIT KUMAR AGARWAL

SITE PLAN:



SITE OVERVIEW:

- **Site area:** 405.62 m × 105.68 = 42,865.92 sqm (10.5 acres)
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- Achieved Ground coverage: =3,894 sqm
- **Permissible built-up area**: 16,996.81 sqm
- Achieved built-up area: 39,922 sqm
- **Permissible building height:** 10 floors
- Achieved building height: ground + 2 floors (G+2)
- Total hardscape area: 20538.92 sqm
- Total softscape area: 8433 sqm

VIEWS:



ENTRANCE AREA



RESTAURANT AREA

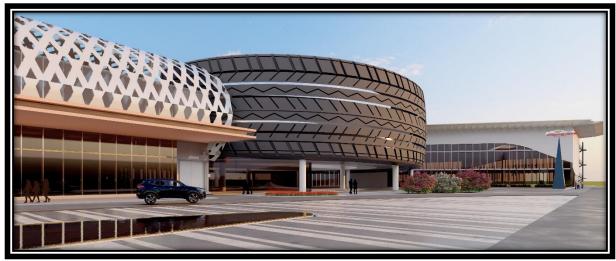


ENTRANCE AREA

VIEWS:



BRANDING DISPLAY AREA



CINEMA ON WHEEL AREA



SCULPTURE

VIEWS:



RECEPTION AREA



DISPLAY AREA



ENTRANCE AREA

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